



October By the Numbers

Monthly Key Economic Indicators



This year, Taste of Times Square took place October 23rd to November 1st.



33 stores

Re-opened from COVID-19 closures in Times Square



22.9%

Hotel occupancy during September in Times Square



107,598

Average Daily Visitors to Times Square



22,567

Total SF Leased in Times Square



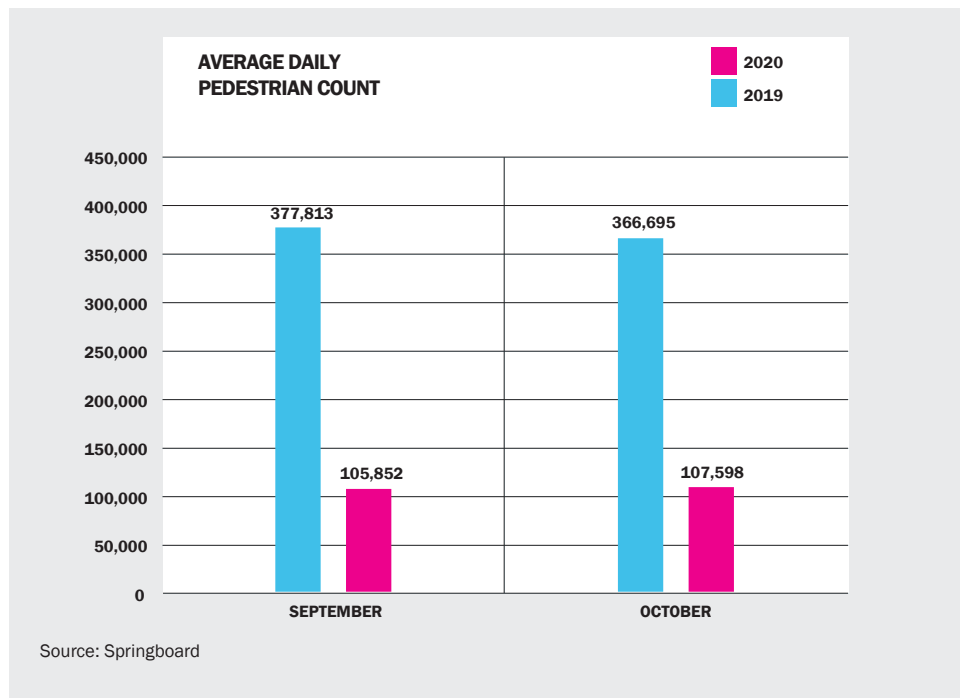
Average Daily Visitors

Pedestrian Count

In October, **107,598** pedestrians on average came to Times Square each day, down **70.7%** from 2019 but on par with September.

While pedestrian counts have yet to recover to pre-pandemic levels, October's average daily visitors marks a **223% increase** from April, the height of the pandemic.

This month, Times Square's foot traffic peaked on Saturday, October 24th, at **150,076**, the highest count since mid-March.



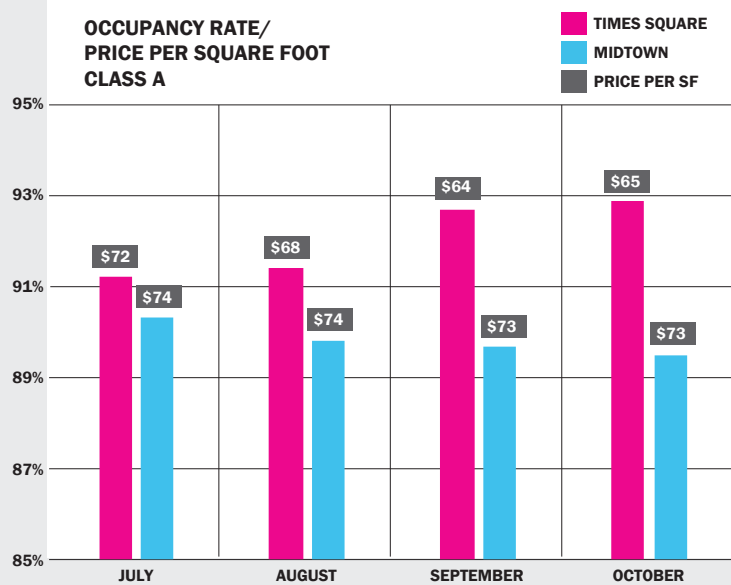


Commercial Real Estate

Class A

In October, Times Square’s occupancy rate **remained on par** with September at **92.9%**. Midtown’s occupancy rate remained unchanged from previous months this year at 89.5%.

Times Square’s net effective rent increased slightly to **\$65**, while Midtown’s remained unchanged from September. This month, there was minimal leasing activity, with just **22,567 SF** of office space leased.



Source: CoStar, CompStak. Times Square figures include properties within the BID boundaries. Midtown figures are based on CoStar Submarkets. Beginning in Dec. 2016, the Alliance changed our methodology for reporting commercial rents to be a six-month moving average of net effective rent.

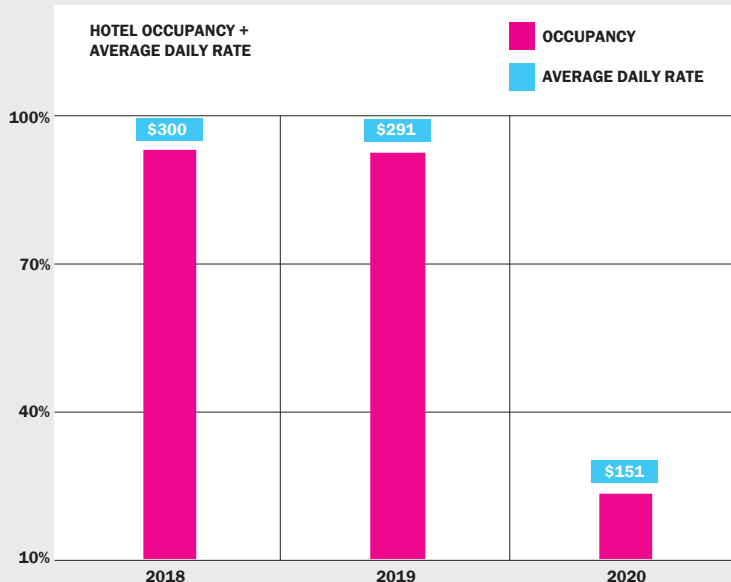


Hotels

Rates & Occupancy

In September, Times Square’s hotel occupancy rate fell slightly from August to **22.9%**, a 70% decline from 2019. Midtown and Manhattan had occupancy rates of 27.7% and 27.8% respectively, on par with August but down 63% and 62% from 2019.

In September, Times Square’s average daily rate was **\$151**, an 11.9% increase from August. Midtown and Manhattan ADR increased by 9.6% and 4.8% respectively from August.



Source: Smith Travel Research. All figures are based on representative samples of hotels within respective boundaries. Please note that hotel figures are based on the month prior to the reporting month.



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

An'nam*

Outdoor Dining
234 W 48th Street
(212) 247-8318

Arno Ristorante*

Take-out/Delivery/Outdoor
141 W 48th Street
(212) 944-7420

Aureole

Take-out & Delivery
135 W 42nd Street
(212) 381-1170

BarDough*

Take-out/Delivery/Outdoor
350 W 46th Street
(917) 262-0543

Bareburger*

Take-out/Delivery/Outdoor
366 W 46th Street
(212) 673-2273

Ben & Jerry's*

Take-out & Outdoor Dining
200 W 44th Street
(212) 933-4632

Bibble & Sip*

Take-out/Delivery/Outdoor
253 W 51st Street
(646) 649-5116

Blue Dog Kitchen*

Take-out/Outdoor/Indoor
308 W 50th Street
(212) 459-0700

Bluestone Lane

Take-out & Delivery
11 Times Square
(718) 374-6858

Blockheads*

Take-out/Delivery/Outdoor
825 8th Avenue
(212) 307-7029

Bobby Van's Grill*

Take-out/Outdoor/Indoor
120 W 45th Street
(212) 575-5413

Brazil Grill*

Outdoor Dining
787 8th Avenue
(646) 609-6057

Buca di Beppo

Take-out & Delivery
1540 Broadway
(212) 764-6527

Burger Bliss

Take-out & Delivery
256 W 52nd Street
(917) 284-5578

BV Burger*

Take-out & Outdoor Dining
120 W 45th Street
(212) 575-5413

BXL Cafe*

Take-out/Outdoor/Indoor
125 W 43rd Street
(212) 768-0200

Bubba Gump Shrimp Co.*

Take-out/Delivery/Indoor
1501 Broadway
(212) 391-7100

Cafe Abbondanza

Take-out only
146 W 46th Street
(212) 938-1333

Carve Unique Sandwiches*

Take-out/Outdoor/Indoor
780 8th Avenue
(212) 730-4949

Chef Pho & Peking Roast Duck

Take-out & Delivery
858 8th Avenue
(212) 459-3610

China Gourmet

Take-out & Delivery
877 8th Avenue
(212) 246-8191

China River NYC

Take-out & Delivery
260 W 44th Street
(646) 767-0854

Chipotle

Take-out & Delivery
854 8th Avenue
(212) 757-4312

Connolly's Pub & Restaurant*

Take-out/Delivery/Outdoor
121 W 45th Street
(212) 597-5126



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

COOK

Take-out & Delivery
115 W 45th Street

Dig Inn

Take-out only
856 8th Avenue
(212) 335-2106

Ellen's Stardust Diner*

Indoor Dining
1650 Broadway
(212) 956-5151

Cosmic Diner*

Take-out/Delivery/Outdoor
888 8th Avenue
(212) 333-5888

Ding BBQ & Hotpot

Take-out & Delivery
234 W 48th Street
(212) 265-0828

European Cafe*

Take-out/Outdoor/Indoor
672 8th Avenue
(212) 730-4442

Curry India*

Indoor Dining
148 W 49th Street
(212) 302-8150

Domino's Pizza

Take-out & Delivery
227 W 40th Street
(212) 944-0400

Famous Amadeus Pizza*

Take-out/Delivery/Indoor
840 8th Avenue
(212) 489-6187

Dallas BBQ*

Take-out/Delivery/Outdoor/Indoor
243 W 42nd Street
(212) 221-9000

Dos Caminos*

Take-out/Outdoor/Indoor
1567 Broadway
(212) 918-1330

Famous Famiglia Pizza

Take-out & Delivery
686 8th Avenue
(212) 382-3030

Da Marino

Take-out & Delivery
220 W 49th Street
(212) 541-6601

Don't Tell Mama*

Outdoor/Indoor Dining
343 W 46th Street
(212) 757-0788

Five Guys*

Take-out/Delivery/Outdoor/Indoor
253 W 42nd Street
(212) 398-2600

Daniela's Trattoria*

Outdoor & Indoor Dining
728 8th Avenue
(212) 869-3585

Donna Bell's Bake Shop

Take-out & Delivery
301 W 49th Street
(646) 410-0390

Frankie & Johnnie's 46th Street*

Take-out/Delivery/Outdoor
320 W 46th Street
(212) 997-9494

Deacon Brodie's Tavern*

Outdoor Dining
370 W 46th Street
(212) 262-1452

Dunhill Cafe

Take-out & Delivery
109 W 45th Street
(212) 944-8484

Gallagher's Steakhouse*

Take-out/Delivery/Indoor
228 W 52nd Street
(212) 586-5000

Dim Sum Palace

Take-out & Delivery
334 W 46th Street
(646) 861-1910

EAK Ramen*

Outdoor Dining
360 W 46th Street
(646) 850-8032

Gong Cha

Take-out & Delivery
1600 Broadway
(212) 659-2513



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Green Emporium

Take-out only
791 8th Avenue
(212) 245-7270

Ground Central Coffee*

Take-out & Outdoor Dining
888 8th Avenue
(917) 409-0147

Haru Sushi*

Take-out/Delivery/Outdoor
229 W 43rd Street
(212) 398-9810

Haswell Green's*

Take-out/Delivery/Outdoor/Indoor
240 W 52nd Street
(212) 245-2801

Havana Central*

Take-out/Delivery/Outdoor/Indoor
151 W 46th Street
(212) 398-7440

HAVEN Rooftop*

Take-out/Delivery/Outdoor
132 W 47th Street
(212) 466-9000

Ho Ho Te*

Take-out/Delivery/Outdoor
805 8th Avenue
(212) 381-4933

Hold Fast*

Take-out/Outdoor/Indoor
364 W 46th Street
(917) 261-6691

The House of Brews*

Take-out/Outdoor/Indoor
363 W 46th Street
(212) 245-0551

Hurley's Saloon*

Outdoor & Indoor Dining
232 W 48th Street
(212) 765-8981

Joe Allen*

Take-out/Delivery/Outdoor/Indoor
326 W 46th Street
(212) 581-6464

John's of Times Square

Take-out & Indoor Dining
260 W 44th Street
(212) 391-7560

Junzi Kitchen

Take-out & Delivery
135 W 41st Street
(646) 669-8228

Just Salad

Take-out & Delivery
321 W 49th Street
(866) 673-3757

Krispy Kreme

*New business, Take-out
1601 Broadway
(646) 540-1153

Kung Fu Little Steamed Buns Ramen

Take-out & Delivery
811 8th Avenue
(917) 388-2555

La Masseria*

Take-out/Delivery/Outdoor/Indoor
235 W 48th Street
(212) 582-2111

Latitude Bar & Grill*

Outdoor & Indoor Dining
783 8th Avenue
(212) 245-3034

Lattanzi Restaurant*

Take-out/Delivery/Outdoor
361 W 46th Street
(212) 315-0980

Le Bernardini*

Indoor Dining
155 W 51st Street
(212) 554-1515

Le Marais*

Take-out/Delivery/Outdoor
150 W 46th Street
(212) 869-0900

Le Rivage*

Outdoor & Indoor Dining
340 W 46th Street
(212) 765-7374

Lillie's Victorian Establishment*

Indoor Dining
249 W 49th Street
(212) 957-4530

The Little Beet*

Take-out/Delivery/Indoor
135 W 50th Street
(212) 459-2338



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Little Italy Pizza*

Take-out/Delivery/Outdoor/Indoor
167 W 48th Street
(646) 360-2343

Los Tacos No. 1

Take-out/Delivery/Outdoor
229 W 43rd Street
(212) 256-0343

Majestic Delicatessen Cafe*

Take-out/Outdoor/Indoor
200 W 50th Street
(212) 581-8249

Margon*

Take-out/Delivery/Outdoor/Indoor
136 W 56th Street
(212) 354-5013

McDonald's

Take-out only
688 8th Avenue
(212) 221-3864

McDonald's

Take-out only
1530 Broadway
(917) 409-5946

McHale's*

Take-out/Delivery/Outdoor/Indoor
251 W 51st Street
(212) 957-5138

The Mean Fiddler*

Outdoor Dining
266 W 47th Street
(212) 354-2950

Melt Shop*

Take-out/Delivery/Indoor
877 8th Avenue
(646) 781-8400

Mia's Brooklyn Bakery

Take-out only
716 7th Avenue
(917) 261-4437

Modern Tea Shop*

Take-out/Delivery/Outdoor
300 W 49th Street
(646) 850-1333

Natsumi*

Take-out & Outdoor Dining
226 W 50th Street
(212) 258-2988

Nippori*

Take-out/Delivery/Outdoor/Indoor
245 W 51st Street
(646) 964-5332

Nisi*

Outdoor & Indoor Dining
250 W 47th Street
(646) 669-8103

O'Brien's Bar and Grill*

Outdoor & Indoor Dining
134 W 46th Street
(212) 391-1516

Olive Garden*

Take-out/Delivery/Indoor
2 Times Square
(212) 333-3254

Ootoya

Takeout, Indoor Dining
141 W 41st Street
(212) 704-0833

The Palm*

Take-out/Delivery/Outdoor/Indoor
250 W 50th Street
(212) 333-7256

Pasta Lover's Trattoria*

Take-out/Delivery/Outdoor/Indoor
142 W 49th Street
(212) 819-1155

Pizzeria Pizza*

Take-out & Outdoor Dining
231 W 46th Street
(212) 575-7646

Paul's on Times Square

Take-out & Delivery
136 W 42nd Street
(212) 204-7246

Pig N' Whistle*

Outdoor Dining
144 W 46th Street
(917) 639-3864

Planet Hollywood

Take-out & Delivery
1540 Broadway
(212) 333-7827

Playwright Tavern*

Take-out/Outdoor/Indoor
202 W 49th Street
(212) 262-9263



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Poke Bowl*

Take-out/Delivery/Outdoor/Indoor
840 8th Avenue
(917) 261-5581

Pongsri Thai Restaurant*

Take-out/Delivery/Outdoor
244 W 48th Street
(212) 582-3392

Pret a Manger*

Take-out/Delivery/Outdoor
787 7th Avenue
(212) 262-2328

Pret a Manger

Take-out & Delivery
825 8th Avenue
(212) 459-8971

Prime Catch 46

Outdoor & Indoor Dining
140 W 46th Street
(646) 649-2288

Princi Bakery

Take-out only
1633 Broadway
(212) 247-2527

P.S. Kitchen*

Take-out/Delivery/Outdoor/Indoor
246 W 48th Street
(212) 651-7247

Pure Ktchn*

Take-out/Delivery/Outdoor
352 W 46th Street
(646) 755-8502

Radio City Pizza*

Take-out/Delivery/Outdoor/Indoor
142 W 49th Street
(646) 892-9708

Ray's Famous Pizza*

Take-out/Delivery/Outdoor/Indoor
736 7th Avenue
(212) 956-7297

Red Lobster*

Take-out/Delivery/Indoor
5 Times Square
(212) 730-6706

Red Moon

Take-out & Delivery
132 W 45th Street
(212) 391-6666

Red Poke

Take-out & Delivery
885 8th Avenue
(212) 245-2111

The Ritz Bar & Lounge*

Take-out/Delivery/Outdoor
369 W 46th Street
(212) 977-3884

R Lounge*

Indoor Dining
714 7th Avenue
(212) 261-5114

Rosie O'Grady's Midtown*

Take-out/Delivery/Outdoor/Indoor
800 7th Avenue
(212) 582-2975

Russian Samovar*

Take-out/Delivery/Outdoor/Indoor
256 W 52nd Street
(212) 757-0168

Russian Vodka Room*

Take-out/Delivery/Outdoor/Indoor
265 W 52nd Street
(212) 307-5835

Ruth's Chris Steak House*

Take-out/Outdoor/Indoor
148 W 51st Street
(212) 245-9600

SAAR Indian Bistro*

Take-out/Delivery/Outdoor/Indoor
241 W 51st Street
(646) 609-2142

Sake Bar Hagi 46*

Take-out/Delivery/Outdoor
358 W 46th Street
(212) 956-2429

Sangria 46*

Take-out/Delivery/Outdoor/Indoor
338 W 46th Street
(212) 581-8482

Schnippers*

Take-out/Delivery/Outdoor/Indoor
620 8th Avenue
(212) 921-2400

Serafina at the Time Hotel*

Take-out/Delivery/Outdoor/Indoor
224 W 49th Street
(212) 247-1000



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Shake Shack*

Take-out/Delivery/Indoor
691 8th Avenue
(646) 435-0135

Silky Kitchen

*new business
Take-out & Indoor Dining
134 W 46th Street
(646) 360-3442

SoHo Park*

Indoor Dining
832 8th Avenue
(917) 543-4557

Sombrero*

Take-out & Outdoor Dining
303 W 48th Street
(212) 586-4853

Star Lite Deli*

Take-out & Outdoor Dining
212 W 44th Street
(212) 840-1859

Subway*

Take-out/Outdoor/Indoor
214 W 50th Street
(212) 265-1822

Sushi of Gari 46

Take-out & Delivery
347 W 46th Street
(212) 957-0046

Sushi Lab*

Take-out/Delivery/Outdoor
132 W 47th Street
(212) 432-0000

Swing 46 Jazz & Supper Club*

Outdoor & Indoor Dining
349 W 46th Street
(212) 262-9554

T45 Restaurant

Take-out only
135 W 45th Street
(646) 364-1234

Taco Bell

Take-out & Delivery
840 8th Avenue
(332) 877-3855

Tender Steak & Sushi

Take-out & Delivery
132 W 47th Street
(212) 514-6000

Times Deli Cafe

Take-out only
158 W 44th Street
(212) 944-1234

Times Eatery*

Take-out & Outdoor Dining
680 8th Avenue
(646) 386-7787

Times Square Diner & Grill*

Take-out/Outdoor/Indoor
807 8th Avenue
(212) 315-2400

Tito Murphy's*

Take-out & Outdoor Dining
346 W 46th Street
(212) 245-2030

Toasties

Take-out & Delivery
148 W 49th Street
(212) 398-4900

Toloache*

Take-out/Outdoor/Indoor
251 W 50th Street
(212) 581-1818

Tony's Di Napoli*

Take-out/Delivery/Indoor
147 W 43rd Street
(212) 221-0100

Trattoria Trecolori*

Outdoor Dining
254 W 47th Street
(212) 997-4540

TSQ Brasserie*

Outdoor & Indoor Dining
723 7th Avenue

Uncle Tetsu's Japanese Cheesecake

Take-out only
135 W 41st Street
(646) 922-8246

Urbanspace*

Outdoor & Indoor Dining
152 W 52nd Street
(646) 415-8652

Val Cafe

Take-out & Outdoor
168 W 46th Street
(212) 840-4050



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Virgil's Real Barbecue

Take-out & Delivery
152 W 44th Street
(212) 921-9494

Wolfgang's Steakhouse*

Take-out/Outdoor/Indoor
250 W 41st Street
(212) 921-3720

XOXO NYC Bar*

Outdoor Dining
334 W 46th Street
(212) 957-8358

Yuri Sushi

Take-out & Delivery
374 W 46th Street
(212) 265-5686

Z Grill*

Take-out & Outdoor Dining
803 8th Avenue
(212) 315-1659

.99 Pizza Express

Take-out only
303 W 43rd Street
(212) 315-5257