



**CURTAIN UP! FESTIVAL WITH TWENTY-TWO STAR-STUDED EVENTS
BEGINS THIS FRIDAY, SEPTEMBER 17**

FULL LINE-UP OF TALENT AND SPECIAL GUESTS ANNOUNCED

**NORM LEWIS & MICHAEL URIE TO HOST KICK-OFF EVENT WITH
SPECIAL GUESTS SENATOR CHARLES SCHUMER,
COMMISSIONER ANNE DEL CASTILLO & DEPUTY MAYOR VICKY BEEN**

JELANI ALLADIN TO HOST BOTH

The Jimmy Awards® Reunion Concert AND Curtain Up: This is Broadway!
the final weekend concert featuring performances and appearances from
18 Returning Broadway Musicals, 5 Broadway Plays

All Events Live and Free in Times Square Sept 17-19, 2021

(Times Square – September 16, 2021) – Playbill, in partnership with The Broadway League, the Times Square Alliance, and title sponsor Prudential announce the full lineup of talent that will appear throughout the *Curtain Up!* Festival, a three-day outdoor experience in Times Square from **Friday, September 17 through Sunday, September 19**. Twenty-two unique events will take place on stages in Duffy Square (7th Ave. & 47th St.) and between 45th & 46th Streets. *Curtain Up!* is presented by title sponsor Prudential; sponsored in part by Lexus, Netflix, and United Airlines; with additional support from Audible and the NYC Mayor’s Office of Media and Entertainment.

The presenters are thrilled to announce that Broadway star **Jelani Alladin** will host *Curtain Up: This is Broadway!* at this grand, outdoor event on **Sunday, September 19** at **11:00 AM** in Duffy Square marking the culmination of the *Curtain Up!* Festival. This concert will spotlight marquee talent from returning and new Broadway productions, showcasing Broadway to the world, trumpeting the message that BROADWAY IS BACK! This concert will celebrate all of Broadway and the re-opening of New York City.

Current shows and performers participating include 18 Broadway musicals: *Ain’t Too Proud – The Life and Times of The Temptations, Aladdin, Caroline, or Change, Chicago, Come From Away, Company, Dear Evan Hansen, Diana the Musical, Girl from the North County, Hadestown, Jagged Little Pill, The Lion King, Mrs. Doubtfire, The Phantom of the Opera, Six, Tina- The Tina Turner Musical, Waitress, Wicked*, five Broadway plays: *Harry Potter and*

the Cursed Child, Lackawanna Blues, Pass Over, Thoughts of a Colored Man and *To Kill A Mockingbird*. Special presenters include **Brian Stokes Mitchell, Katrina Lenk, Keenan Scott II, Hunter Parrish** and **Mo Rocca**.

The other headlining events taking place during this three-day celebration include:

The *Curtain Up! Kick-Off Event* on **Friday, September 17** at **12 PM** hosted by *Chicken & Biscuits* stars **Norm Lewis** and **Michael Urie**. The event will feature speakers from Playbill, The Broadway League, and Times Square Alliance, with special guest speakers **Senate Majority Leader Charles Schumer, Deputy Mayor Vicki Been** and **Commissioner Anne Del Castillo** of the NYC Mayor's Office of Media and Entertainment. Special performances will be part of the event by **Brian Stokes Mitchell** and **Jessica Vosk**, with music director **John McDaniel**. The event will ignite excitement on the mainstage and include a celebratory countdown to the official event start.

The Jimmy Awards® Reunion Concert! will take place on **Friday, September 17** at **5:30 PM** in Duffy Square. Also hosted by **Jelani Alladin**, this concert event will bring together alumni of the famed Jimmy Awards®/National High School Musical Theatre Awards® program. The concert will feature the two top winners from the virtual 2021 Jimmy Awards making their New York performance debuts and will include **Bryson Battle, John Clay III, Sofia Deler, Caitlin Finnie, Elena Holder, Lily Kaufmann, McKenzie Kurtz, Sam Primack, Josh Strobl**, and **Ekele Ukegbu**. This concert is directed by **Seth Sklar-Heyn**, with music direction by **Daryl Waters**.

The *Black to Broadway – It's "Play" Time* panel event will take place on **Saturday, September 18** at **12:15 PM** in Duffy Square. As Broadway performances resume following the global pandemic and social reckoning that have taken place over the past 18 months, no less than seven new productions of plays by Black writers are slated to open this fall—including four by Black women. This entertaining and informative live conversation will give the theatergoing public a chance to get to know some of the writers of these plays. Panelists include **Keenan Scott III** (*Thoughts of a Colored Man*), **Antoinette Chinonye Nwandu** (*Pass Over*), **Lynn Nottage** (*Clyde's*) and **Douglas Lyons** (*Chicken & Biscuits*) moderated by **Harriette Cole**, the nationally renowned stylist, and branding coach and DREAMLEAPERS founder.

The *¡Viva! Broadway When We See Ourselves* concert will take place on **Saturday, September 18** at **5:00 PM** in Duffy Square. A musical celebration of the joy, diversity, and extensive contributions of the Latin and Hispanic Broadway! We are celebrating the beginning of the 2021 National Hispanic Heritage Month and welcoming the return of live Broadway performances. The free concert will lift-up the incredible history Broadway Latinx artists have shared throughout the decades and invite audiences to join us in the continued work that lies ahead.

The event will celebrate some of the most familiar names of Latinx representation on Broadway such as **Daphne Rubin-Vega, Robin de Jesús, Bianca Marroquín**, and more, and elevate the talented ensemble members who always lead the way. The creative team includes **Luis Salgado** (director and choreographer), **Gabriela Garcia** (associate director/choreographer), **Eric Ulloa** (writer), **Jaime Lozano** (musical direction) and **Sergio Trujillo** (creative consultant).

Confirmed performers include: **Bianca Marroquín, Ayodele Casel, Janet Dacal, Robin DeJesús, Alma Cuervo, Linedy Genao, Nicholas Edwards, Eliseo Roman, Daphne Rubin Vega, Josh Segarra, Caesar Samayoa, Jennifer Sánchez, Henry Gainza, Claudia Mulet, David Baida, Florencia Cuenca, Marielys Molina, Natalie Caruncho, Angelica Beliard, Sarita Colon, Gabriel Reyes, Roman Cruz, Steven Orrego Upegui, Adriel Flete, Noah Paneto, Harolyn Lantigua and more.** Featured Tango performance by **Valeria Solmonoff & Iakov Shonsky** are a part of the event with special guests **Luis Miranda, Rick Miramontez, Emilio Sosa, and Sergio Trujillo** present for this special celebration.

Throughout the celebratory weekend, Broadway fans will have the unique opportunity to join with a wide variety of interactive experiences and intimate concerts peppered throughout the festival, including Broadway sing-a-long's, The Sing For Hope Piano, variety shows, after dark events and special Broadway Podcast Network recordings.

For a full list of events and participants, please see below. Additionally, all details for *Curtain Up!* can be found at [Playbill.com/CurtainUp](https://www.playbill.com/CurtainUp) as they are announced. Playbill is also creating a specially customized Playbill that is the *Guide To All-Things Curtain Up!* that will be handed out to attendees throughout Times Square during the event, with a virtual copy available on the website.

“I am grateful to the myriad Broadway artists and behind-the-scenes workers who have come together to deliver a weekend packed full of theatre, music and fun,” said **Charlotte St. Martin, President of The Broadway League**. “Broadway lovers are in for a treat, and we look forward to seeing everyone in Times Square September 17-19.”

“It is thrilling for us to welcome back Broadway and its beloved fans with *Curtain Up!* in September,” said **Alexander Birsh, Vice President and Chief Operating Officer of Playbill**. “Our theatre community has been through so much since March 2020, and we are excited to bring the joy of theatre to the center of Times Square. We cannot imagine greater partners to put this all together with than Prudential, the Broadway League, and the Times Square Alliance. Playbill has been delivering lasting mementos to theatergoers for over 137 years, and it is not lost on us just how momentous this weekend will be through the lens of Broadway and our company's long history. We can't wait to celebrate the return of Broadway with *Curtain Up!*”

“Broadway theatres have long been a cultural and financial backbone to New York City,” said **Susan Somersille Johnson, Prudential's Chief Marketing Officer**. “As the bright lights restart this economic engine, Prudential is proud to be an unwavering rock of financial support for the Broadway community, bringing the magic of the arts to people at a time we need it most, rising even stronger than before.”

“Broadway's reopening is like a huge welcome mat for New Yorkers and visitors to return to Times Square, which has the brightest lights in NYC and is an international symbol for the city as a whole,” said **Tom Harris, President of the Times Square Alliance**. “With Broadway's return and theatres bringing back live entertainment and artists to their stages, it will also create a domino effect and help to continue to bring back guests to neighborhood restaurants, hotels, retailers, and independent businesses which have all been waiting for Broadway's return.”

"What a joy to say out loud that Broadway is officially back, where it belongs, live and on the iconic stages of New York City," said the **Commissioner of the Mayor's Office of Media and Entertainment, Anne del Castillo**. "This accomplishment signals the return of one of the city's largest creative economic contributors and the employment of its diverse community of creative talent, for the continued enjoyment of New Yorkers and tourists alike."

"The Recording Industry's Music Performance Trust Fund is proud to support *Curtain Up!*, a wonderfully unique three-day celebration of Broadway's triumphant return," said **Dan Beck Trustee, Music Performance Trust Fund**. "There is nothing more fun than free, live concerts featuring the music and performers from so many current and new musicals. Welcome back!"

Additional support for *Curtain Up!* is provided by the NYC Mayor's Office of Media and Entertainment. Live music provided by Music Performance Trust Fund (MPTF).

Event organizers will continue to follow the city, state and federal COVID-19 guidelines and will inform the public of any changes to the event protocols or schedule.

Join the conversation about *Curtain Up!* by following @Playbill, @TimesSquareNYC, and @BroadwayLeague and using #CurtainUpBroadway.

###

CURTAIN UP! FESTIVAL SCHEDULE OF EVENTS

The three-day celebration will include the following events below. For a full, detailed listing of the events taking place, please also visit Playbill.com/CurtainUp.

**Performers are subject to change.*

***Schedule listed below in order of events.*

FRIDAY, SEPTEMBER 17

Event: Wake Up, Broadway!

Time: 11:00 AM – 12:00 PM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

Join co-hosts, **Ayanna Prescod** and **Christian Lewis** of What's Up Broadway? a BPN original podcast delivering the latest news, interviews, and chatter from Broadway and beyond, as they welcome esteemed guests from BPN and the Broadway community. Prescod, our very own "Gossip Girl", is omniscient on everything buzzworthy happening on the Great White Way, don't miss this informative hour. Join the *Be More Chill* celebration of **Joe Iconis'** birthday and the fans who made the show what it is today. Hosted by *How to Be More Chill's* **Ilana Levine** and **Sam Maher** with Iconis and special guest appearances. Fans are encouraged to submit questions on Instagram [@howtobemorechill](https://www.instagram.com/howtobemorechill) to be answered live. Fresh off its West End Premiere, the show continues to thrill fans and is a stalwart of the international pop culture zeitgeist.

Event: Official Curtain Up! Kick-Off

Time: 12:00-1:00 PM

Location: Mainstage on Duffy Square

Hosted by **Norm Lewis** and **Michael Urie**, the event will feature special guests **U.S. Senate Majority Leader Charles Schumer**, **Deputy Mayor Vicki Been**, **Commissioner Anne Del Castillo** (New York City Mayor's Office of Media and Entertainment) with additional guest speakers including **Charlotte St. Martin** (President, The Broadway League), **Lauren Reid** (Chair of the Board, The Broadway League; President, The John Gore Organization), **Alex Birsh** (Vice President/Chief Operating Officer, Playbill) and **Tom Harris** (President, Times Square Alliance) who will kick off Broadway's return in this opening ceremony with a celebratory countdown to the official start of the Curtain Up! Festival. The event will include special performances by Broadway stars **Brian Stokes Mitchell** and **Jessica Vosk** with music direction by **John McDaniel**. The event will ignite excitement on the mainstage and include a celebratory countdown to the official event start.

Event: Divas of Broadway Sing-Along

Time: 1:00-1:30 PM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

Join 2021 Richard Rodgers Award Winner **Brandon James Gwinn** (pianist at the world-renowned Marie's Crisis and producer of Trixie Mattel's albums) as he plays some of the greatest hits from the divas of Broadway on the **Sing for Hope Piano!**

Panel: "Dear White People" Discussion

Time: 1:30-2:30 PM

Location: Mainstage on Duffy Square

Presented by Netflix, join **Kandi Burruss** as she hosts a conversation with stars from the Netflix Series "Dear White People" and Broadway celebrities, discussing the crossover of theatre to TV/Film and the remarkable steps towards diversifying the arts for BIPOC members of the community. Panelists include **Ashley Blaine Featherson**, **Logan Browning**, **DeRon Horton** and **Bryan Terrell Clark**.

Event: Sing-Along with Joe Iconis

Time: 2:30-3:00 PM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

Join **Joe Iconis** (Composer, *Be More Chill*) as he plays through some of his best known (and super fun) songs on the **Sing for Hope Piano!** Special guests include: **Amina Faye**, **Jason SweetTooth Williams**, **Kelly McIntire**, and **Mike Rosengarten**.

Event: New Broadway Hits Sing-Along

Time: 3:00-3:30 PM

Join 2021 Richard Rodgers Award Winner **Brandon James Gwinn** (pianist at the world-renowned Marie's Crisis and producer of Trixie Mattel's albums) as he plays some of pop and contemporary hits from Broadway on the **Sing for Hope Piano!**

Event: The Playbill Variety Show

Time: 3:30-4:30 PM

Location: Mainstage on Duffy Square

Playbill is curating an hour of Broadway news updates, stories, interviews, and surprise performances in the middle of Times Square. Join Playbill's Creative Director, **Bryan Campione**, as he invites stars, and more to the stage for a fun celebration of theatre, Broadway and *Curtain Up!*. Guests include: **Joshua Henry** (*Carousel, Shuffle Along, Violet, Porgy and Bess, American Idiot, The Scottsboro Boys, In The Heights*); **Tom Viola**, Executive Director of Broadway Cares/Equity Fights AIDS; **Joseph Benincasa**, President/C.E.O. of The Actors Fund; **Frank DiLella**, Emmy Award Winning Host of Spectrum News NY 1's "On Stage"; Viral Sensation **T.3** ("America's Got Talent") and more!

Event: WICKED Sing-Along

Time: 4:30-5:00 PM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

We couldn't be happier to have pianist **Adam Laird** play thrilling songs from the Broadway sensation, *WICKED!* Audiences can sing-along to their favorite songs in the heart of Times Square on the **Sing for Hope Piano!**

Concert: Jimmy Awards® Reunion Concert!

Time: 5:30-6:30 PM

Location: Mainstage on Duffy Square

Hosted by Broadway's **Jelani Alladin**, this event brings together alumni of the famed Jimmy Awards®/National High School Musical Theatre Awards® program in a free, outdoor concert with live music. Join us for a chance to catch up with some of the Jimmy Awards alums who have graduated to roles on Broadway and National Tours. They'll each have a moment in the spotlight with solo numbers from classic and contemporary Broadway shows, and they'll join together for a grand finale. The concert will feature the two top winners from the virtual 2021 Jimmy Awards making their New York performance debuts and will include **Bryson Battle, John Clay III, Sofia Deler, Caitlin Finnie, Elena Holder, Lily Kaufmann, McKenzie Kurtz, Sam Primack, Josh Strobl, and Ekele Ukegbu**. This concert is directed by **Seth Sklar-Heyn**, with music direction by **Daryl Waters**. For more information on The Jimmy Awards program, visit www.JimmyAwards.com.

Event: Curtain Up After Dark

Time: 6:30-7:30 PM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

Join Broadway guest performers **Joshua Henry** and **Jason Robert Brown** as they take to the stage and perform their favorite tunes under the setting sun and the lights of Times Square.

SATURDAY, SEPTEMBER 18

Event: "The Broadway Morning Warm-Up"

Time: 10:30-11:15 AM

Location: Mainstage on Duffy Square

Join Broadway Arts Community, a performing arts training & **James T. Lane, Jessica Lee Goldyn, Tyler Hanes** mentorship company, as they “get the celebration started” Saturday morning! Together with BAC co-founders & mentors **Chryssie Whitehead** and **Alexis Carra**, special BAC guests, and BAC students will warm you up for an incredible day of all-things Broadway!

Event: Wake Up, Broadway!

Time: 11:30 AM – 12:15 PM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

Join co-hosts, **Ayanna Prescod** and **Christian Lewis** of What’s Up Broadway? a BPN original podcast delivering the latest news, interviews, and chatter from Broadway and beyond, as they welcome esteemed guests from BPN and the Broadway community. Prescod, our very own “Gossip Girl”, is omniscient on everything buzzworthy happening on the Great White Way, don’t miss this informative hour. *Freestyle Love Supreme* cast members, **Kaila Mullady, Anthony Venezia, Tarik Davis**, and **James Monroe Iglehart** join **Jan Friedlander Svendsen**, Chief Creative Officer of the Charity Network and host of *Broadway Gives Back* to discuss the hit Broadway show returning to the Booth Theater in October.

Panel: Black to Broadway – It’s “Play” Time!

Time: 12:15-1:45 PM

Location: Mainstage on Duffy Square

As Broadway performances resume following the global pandemic and social reckoning that have taken place over the past 18 months, no less than seven new productions of plays by Black writers are slated to open this fall—including four by Black women. This entertaining and informative live conversation will give the theatergoing public a chance to get to know some of the writers of these plays. Panelists include **Keenan Scott III** (*Thoughts of a Colored Man*), **Antoinette Chinonye Nwandu** (*Pass Over*), **Lynn Nottage** (*Clyde’s*) and **Douglas Lyons** (*Chicken & Biscuits*) moderated by **Harriette Cole**, the nationally renowned stylist, and branding coach and DREAMLEAPERS founder.

The event is part of The Broadway League’s ongoing Black to Broadway initiative to inspire, engage and build awareness among the Black community with Broadway.

Event: The Golden Age of Broadway Sing-Along

Time: 2:00-2:30 PM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

Join Playbill’s own **Logan Culwell-Block** as he plays songs of the past, that still have an imprint on Broadway fans and audiences on the Sing For Hope Piano!

Event: Sing-Along with Rob Rokicki

Time: 2:30-3:00 PM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

Join **Rob Rokicki** (Composer, *The Lighting Thief: The Percy Jackson Musical*) on the Sing For Hope Piano, as he plays songs fans of his music can sing-along to!

Event: The Playbill Variety Show

Time: 3:00-3:45 PM

Location: Mainstage on Duffy Square

Playbill is curating an hour of Broadway news updates, stories, interviews, and surprise performances in the middle of Times Square! Join Playbill's Creative Director, **Bryan Campione**, as he invites stars, and more to the stage for a fun celebration of theatre, Broadway and *Curtain Up!*

Performances include:

- A celebration of the 100th anniversary of Irving Berlin's Music Box Theatre, featuring performances of iconic musical theatre classics from Broadway stars **Bryce Pinkham** (*Irving Berlin's Holiday Inn, A Gentleman's Guide to Love and Murder*) and **Shereen Pimentel** (*West Side Story*), with music director David Hancock Turner.
- An interview with **Lauren Gaston** and **Austin Sora** from the **Broadway Green Alliance!**
- A special AAPI conversation and performance produced by **Valerie Lau-Kee**, join special Broadway guests including **Minami Yusui**, **Jose Llana**, **Lourds Lane** and pianist **Ted Arthur** in celebrating the **AAPI Community on Broadway!**

4:00-4:30 PM – A.J. Holmes: Live in Times Square

Join Broadway's **A.J. Holmes** (*The Book of Mormon, South Park, Starkid Productions*) as he takes to the Sing for Hope Piano and shares songs and stories from his new one-man musical, "*Yeah, But Not Right Now*".

4:30-5:00 PM – Musical Theatre Hits Singalong with Concord Theatricals

Join **Michael Riedel** and pianist **Zachary Orts** to warm up those pipes: it's time to belt out your favorite musical theatre songs from the Concord Theatricals catalog on the Sing for Hope Piano!

Concert: ¡Viva! Broadway When We See Ourselves

Time: 5:00-6:30 PM

Location: Mainstage on Duffy Square

A musical celebration of the joy, diversity, and extensive contributions of the Latin and Hispanic Broadway! We are celebrating the beginning of the 2021 National Hispanic Heritage Month and welcoming the return of live Broadway performances. The free concert will lift-up the incredible history Broadway Latinx artists have shared throughout the decades and invite audiences to join us in the continued work that lies ahead.

The event will celebrate some of the most familiar names of Latinx representation on Broadway such as **Daphne Rubin-Vega**, **Robin de Jesús**, **Bianca Marroquín**, and more, and elevate the talented ensemble members who always lead the way. The creative team includes **Luis Salgado** (director and choreographer), **Gabriela Garcia** (associate director/choreographer), **Eric Ulloa** (writer), **Jaime Lozano** (musical direction) and **Sergio Trujillo** (creative consultant).

Confirmed Performers: **Bianca Marroquín**, **Ayodele Casel**, **Janet Dacal**, **Robin DeJesús**, **Alma Cuervo**, **Linedy Genao**, **Nicholas Edwards**, **Eliseo Roman**, **Daphne Rubin Vega**, **Josh Segarra**, **Caesar Samayoa**, **Jennifer Sánchez**, **Henry Gainza**, **Claudia Mulet**, **David Baida**, **Florencia Cuenca**, **Marielys Molina**, **Natalie Caruncho**, **Angelica Beliard**, **Sarita Colon**,

Gabriel Reyes, Roman Cruz, Steven Orrego Upegui, Adriel Flete, Noah Paneto, Harolyn Lantigua and more. Featured Tango performance by **Valeria Solmonoff & Iakov Shonsky** are a part of the event with special guests **Luis Miranda, Rick Miramontez, Emilia Sosa, and Sergio Trujillo** present for this special celebration.

Viva Broadway is a national Broadway League audience development partnership with the Hispanic community that helps bridge the world of Broadway with Latinx audiences around the country. This long-term initiative aims to celebrate Latinx talent and increase awareness of and engagement with Broadway. More info at Viva.Broadway.org

Event: Curtain Up After Dark Presents: Lauren Molina

Time: 6:30-7:30 PM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

Join Broadway performer **Lauren Molina** (Rock of Ages, Sweeney Todd) and star of The Skivvies as she tells stories and performs some of her favorite tunes under the setting sun and the lights of Times Square, along with special guests **Nick Cearley** and **Eric Shorey!**

SUNDAY, SEPTEMBER 19

Event: Wake Up, Broadway!

Time: 8:30-10:00 AM

Location: Playbill Piano Bar (Location in Times Square bet, 45th and 46th Streets)

Join co-hosts, Ayanna Prescod and Christian Lewis of What's Up Broadway? a BPN original podcast delivering the latest news, interviews, and chatter from Broadway and beyond, as they welcome esteemed guests from BPN and the Broadway community. Prescod, our very own "Gossip Girl", is omniscient on everything buzzworthy happening on the Great White Way, don't miss this informative hour. Join **Off Book: The Black Theatre Podcast!**, a safe haven for Black theatre artists to talk about the real tea, with host **Kim Exum (Actor/Producer)**, **Ngozi Anyanwu (Playwright)** and **Drew Shade (Actor/Producer/CEO)** welcome esteemed guests from the Broadway community.

Concert: Curtain Up: This is Broadway!

Time: 11:00 AM – 1:00 PM

Location: Mainstage on Duffy Square

A grand, outdoor event that marks the culmination of the *Curtain Up!* Festival, this concert will spotlight marquee talent from returning and new Broadway productions, showcasing Broadway to the world, trumpeting the message that BROADWAY IS BACK!

Hosted by **Jelani Alladin**, this concert will celebrate all of Broadway and the re-opening of New York City. Current shows and performers participating include: *Ain't Too Proud – The Life and Times of The Temptations*, *Aladdin*, *Caroline, or Change*, *Chicago*, *Come From Away*, *Company*, *Dear Evan Hansen*, *Diana the Musical*, *Girl from the North County*, *Hadestown*, *Jagged Little Pill*, *The Lion King*, *Mrs. Doubtfire*, *The Phantom of the Opera*, *Six*, *Tina- The Tina Turner Musical*, *Waitress*, *Wicked* and the following plays: *Harry Potter and the Cursed Child*,

Lackawanna Blues, Pass Over, Thoughts of a Colored Man, and To Kill A Mockingbird. Additional special guests will be announced.

Playbill

Founded in 1884, Playbill is an internationally known trademark synonymous with theatre and is a symbol of the arts. Playbill Magazine is distributed to every Broadway theatre, most Off-Broadway theaters, and regional theaters and fine arts institutions in over 24 cities across the country. The company's website, Playbill.com, debuted in 1994 and continues to be the most trusted source of theatre news and information on the web, reaching nearly 2 million unique users per month. Playbill Online boasts the popular subsidiaries The Playbill Store, the online-only store for theatre fans; PLAYBILLder, the make-your-own Playbill site; and Playbill Jobs, the premiere job marketplace for the Broadway industry. Playbill Travel was introduced in 2011, focusing on chartering Broadway-themed cruises and additional vacations worldwide. The newest division, Playbill Events, curates and produces in-person and virtual events annually for audiences worldwide.

The Broadway League

The Broadway League (Charlotte St. Martin, President), founded in 1930, is the national trade association for the Broadway industry. The League's 700-plus members include theatre owners and operators, producers, presenters, and general managers in nearly 200 markets in North America and internationally. Each year, League members bring Broadway to upwards of 30 million people in New York, on tour across the U.S. and Canada, and around the globe. The Broadway League's newest category of membership, League Fellows, affords access and benefits to upcoming professionals who represent a diversity of background, ethnicity, experience, and views. The Broadway League annually co-presents the Antoinette Perry "Tony" Awards®, one of the most coveted awards in the entertainment industry.

Key League programs and resources include: Kids' Night on Broadway®, The Jimmy Awards®, Stars in the Alley®, Viva Broadway, Black to Broadway, Internet Broadway Database® (ibdb.com), Broadway.org, SpotlightonBroadway.com, Commercial Theater Institute (with TDF), as well as numerous conferences and forums for our members. Broadway Bridges®, is aimed at giving every New York City public high school student the opportunity to see a Broadway show before graduation. TheatreAccessNYC (co-produced with TDF) is the one-stop website of accessible Broadway performances for theatregoers with disabilities. Broadway.org is the League's official on-line headquarters for Broadway in NYC, on tour, and internationally.

For more information visit BroadwayLeague.com or follow @BroadwayLeague on Twitter and visit us at Facebook.com/BroadwayLeague. Follow @Broadway on Instagram for more Broadway content.

Times Square Alliance

The Times Square Alliance works to improve and promote Times Square - cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture, and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements and produces major annual events with partners including New Year's Eve, Solstice in Times Square and Taste of Times Square. As the

custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City. www.TSq.org

Prudential Financial, Inc.

Prudential Financial, Inc. (NYSE: PRU), a global financial services leader and premier active global investment manager with more than \$1.5 trillion in assets under management as of June 30, 2021, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees help to make lives better by creating financial opportunity for more people. Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit news.prudential.com.

The Music Performance Trust Fund (MPTF) was established in 1948 as a nonprofit independent public service organization whose mission includes contributing to the public knowledge and appreciation of music, as well as making music a part of every child's life experience. Headquartered in New York City, the tax-exempt MPTF, operating under section 501(c) 3 of the Internal Revenue Code, evolved from a landmark collective bargaining agreement between the American Federation of Musicians and the major recording companies of the day. Today the MPTF is a vital organization that brings music to the public and supplements the income of musicians, all at no cost to those receiving this precious gift of music.

For more information please contact:

TJ Witham, Times Square Alliance
(212) 452-4534; tjwitham@tsq.org

Shin-Jung Hong, Nicolas & Lence Communications
(212) 938-0005; shinjun@nicholaslence.com

Ellen Greenwald, The Broadway League
(212) 703-0229; egreenwald@broadway.org

Rebecca Rickert, Prudential Financial
(973) 943-6679; rebecca.rickert@prudential.com

Jessica Johnson, Alana Karpoff, Alex Seeley, Lilly Claar, Polk & Co.
Jessica@PolkandCo.com; Alana@PolkandCo.com; Alex@PolkandCo.com;
Lilly@PolkandCo.com