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Media Advisory

LOVE IS CELEBRATED IN TIMES SQUARE ON VALENTINE'S DAY

Weddings, Surprise Proposals, and Large Vow Renewal

The Times Square Alliance will be hosting a full day celebration of love and romance on Valentine's Day. Love birds will flock to the Crossroads of the World and share fairy tale moments from weddings to surprise proposals. The day will finally culminate in a large vow renewal ceremony on **February 14th on Duffy Square at 46th Street and Broadway.**

Live Wedding Ceremonies

11:00am, 12:00pm

- Two pairs of smitten sweethearts will say "I do" in Times Square on the most romantic day of the year near the twelfth annual Valentine Heart sculpture, *Heart Squared*. Made of 125 mirrors tilted in various directions within a steel frame that evokes the outline of an anatomic heart, *Heart Squared* transforms Times Square into kaleidoscopic images of people, buildings, and brightly-lit billboards. As viewers move around the structure, those hundreds of reflections suddenly coalesce, revealing a pixel heart of urban life surrounded by a field of mirrored sky. Created by MODU and Eric Forman Studio.

Live Surprise Proposals

11:30am, 12:30pm, and 1:00pm

- Three couples will share one of life's most special moments with everyone in Times Square as lucky lovers are surprised by their partners with a Valentine's Day gift they aren't likely to forget: a surprise marriage proposal on Times Square's iconic American Eagle screen at 46th Street and Broadway.

Vow Renewal Ceremony

6:00pm

- Those who have already said "I do" will celebrate their love and reaffirm their commitment for each other on the Red Steps in Duffy Square as hundreds of partners participate in a vow renewal ceremony. The ceremony is free and open to spouses of all ages, genders, religions, races, and backgrounds and will be preceded by a performance from Broadway's Tony Award-winning Best Musical *Dear Evan Hansen*. The ceremony will conclude by 6:30pm. One participating couple will also win a pair of tickets to *Dear Evan Hansen*, provided by the Times Square Alliance. Couples can register for this FREE event at tsq.org/vows.

Starting at 11:00 am, [The Knot](http://TheKnot.com), a leading wedding planning and registry resource, will host a pop-up floral bar where visitors can make their own complimentary small floral bouquets to give to a loved one for Valentine's Day (while supplies last). The pop up will also have an Instagrammable floral wall where visitors can take photos. Additionally, throughout the day T-Mobile will have a DJ booth featuring love-themed music, dancing and special giveaways.

DATE: Friday, February 14, 2019

TIME: 11:00am, 12:00pm – Weddings
11:30am, 12:30pm, 1:00pm – Surprise Proposals
6:00pm – Vow Renewal Ceremony

PLACE: Duffy Square
46th and Broadway

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