

## Times Square Alliance Announces Lively Schedule of Open-Air Summer Programming

TSQ Live Will Host DJ Sets, Live Music, Comedy, and More on its Plazas All Summer Long



(New York, NY – May 31, 2022) – <u>Times Square Alliance</u> announces a summer's worth of open-air programming from June through August. This seasons' **TSQ LIVE** presented by **Nasdaq** will feature DJ sets, comedy, and more—all free and accessible to the growing number of New Yorkers and visitors alike headed to the Crossroads of the World.

Each year in the warmer months, the Times Square Alliance celebrates New York City's vibrant arts community with free performances in our public plazas. Building off a successful spring program, TSQ LIVE is proud to

continue showcasing the incredible diversity of talent that our district and city have to offer across a spectrum of engaging artforms. This summer TSQ LIVE is excited to present a diverse program presented by **Nasdaq** including **live music**, **DJ sets**, **and comedy hours**. The open-air series brings together artists, performers, and cultural partners to share their work on one of the world's most iconic public stages, and in turn, New Yorkers and visitors alike have the chance to experience the rich landscape of arts and culture that makes our city so special.

This past weekend Times Square saw more than 400,000 people pass through for the first time since the start of the pandemic which was up 12% from the same time in 2019. In May, Times Square regularly saw over 300,000 people pass through which was roughly only 20% down from pe-pandemic numbers. Compared to 2021, the daily average during the same time of year was 110,000 with the weekends at 158,000. With hotels regularly seeing over 80% occupancy and two new hotels opening recently, 16 new Broadway shows opening in April with a total of 35 currently running, as well as numerous businesses opening each week, the Times Square Alliance is pleased to add this free, live programming to the mix.

## **LAUNCHING IN JUNE**

DJ SETS in TIMES SQUARE with Rash Bar Presented by Nasdaq Tuesdays, May 31 - Sept 27 | 5pm Broadway and 43rd St

Cue the beat drop. Tune in on Tuesdays to hear NYC-based DJs bringing their expert craft to music lovers and casual listeners in Times Square, presented by Brooklyn-based Rash Bar.

Rash Bar NYC is a club and performance space located in Bushwick Brooklyn. They're a venue dedicated to putting on and supporting emerging queer, local and community artists and musicians primarily New York's many electronic music scenes. This summer, Rash's programming will be seen all around the city as their physical space has been destroyed by an arson attack and is temporarily closed. Rash Bar DJs will be bringing a euphoric summer soundtrack to Times Square through September, and you can count on fast-paced, feel-good beats every Tuesday night from some of the city's most exciting up and coming underground acts, including Bearcat, Club Eat and DJ Thank You.

Coming out of Memorial Day weekend, Rash Bar is going to kick off this series with extended hours on May 31, from 5pm to 9pm.

## Tuesday, May 31 Schedule:

5pm: DJ Trick 6pm: Kyruh 7pm: Miss Parker 8pm: Instupendo

COMEDY in TIMES SQUARE with Carolines On Broadway Presented by Nasdaq Wednesdays, June 1 - July 27 | 5pm Broadway and 43rd St

Bring a little laughter to your Wednesday nights. Carolines on Broadway joins us this summer to host live comedy hours in the heart of Times Square, with free stand up performances by world-class comedians and up-and-coming comics.

Located in the heart of Times Square, Carolines on Broadway presents the very best live comedy entertainment

seven nights a week. Just steps from many of Broadway's most well-known theaters, Carolines on Broadway provides the same quality entertainment that is customary on New York's legendary Great White Way.

Wednesday, June 1: Jason Salmon (Host), Katie Boyle, Anthony Devito, Shafi Hossain

Wednesday, June 8: Alvin Kuai (host), Zach Brazao, Doug Smith, Maddie Smith

Wednesday, June 15: Erin Maguire (host), Mike Bramante, Jeff Wright, Zach Zimmerman

Wednesday, June 29: Matt Pavich (host), Ian Lara, Erik Terrell, Kate Willett

In addition to TSQ LIVE, the Times Square Alliance will stage signature events and host partner initiatives for a full season of arts, culture, and entertainment including the <u>Broadway Grand Gallery</u> exhibition with giant Playbills filling Times Square celebrating Broadway, <u>Solstice in Times Square: Mind Over Madness Yoga</u>'s 20<sup>th</sup> annual event, and exciting new public art offerings from <u>Times Square Arts</u>.

For more information, visit <a href="www.timessquarenyc.org">www.timessquarenyc.org</a> and follow the Times Square Alliance on Twitter <a href="mailto:@TimesSquareNYC">@TimesSquareNYC</a>, Instagram <a href="mailto:@TimesSquareNYC">@TimesSquareNYC</a>.

For more information about Times Square Arts, visit <a href="https://www.tsg.org/arts">www.tsg.org/arts</a> and follow on Instagram <a href="mailto:@TSqArts">@TSqArts</a>.

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About Times Square Alliance: The Times Square Alliance works to improve and promote Times Square - cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture, and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements and produces major annual events with partners including New Year's Eve, Solstice in Times Square and Taste of Times Square. As the custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City. <a href="https://www.TSq.org">www.TSq.org</a>

About Times Square Arts: Times Square Arts, the public art program of the Times Square Alliance, collaborates with contemporary artists and cultural institutions to experiment and engage with one of the world's most iconic urban places. Through the Square's electronic billboards, public plazas, vacant areas and popular venues, and the Alliance's own online landscape, Times Square Arts invites leading contemporary creators to help the public see Times Square in new ways. Times Square has always been a place of risk, innovation and creativity, and the Arts Program ensures these qualities remain central to the district's unique identity. Generous support of Times Square Arts is provided by the Rockefeller Brothers Fund; the National Endowment for the Arts; the New York State Council on the Arts with the support of Governor Kathy Hochul and the New York State Legislature; and public funds from the New York City Department of Cultural Affairs in partnership with the City Council. Additional support for Midnight Moment is provided by the New York State Council on the Arts, the National Endowment for the Arts, and the Times Square Advertising Coalition. Visit TSq.org/Arts for more information. Follow us on Instagram at @TSqArts.

<u>About TSQ LIVE X Nasdaq</u>: Centered at the crossroads of the world, **Times Square Live X Nasdaq**, aims to amplify artists, singer-songwriters, and storytellers by celebrating New York's vibrant and inclusive culture and championing people of all backgrounds to reach their full potential.

<u>About Nasdaq:</u> Nasdaq (Nasdaq: NDAQ) is a global technology company serving the capital markets and other industries. Our diverse offering of data, analytics, software and services enables clients to optimize and execute their business vision with confidence. To learn more about the company, technology solutions and career opportunities, visit us on <a href="https://www.nasdaq.com">www.nasdaq.com</a> & on Social Media: Instagram, LinkedIn, TikTok: @Nasdaq and Twitter: @NasdaqExchange.

## **Media Contacts**

TJ Witham: <u>tjwitham@timessquarenyc.org</u> Shin-Jung Hong: <u>ShinJung@nicholaslence.com</u>

Ali Rigo: ali@culturalcounsel.com

Lauren Gagnon: <u>lauren@culturalcounsel.com</u> Sophia Weiss: <u>sophia.weiss@nasdaq.com</u>