



FROM: TIMES SQUARE NEW YEAR'S EVE

CONTACT: Rubenstein
Kristen Bothwell (212) 843-9227 or kbothwell@rubenstein.com

FOR IMMEDIATE RELEASE

**Chelsea Cutler and JVKE to Lead Musical Lineup
for Times Square New Year's Eve**

*Chelsea Cutler to Perform John Lennon's "Imagine" and "Devil on My Shoulder,"
"Sad Tonight," and "Men on The Moon"*

*JVKE to Perform Hit Songs "this is what falling in love feels like," "this is what heartbreak
feels like," and "golden hour"*

*Jonathan Bennett and Jeremy Hassell to Co-Host
Times Square New Year's Eve Celebration*

Live Content from Times Square Available on Commercial-Free Webcast and TV Pool Feed

NEW YORK – December 19, 2022 – The Times Square Alliance and Countdown Entertainment – the co-organizers of Times Square New Year's Eve – today announced select performance and host details for the upcoming 2023 New Year's Eve celebration, including that Platinum-Certified singer, songwriter, and producer, **Chelsea Cutler**, and multi-talented singer, songwriter, and producer, **JVKE**, will lead the music performances for the live commercial-free webcast and TV pool feed, which will feature an array of performances, interviews, original content and hourly countdowns from the center of the festivities in Times Square.

In addition to the musical performances, actor and beloved TV personality **Jonathan Bennett**, star and Executive Producer of the Hallmark Holiday film "The Holiday Sitter" and the 2004 film, "Mean Girls," and host of the *Food Network's* top-rated "Cake Wars," "Halloween Wars," and "Holiday Wars," will return to the celebration as Times Square New Year's Eve Host. Bennett will be joined by **Jeremy Hassell** – an experienced live event and celebrity interview host, most recently with Regal Cinemas, who will serve as co-host. Hassell has been a part of the Times Square New Year's Eve celebration since 2016.

The 14th annual webcast is sponsored by Netspend, a provider of innovative financial services, and will cover the action and festivities in Times Square, beginning with the Ball Raising at 6

p.m. EST, plus live musical performances, hourly countdowns, behind-the-scenes stories, and star-studded interviews as anticipation builds towards the midnight countdown and the famous Ball Drop.

Chelsea Cutler will continue the New Year's Eve tradition of singing John Lennon's "Imagine" moments before midnight, as well as performing several of her hit singles earlier in the night which include, "Devil on My Shoulder," "Sad Tonight," and "Men on The Moon."

JVKE will also perform live in Times Square, singing his songs "this is what falling in love feels like," "this is what heartbreak feels like," and latest hit single "golden hour," which is currently #15 at Top 40 radio and has been streamed nearly 375 million times globally.

As the event co-hosts, Bennett and Hassell, along with street correspondent **Andrea Boehlke**, will kick-off the six-hour celebration at 6 p.m. EST when the star of the show, the Times Square Ball, is introduced.

The Sino-American Friendship Association (SAFA) will present a cultural performance from Hong Kong titled "Fusion, Motion, Inspiration - Hong Kong Rocks!" A Kung Fu Contemporary Circus will be staging a captivating blend of dance, parkour, capoeira and more against an adrenaline rushing medley of music from the east and west in a brand new arrangement. Vivienne Tam, the iconic fashion designer of Hong Kong, has designed a limited edition scarf for the revelers to celebrate this special occasion.

New York Dance group **ANew** will perform for the revelers. The group is specifically designed to bring light to the world through the art of Dance. Their performance will feature different genres of music and inspire the audience to begin a new Renaissance in 2023.

At the top of each hour, Bennett will be joined by a special guest who will talk about his or her New Year's Eve experience and Confetti Wish for the New Year and then lead the revelers in an hourly countdown. Hassell will be providing exclusive interviews and sharing celebratory moments with Bennett and the Times Square revelers from around the world. Throughout the night, Bennett and Hassell will keep the revelers informed about the musical performances and other exciting entertainment in Times Square.

The live webcast video experience is available to embed for digital media outlets, bloggers, social media editors, webmasters, and Facebook users as a source of fun and entertaining content on their own sites customized for their respective communities and networks.

Last year's webcast was watched by more than 6.4 million unique viewers representing more than 200 countries and territories.

Presented by Netspend, the webcast has a fun audience engagement element that enables viewers to easily submit a celebratory selfie video from home to be featured on the show. Last year, revelers from 140 countries participated with over 10,000 video submissions and over 430,000 digital "cheers".

How to Watch

The Times Square New Year's Eve commercial-free webcast will cover the action and festivities in Times Square, beginning with the Ball Raising at 6 p.m. EST, plus live musical performances, hourly countdowns, behind-the-scenes stories, and star-studded interviews as anticipation builds towards the midnight countdown and the famous Ball Drop. The webcast will be streamed live on multiple websites, including [TimesSquareNYC.org](https://www.timesquarenyc.org), [NewYearsEve.nyc](https://www.newyearseve.nyc), [LiveStream.com/2023](https://www.livestream.com/2023) and [TimesSquareBall.net](https://www.timesquareball.net). Embedding codes and additional webcast info is available at: <https://www.timesquarenyc.org/times-square-new-years-eve/nye-live-webcast> or [LiveStream.com/2023](https://www.livestream.com/2023).

Additionally, Jamestown, the owner of One Times Square – home of the iconic New Year's Eve Ball Drop Celebration – will bring back its virtual New Year's Eve experience with the [VNYE app](https://www.vnye.com). Through the VNYE app and website, people from across the globe can explore the virtual world of Times Square, play games, and livestream New Year's Eve celebrations in Times Square and around the world. Since its launch for New Year's Eve 2021, VNYE has reached more than 3.7 million people worldwide.

A number of broadcast networks will be airing elements of the Times Square celebration.

Info for the Times Square New Year's Eve television broadcast pool feed is available at <https://www.timesquarenyc.org/times-square-new-years-eve/media-press/new-years-eve-pool-feed-information>

For more information on how to watch all of the action and Times Square New Year's Eve festivities from anywhere, please visit www.TSQ.org/NYE.

###

Media Information:

To read a history of Times Square New Year's Eve and access images of past events or the New Year's Eve Ball, please click [here](#).

To request interviews or for other questions, please contact:

TJ Witham / Times Square Alliance
212-452-5234 / TJWitham@TimesSquareNYC.org

Kristen Bothwell / Rubenstein
212-843-9227 / KBothwell@Rubenstein.com