



Broadway Stars and Young Activists Band Together for Third Annual Broadway Celebrates Earth Day Concert

The 3rd Annual *Broadway Celebrates Earth Day* concert returns to Times Square with Ben Cameron, Ruthie Ann Miles, Anika Larsen, Jelani Remy, and more to celebrate Car Free Earth Day with NYC DOT

New York, New York - March 25, 2024 - The [Broadway Green Alliance](#) and [Times Square Alliance](#) are proud to announce the return of the ***Broadway Celebrates Earth Day Concert***. Taking place on Saturday, April 20th from 11am - 3pm ET in the heart of Times Square, this unique star-studded concert will feature live performances from Broadway's top talent and young performers from around the region, as well as interviews with environmental thought-leaders. The concert will be held on Broadway between 45th and 46th Streets and serves as one of the key events for the **NYC Department of Transportation's** "Car-Free Earth Day" being celebrated throughout the five boroughs of New York City that day.

This event underscores the Broadway community's commitment to raise awareness about the climate emergency and inspire actionable steps towards a more sustainable future. The concert will be simultaneously live-streamed, offering audiences around the world the opportunity to join this musical celebration of sustainability.

Broadway performers joining the event include host **Ben Cameron** (*Broadway Sessions*), Tony Award Winner **Ruthie Ann Miles** (*Sweeney Todd*), Tony Award Nominee **Anika Larsen** (*Almost Famous*), **John Cardoza** (*The Notebook*), **Lissa deGuzman** (*Wicked*), **Autumn Hurlbert** (*Something Rotten!*), **Casey Likes** (*Back to the Future: The Musical*), **Michael Maliakel** (*Aladdin*), **Liam Pearce** (*How to Dance in Ohio*), **Courtney Reed** (*Moulin Rouge! The Musical*), **Jelani Remy** (*Back to the Future: The Musical*), **Nic Rouleau** (*The Book of Mormon*), **Alexandra Socha** (*Wicked*), **Nik Walker** (*Spamalot*), and a performance by Drag Performer **Evita Loca** (as portrayed by **John Michael Dias**) as well as a selection from the new musical *The Apple Boys* featuring **Tony Award Nominee Emily Skeggs** (*Fun Home*), **Alex Gibson** (*SpongeBob the Musical*), and **Teddy Yudain** (*Little Shop of Horrors*).

Young performers taking the stage include students from Cassie Okenka Voice Studio, EPIC Players, NYU Steinhardt, Perkiomen Valley High School, R.Evolución Latina, and Wolf Performing Arts Center. The event will also feature guest speakers from **Arts & Climate Initiative**, **Earthjustice**, **Final Strike Collective**, **HeadCount**, **IATSE Green Committee**, **New York League of Conservation Voters**, and **Scenery**. **David Alpert** serves as the director of the event and **Rick Hip-Flores** provides musical accompaniment.

The concert is presented along with media partner [iHeartRadio Broadway](#), iHeartMedia's free digital music streaming channel dedicated to the songs and stories of Broadway, with additional generous support from **NRDC (Natural Resources Defense Council)**, **Creative Goods**, **Cup Zero**, **Le Botaniste**, and **theatreMAMA**.

"The Times Square Alliance is thrilled to partner once again with the Broadway Green Alliance and the Department of Transportation to present a free Broadway Earth Day concert in the heart of Times Square as part of Car-Free Earth Day," said **Tom Harris, President of the Times Square Alliance**. "Broadway in Times Square has been a leader in providing more space to pedestrians and we look forward to joining all the other neighborhoods throughout the five boroughs as we celebrate our public spaces and the great programming we can bring to them."

"We are thrilled to collaborate again with the Times Square Alliance to harness the power of theatre to cultivate courage and community around the most pressing challenge of our time," said **Molly Braverman, Director of the Broadway Green Alliance**.

"I love the Earth Day concert in Times Square and am excited to be participating again," said **Tony Award Nominee Anika Larsen**. "It's always so fun and inspiring and galvanizing. This year, I'm especially excited about this celebration because if there ever was an election year to think about saving our planet, this is the one!"

For more information:

www.broadwaygreen.com/earth-day

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The Broadway Green Alliance (BGA) educates, motivates, and inspires the entire theatre community and its patrons to implement environmentally friendlier practices. The BGA was launched in 2008 as an ad hoc committee of The Broadway League and is a fiscal program of Broadway Cares/Equity Fights AIDS. The BGA brings together all segments of the theatre community, including producers, Broadway and Off-Broadway theatres in New York and around the country, college drama programs, theatrical unions and their members, and related businesses. Working closely with the NRDC (Natural Resources Defense Council), the BGA identifies and disseminates better practices for theatre professionals and reaches out to theatre fans throughout the country, and through alliances, internationally.

Follow the Broadway Green Alliance on Facebook and Instagram at [@BroadwayGreenAlliance](#).

The Times Square Alliance works to improve and promote Times Square - cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture, and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements and produces major annual events with partners including New Year's Eve, Solstice in Times Square and Taste of Times Square. As the custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City. www.TSq.org

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