

# Times Square to Celebrate the 70th Anniversary of the Most Famous Kiss in American History

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Times Square will celebrate the 70th Anniversary of the most famous kiss in American history during the Times Square Kiss-In on August 14th 2015 at 11:00 a.m. The iconic photograph was captured between an American sailor and nurse on August 14th, 1945, marking the end of World War II.

Couples from all generations and walks of life are invited to the Crossroads of the World to create their own picture perfect memory in honor of peace, love and hope. Couples whose kisses bridge boundaries – be they religious, political, racial, national or otherwise – as well as veterans and couples in costumes commemorating the original 1945 kiss are expected to attend.

The Times Square Alliance partners with Keep the Spirit of '45 Alive!, a non-profit campaign honoring the World War II generation and their legacy, to continue this event in Times Square. Participants will be gathering between 43rd and 44th Streets on the Broadway Plaza.

The event is free and open to the public. Participants can register in advance by going to <http://www.timessquarenyc.org/kissin>, and walk-ups on the day of the event are also welcome.

DATE: August 14, 2015

TIME: 11:00 a.m. PLACE: Broadway Plaza between 43rd and 44th Streets

COST: Free and open to the public

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