The Times Square Alliance and Make Music New York Bring Music to the Crossroads of the World in June with Times Square NYC: Music At The Crossroads

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Series to Run Weekdays from June 2-19 from 12 – 2pm All in anticipation of Make Music New York with 1200 concerts taking place all over NYC on Sunday, June 21st

Times Square Alliance and Make Music New York have partnered on a special edition of *Times Square NYC: Music at the Crossroads*. The series of free, outdoor concerts on the Broadway Pedestrian Plazas in Times Square will take place weekdays from June 2-19 and will feature musicians from all five boroughs highlighting the diversity of the music scene in NYC. All participants will also be a part of Make Music New York on June 21.

A special kickoff performance with local artists Mantra Youth Percussion, Arun Ramamurthy Trio and The Soulfolk Experience will take place on Tuesday, June 2nd at 11:30am in Duffy Square between 46th and 47th Streets.

Curated by Make Music New York, all types of musical genres will be represented over the 2½ week series from classical to hip hop and soul to bluegrass. Participating musicians include: Arun Ramamurthy Trio, The Soulfolk Experience, Mantra Youth Percussion, Exquisite Corpse with Marie Incontrera, bluegrass musicians from "Porch Stomp," Folie à Deux, The Wisterians, French Horn Nation, Carolyn and Jay Leonhart, End of the Weak, Gamelan Kusuma Laras, inCircles and Ladrones (from "Punk Island"), That Shuffle, Found Sound Nation's "Street Studio", and Nate Buccieri's Frank Sinatra Piano Bar.

For a full schedule of each day's events, please visit www.TimesSquareNYC.org/Music Returning for its ninth year, Make Music New York will celebrate music on a grand scale with a mix of over 1,200 free, outdoor concerts throughout all five boroughs on the first day of summer. MMNY coincides with Make Music Day, the world's largest annual music event celebrated in more than 20 cities around the U.S., and a highlight of the international Fête de la Musique, taking place in 700 cities across 120 countries.

Tim Tompkins, President of the Times Square Alliance, said, "This summer we're helping New Yorkers take back Times Square using the incredible platform of the Broadway Plazas to showcase the best of NYC culture to those who live and work in the district. Make Music New York is an exemplary partner for this because they are plugged into the diverse community of musicians that New York City has to offer."

Aaron Friedman, President of Make Music New York said, "New York City remains the world's music capital, as demonstrated by the staggering number of talented musicians who join Make Music New York each year. This month we are excited to invite sixteen ensembles from

every musical persuasion to the Crossroads of the World, and showcase the amazing work they will bring to the five boroughs on June 21st.

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Times Square Alliance

The Times Square Alliance works to improve and promote Times Square - cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements and produces major annual events with partners including New Year's Eve, Solstice in Times Square and Taste of Times Square. As the custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City. www.TimesSquareNYC.org

Make Music New York

Returning for its ninth year, Make Music New York will celebrate music on a grand scale with a mix of over 1,200 free, outdoor concerts throughout all five boroughs on Sunday, June 21, the first day of summer. MMNY will coincide with Make Music Day, the world's largest annual music event celebrated in more than 20 cities around the U.S., and a highlight of the international Fête de la Musique, taking place in 700 cities across 120 countries.

The all-day musical celebration is open to musicians of all ages, genres and skill-levels. From classical to folk, hip hop to opera, Latin jazz to punk rock, music of all kinds is performed on streets, sidewalks, porches, plazas, parks, and gardens on the longest day of the year. Visit http://makemusicny.org/ for more details. Follow us on Twitter and Instagram at @MakeMusicny