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CONTACT: TJ Witham (212) 452-5234 TJWitham@TimesSquareNYC.org

For Immediate Release

LOVE IS IN THE AIR IN TIMES SQUARE ON VALENTINE'S DAY

Surprise Proposals, Public Weddings, and Vow Renewals for Long-standing Love

(Times Square, N.Y. – February 7, 2019) On Valentine's Day, New Yorkers and visitors looking for romance in New York City will find it at the Crossroads of the World. Real life love stories will unfold in front of the annual Times Square Valentine Heart Design Competition winner – 18-foot-tall **"X" by Reddymade**. Lovers will surprise their partners with proposals of marriage on Times Square's iconic signage, couples tie the knot on Duffy Square, and hundreds of people renew their vows on the Red Steps.

For those looking to watch or join in on the festivities, the day will include:

- At 11:00am and 12:00pm, couples will get hitched on Valentine's Day right in the heart of Times Square, including one couple who described the Crossroads of the World as the perfect place to bring together their blended family of 5 children and a couple finally celebrating getting married after several recent health challenges. The ceremonies will be conducted for the 6th year in a row by licensed NYS officiant and Times Square Alliance Vice President of Human Resources Hollis Kam.
- At 11:30am and 2:00pm, lucky lovers will be surprised with a Valentine's Day gift that they – and everyone else in Times Square – won't see coming and won't soon forget: a surprise marriage proposal on Times Square's iconic American Eagle screen, including one couple traveling 5,000 miles to be in Times Square on Valentine's Day.
- Beginning at 6:00pm, hundreds of couples will celebrate their love and romance during a large vow renewal ceremony on the iconic Red Steps in Times Square. The ceremony is free and open to people of all ages, genders, religions, races, and backgrounds, and will be preceded by a performance from *Pretty Woman: The Musical*. As the vow renewal concludes, official Times Square confetti will flutter around the participants. One participating couple will also win a pair of tickets to *Pretty Woman: The Musical*. Couples can register for this free event by visiting www.TSq.org/Vows.

Throughout the day, T-Mobile Times Square will be on site celebrating its three year anniversary in Times Square with a DJ playing music and with giveaways.

All of the festivities will take place next to the winner of this year's annual Times Square Valentine Heart Design Competition: **"X" by Reddymade, founded by Suchi Reddy** – an 18-foot-tall structure (the largest and tallest design ever selected for this competition) made with two intersecting aluminum planes, creating a passageway and meeting place. Rounded openings at the crossing of the planes combine to form heart shapes when viewed from different angles, with the phrase "Into Difference, Add Equality, Find Love, Don't Forget the Flowers" inscribed within the openings. For more information visit www.TSq.org/X.

Times Square Arts' February programming will also include Virginia Lee Montgomery's *HONEY MOON*, which will be featured on Times Square's electronic billboards from 11:57pm to midnight every night in February as this month's Midnight Moment. Midnight Moment is a monthly presentation by the Times Square Advertising Coalition (TSAC) and Times Square Arts. For more information about *HONEY MOON*, please visit www.TSq.org/arts.

Footage of the celebrations and B-roll of “X” being built will be available to share.

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