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*For Immediate Release*

## LOVE RADIATES FROM TIMES SQUARE ON VALENTINE'S DAY

### *Two Surprise Proposals, Two Weddings, and a Vow Renewal on the Red Steps*

**(Times Square, N.Y. – February 7, 2022)** On Valentine's Day, New Yorkers and visitors looking for romance in New York City will find it at the Crossroads of the World. Real life love stories will unfold in front of the 14<sup>th</sup> annual Love and Design Competition winner – ***Bloom*** by **Habitat Workshop**. Lovers will surprise their partners with proposals of marriage on Times Square's iconic American Eagle sign, two couples will tie the knot on Duffy Square, and couples will renew their vows on the Red Steps again this Valentine's Day.

Valentine's Day in Times Square will include:

- 11:00 am – Wedding #1
- 11:30 am – Surprise Proposal #1
- 12:00 pm – Wedding #2
- 12:30 pm – Surprise Proposal #2
- 6:00 pm – Vow Renewal on the Red Steps (Registration: [TSQ.org/Vows](http://TSQ.org/Vows))

More details:

- At 11:00am the first couple will get hitched right in the heart of Times Square. After a tough year overcoming cancer, the loss of a child and the challenges of COVID-19, this couple remembered fondly a family trip to Times Square and wanted to return to this special place for their special day.
- At 12:00 pm another couple who met on the school bus to middle school, but most recently got together in 2016 will tie the knot in the heart of Times Square on Valentine's Day.

Both ceremonies will be conducted for the 9<sup>th</sup> year in a row by licensed NYS officiant and Times Square Alliance Vice President of People & Culture, Hollis Kam.

- At 11:30am and 12:30pm, lucky lovers will be surprised with a Valentine's Day gift that they – and everyone else in Times Square – won't see coming and won't soon forget: a surprise marriage proposal on Times Square's iconic American Eagle screen, including a same-sex proposal.

Details about the couples will be available prior to the event and they will be available for interviews after their big moment. Please reach out for any specific requests.

- Beginning at 6:00pm, a celebration of love and commitment will take place outside on the iconic Red Steps in Times Square. The ceremony is free and open to people of all ages, genders, religions, races, and backgrounds. Joining us to kick off the ceremony will be one comic from Carolines on Broadway's February 14 *My Funny Valentine* show – and 5 lucky winners will receive vouchers for a pair of tickets to future shows. Attendees will also be treated to a live performance by Julia Udine and Paul A. Schaefer of "All I Ask of You" from the hit Broadway musical *The Phantom of the Opera*. Also, thanks to our local Times Square steakhouse, Bacall's NYC, couples will receive chocolate roses at the event.

Masks are strongly encouraged to be worn while gathered on the Red Steps for the ceremony. Those interested in attending can register here: [TSq.org/Vows](http://TSq.org/Vows).

All of the festivities will overlook and engage with the winner of this year's [14<sup>th</sup> annual Love in Times Square Design Competition: "Bloom" by Habitat Workshop](#). From afar, *Bloom* will resemble a pavilion — a circular roof supported by a series of interlocked red and white PVC pipes. From above, it blooms from the center with an arrangement of pixelated hearts. And from below, it becomes a buoyant cloudscape where the pipes overhead, descending to different heights, become vaulted portals allowing light to peek through from all directions. The structure channels the brightness of Times Square and showers down rays of light that greet visitors once they enter the structure, serving as a reminder of the fleeting moments of happiness and joy that persevere even in the shroud of darkness. *Bloom* is an homage to the collective love for humanity — a shared experience that creates a sheltered canopy in the middle of Times Square — for all New Yorkers and visitors alike. Embodying both human fragility and strength, the work reminds us that we are all bound together, each with the responsibility to uplift and support one another so we can float together. ***Bloom* will be unveiled at a press event on February 9 at 11:00am.** RSVP to the contacts above. More information can be found at [TSQ.org/Bloom](http://TSQ.org/Bloom).

Footage and images of the celebration will be available upon request after the event. Footage and images of *Bloom* will be made available after the public unveiling on February 9<sup>th</sup>.

While in Times Square for Valentine's Day, we encourage everyone to rediscover their favorite local spots and explore hidden gems offering special menus, gifts, and offers including Marriott Marquis and Broadway Lounge, Carolines on Broadway, Jasmine's Caribbean Cuisine, Tissot, Bacall's, and more. More information can be found at [TSQ.org/FebDeals](http://TSQ.org/FebDeals).

#### **Social media:**

#LoveTimesSquare

Twitter: @TimesSquareNYC

Instagram: @TimesSquareNYC and @TsqArts

Facebook: @TimesSquareNYC

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#### **ABOUT TIMES SQUARE ALLIANCE**

The Times Square Alliance works to improve and promote Times Square - cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements and produces major annual events with partners including New Year's Eve, Solstice in Times Square and Taste of Times Square. As the custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City. [TSQ.org](http://TSQ.org)

#### **ABOUT TIMES SQUARE ARTS**

Times Square Arts, the public art program of the Times Square Alliance, collaborates with contemporary artists and cultural institutions to experiment and engage with one of the world's most iconic urban places. Through the Square's electronic billboards, public plazas, vacant areas and popular venues, and the Alliance's own online landscape, Times Square Arts invites leading contemporary creators, such as Mel Chin, Tracey Emin, Jeffrey Gibson, Ryan McGinley, Yoko Ono, and Kehinde Wiley, to help the public see Times Square in new ways. Times Square has always been a place of risk, innovation and creativity, and the Arts Program ensures these qualities remain central to the district's unique identity. [TSQ.org/Arts](http://TSQ.org/Arts)