



# November By the Numbers

## Monthly Key Economic Indicators



Photo credit: Gothamist, CS Muncy  
Thousand watched from Times Square as ballots poured in for the Presidential Election.



**5 businesses**

Re-opened from COVID-19 closures in Times Square



**26.0%**

Hotel occupancy during October in Times Square



**106,762**

Average Daily Visitors to Times Square



**1,872**

Total SF Leased in Times Square



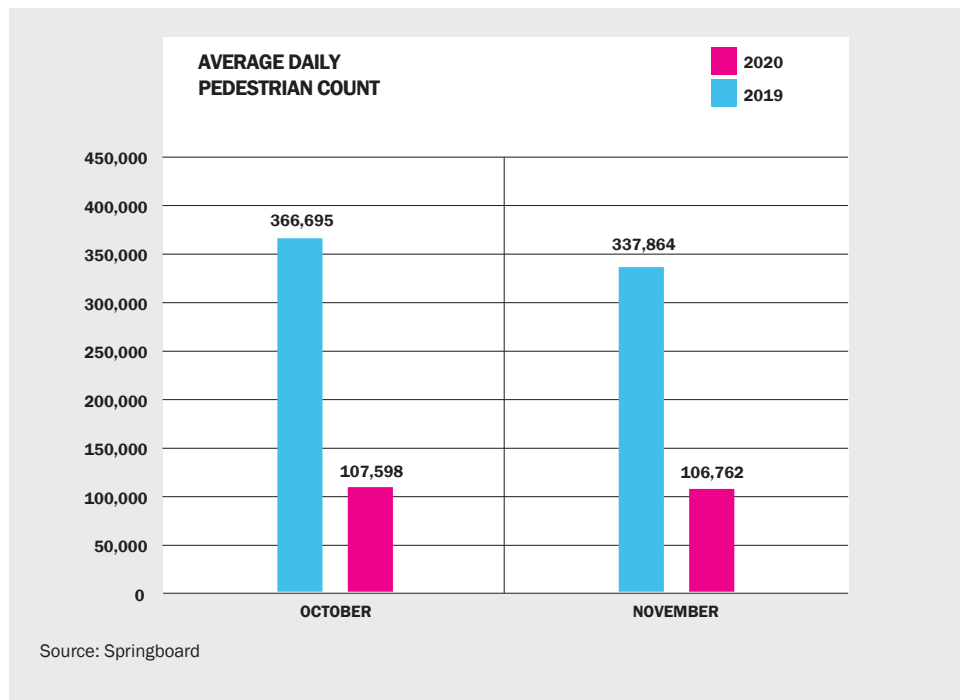
## Average Daily Visitors

### Pedestrian Count

November brought on average **106,762** pedestrians per day to Times Square, a **68.4%** decline from 2019 but on par with last month.

The past three months, Times Square's pedestrian counts have steadily exceeded daily averages over 100,000.

Foot traffic peaked on November 7th, the day of the Presidential Election result announcement, at **189,751 people**. This marks the highest daily count since March.



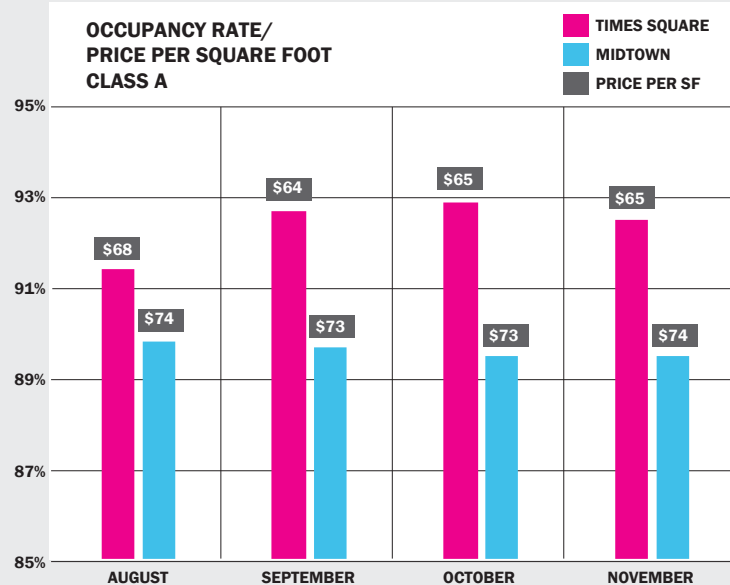


# Commercial Real Estate

## Class A

In November, Times Square's occupancy rate **remained consistent** with September and October at **92.5%**. Midtown's occupancy rate remained unchanged from previous months at 89.5%.

Times Square's net effective rent remained unchanged from last month due to minimal leasing activity. Midtown's effective rent increased slightly from October.



Source: CoStar, CompStak. Times Square figures include properties within the BID boundaries. Midtown figures are based on CoStar Submarkets. Beginning in Dec. 2016, the Alliance changed our methodology for reporting commercial rents to be a six-month moving average of net effective rent.

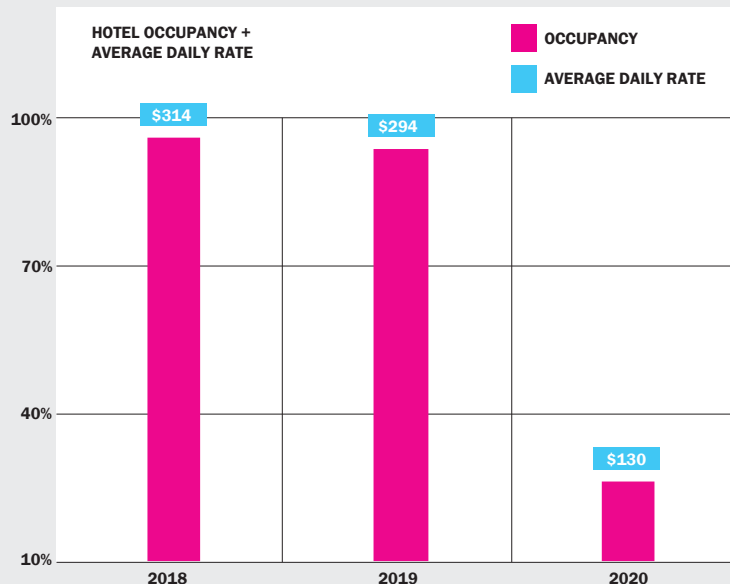


# Hotels

## Rates & Occupancy

In October, Times Square's hotel occupancy rate increased from September to **26.0%**, a 68% decline from 2019. Midtown and Manhattan had occupancy rates of 30.4% and 29.4% respectively, slight increases from September but down 61% and 62% from 2019.

In October, Times Square's average daily rate was **\$130**, a 14.1% decline from September. Midtown's average daily rate declined 4.0% from September to \$132, while Manhattan's remained unchanged at \$153.



Source: Smith Travel Research. All figures are based on representative samples of hotels within respective boundaries. Please note that hotel figures are based on the month prior to the reporting month.



# Restaurants & Eateries

**Open for Take-Out, Delivery, Outdoor or Indoor Dining**

\*Outdoor & indoor dining locations marked with asterisk

## Aldo Sohm Wine Bar\*

Indoor Dining  
151 W 51st Street  
(212) 554-1143

## An'nam\*

Outdoor & Indoor Dining  
234 W 48th Street  
(212) 247-8318

## Arno Ristorante\*

Take-out/Delivery/Outdoor  
141 W 48th Street  
(212) 944-7420

## Aureole

Take-out & Delivery  
135 W 42nd Street  
(212) 381-1170

## BarDough\*

Take-out/Delivery/Outdoor  
350 W 46th Street  
(917) 262-0543

## Bareburger\*

Take-out/Delivery/Outdoor/Indoor  
366 W 46th Street  
(212) 673-2273

## Ben & Jerry's\*

Take-out & Outdoor Dining  
200 W 44th Street  
(212) 933-4632

## Bibble & Sip\*

Take-out/Delivery/Indoor  
253 W 51st Street  
(646) 649-5116

## Blue Dog Kitchen\*

Take-out/Outdoor/Indoor  
308 W 50th Street  
(212) 459-0700

## Bluestone Lane

Take-out & Delivery  
11 Times Square  
(718) 374-6858

## Blockheads\*

Take-out/Delivery/Outdoor  
825 8th Avenue  
(212) 307-7029

## Bobby Van's Grill\*

Take-out/Outdoor/Indoor  
120 W 45th Street  
(212) 575-5413

## Bobby Van's Steakhouse\*

Take-out/Delivery/Indoor  
135 W 50th Street  
(212) 957-5050

## Brazil Grill\*

Outdoor Dining  
787 8th Avenue  
(646) 609-6057

## Buca di Beppo

Take-out & Delivery  
1540 Broadway  
(212) 764-6527

## Burger Bliss

Take-out & Delivery  
256 W 52nd Street  
(917) 284-5578

## BV Burger\*

Take-out & Outdoor Dining  
120 W 45th Street  
(212) 575-5413

## BXL Cafe\*

Take-out/Outdoor/Indoor  
125 W 43rd Street  
(212) 768-0200

## Bubba Gump Shrimp Co.\*

Take-out/Delivery/Indoor  
1501 Broadway  
(212) 391-7100

## Cafe Abbondanza

Take-out only  
146 W 46th Street  
(212) 938-1333

## Carnegie's Pizza\*

Take-out/Delivery/Indoor  
200 W 41st Street  
(212) 777-4141

## Carve Unique Sandwiches\*

Take-out/Outdoor/Indoor  
780 8th Avenue  
(212) 730-4949

## Chef Pho & Peking Roast Duck

Take-out & Delivery  
858 8th Avenue  
(212) 459-3610

## China Gourmet\*

Take-out/Delivery/Indoor  
877 8th Avenue  
(212) 246-8191



# Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

\*Outdoor & indoor dining locations marked with asterisk

## China River NYC

Take-out & Delivery  
260 W 44th Street  
(646) 767-0854

## Chipotle

Take-out & Delivery  
854 8th Avenue  
(212) 757-4312

## COOK

Take-out & Delivery  
115 W 45th Street

## Connolly's Pub & Restaurant\*

Take-out/Delivery/Outdoor  
121 W 45th Street  
(212) 597-5126

## Cosmic Diner\*

Take-out/Delivery/Outdoor  
888 8th Avenue  
(212) 333-5888

## Curry India\*

Indoor Dining  
148 W 49th Street  
(212) 302-8150

## Dallas BBQ\*

Take-out/Delivery/Outdoor/Indoor  
243 W 42nd Street  
(212) 221-9000

## Da Marino

Take-out & Delivery  
220 W 49th Street  
(212) 541-6601

## Daniela's Trattoria\*

Outdoor & Indoor Dining  
728 8th Avenue  
(212) 869-3585

## Deacon Brodie's Tavern\*

Outdoor Dining  
370 W 46th Street  
(212) 262-1452

## Dig Inn

Take-out only  
856 8th Avenue  
(212) 335-2106

## Dim Sum Palace\*

Take-out/Delivery/Indoor  
334 W 46th Street  
(646) 861-1910

## Ding BBQ & Hotpot\*

Take-out/Delivery/Indoor  
234 W 48th Street  
(212) 265-0828

## Domino's Pizza

Take-out & Delivery  
227 W 40th Street  
(212) 944-0400

## Dos Caminos\*

Take-out/Outdoor/Indoor  
1567 Broadway  
(212) 918-1330

## Don't Tell Mama\*

Outdoor/Indoor Dining  
343 W 46th Street  
(212) 757-0788

## Donna Bell's Bake Shop

Take-out & Delivery  
301 W 49th Street  
(646) 410-0390

## Dunhill Cafe

Take-out & Delivery  
109 W 45th Street  
(212) 944-8484

## EAK Ramen\*

Take-out/Outdoor/Indoor  
360 W 46th Street  
(646) 850-8032

## Ellen's Stardust Diner\*

Indoor Dining  
1650 Broadway  
(212) 956-5151

## European Cafe\*

Take-out/Outdoor/Indoor  
672 8th Avenue  
(212) 730-4442

## Famous Amadeus Pizza\*

Take-out/Delivery/Indoor  
840 8th Avenue  
(212) 489-6187

## Famous Famiglia Pizza\*

Take-out/Delivery/Indoor  
680 8th Avenue  
(212) 382-3030

## Five Guys\*

Take-out/Delivery/Outdoor/Indoor  
253 W 42nd Street  
(212) 398-2600



# Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

\*Outdoor & indoor dining locations marked with asterisk

## Food Emporium\*

Take-out/Delivery/Indoor  
810 8th Avenue  
(212) 977-1710

## Frankie & Johnnie's 46th Street\*

Take-out/Delivery/Outdoor  
320 W 46th Street  
(212) 997-9494

## Gallagher's Steakhouse\*

Take-out/Delivery/Indoor  
228 W 52nd Street  
(212) 586-5000

## Gong Cha

Take-out & Delivery  
1600 Broadway  
(212) 659-2513

## Green Emporium

Take-out only  
791 8th Avenue  
(212) 245-7270

## Ground Central Coffee\*

Take-out & Outdoor Dining  
888 8th Avenue  
(917) 409-0147

## Haru Sushi\*

Take-out/Delivery/Outdoor  
229 W 43rd Street  
(212) 398-9810

## Haswell Green's\*

Take-out/Delivery/Outdoor/Indoor  
240 W 52nd Street  
(212) 245-2801

## Havana Central\*

Take-out/Delivery/Outdoor/Indoor  
151 W 46th Street  
(212) 398-7440

## HAVEN Rooftop\*

Take-out/Delivery/Outdoor  
132 W 47th Street  
(212) 466-9000

## Ho Ho Te\*

Take-out/Delivery/Outdoor  
805 8th Avenue  
(212) 381-4933

## Hold Fast\*

Take-out/Outdoor/Indoor  
364 W 46th Street  
(917) 261-6691

## The House of Brews\*

Take-out/Outdoor/Indoor  
363 W 46th Street  
(212) 245-0551

## Hurley's Saloon\*

Outdoor & Indoor Dining  
232 W 48th Street  
(212) 765-8981

## Joe Allen\*

Take-out/Delivery/Outdoor/Indoor  
326 W 46th Street  
(212) 581-6464

## John's of Times Square

Take-out & Indoor Dining  
260 W 44th Street  
(212) 391-7560

## Junzi Kitchen

Take-out & Delivery  
135 W 41st Street  
(646) 669-8228

## Just Salad

Take-out & Delivery  
321 W 49th Street  
(866) 673-3757

## Krispy Kreme

\*New business, Take-out  
1601 Broadway  
(646) 540-1153

## Kung Fu Little Steamed

Buns Ramen  
Take-out & Delivery  
811 8th Avenue  
(917) 388-2555

## La Masseria\*

Take-out/Delivery/Outdoor/Indoor  
235 W 48th Street  
(212) 582-2111

## Latitude Bar & Grill\*

Outdoor & Indoor Dining  
783 8th Avenue  
(212) 245-3034

## Lattanzi Restaurant\*

Take-out/Delivery/Outdoor  
361 W 46th Street  
(212) 315-0980

## Le Bernardini\*

Indoor Dining  
155 W 51st Street  
(212) 554-1515



# Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

\*Outdoor & indoor dining locations marked with asterisk

## Le Marais\*

Take-out/Delivery/Outdoor  
150 W 46th Street  
(212) 869-0900

## Le Rivage\*

Outdoor & Indoor Dining  
340 W 46th Street  
(212) 765-7374

## Lillie's Victorian Establishment\*

Indoor Dining  
249 W 49th Street  
(212) 957-4530

## The Little Beet\*

Take-out/Delivery/Indoor  
135 W 50th Street  
(212) 459-2338

## Little Italy Pizza\*

Take-out/Delivery/Outdoor/Indoor  
167 W 48th Street  
(646) 360-2343

## Los Tacos No. 1

Take-out/Delivery/Outdoor  
229 W 43rd Street  
(212) 256-0343

## Majestic Delicatessen Cafe\*

Take-out/Outdoor/Indoor  
200 W 50th Street  
(212) 581-8249

## Margon\*

Take-out/Delivery/Outdoor/Indoor  
136 W 56th Street  
(212) 354-5013

## McDonald's

Take-out only  
688 8th Avenue  
(212) 221-3864

## McDonald's

Take-out only  
1530 Broadway  
(917) 409-5946

## McHale's\*

Take-out/Delivery/Outdoor/Indoor  
251 W 51st Street  
(212) 957-5138

## The Mean Fiddler\*

Outdoor Dining  
266 W 47th Street  
(212) 354-2950

## Melt Shop\*

Take-out/Delivery/Indoor  
877 8th Avenue  
(646) 781-8400

## Mia's Brooklyn Bakery

Take-out only  
716 7th Avenue  
(917) 261-4437

## Modern Tea Shop\*

Take-out/Delivery/Outdoor  
300 W 49th Street  
(646) 850-1333

## Natsumi\*

Take-out & Outdoor Dining  
226 W 50th Street  
(212) 258-2988

## Nisi\*

Outdoor & Indoor Dining  
250 W 47th Street  
(646) 669-8103

## O'Brien's Bar and Grill\*

Outdoor & Indoor Dining  
134 W 46th Street  
(212) 391-1516

## Olive Garden\*

Take-out/Delivery/Indoor  
2 Times Square  
(212) 333-3254

## Ootoya

Takeout, Indoor Dining  
141 W 41st Street  
(212) 704-0833

## The Palm\*

Take-out/Delivery/Outdoor/Indoor  
250 W 50th Street  
(212) 333-7256

## Pasta Lover's Trattoria\*

Take-out/Delivery/Outdoor/Indoor  
142 W 49th Street  
(212) 819-1155

## Pizzeria Pizza\*

Take-out & Outdoor Dining  
231 W 46th Street  
(212) 575-7646

## Paul's on Times Square

Take-out & Delivery  
136 W 42nd Street  
(212) 204-7246



# Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

\*Outdoor & indoor dining locations marked with asterisk

## Pig N' Whistle\*

Outdoor Dining  
144 W 46th Street  
(917) 639-3864

## Planet Hollywood

Take-out & Delivery  
1540 Broadway  
(212) 333-7827

## Playwright Tavern\*

Take-out/Outdoor/Indoor  
202 W 49th Street  
(212) 262-9263

## Poke Bowl\*

Take-out/Delivery/Outdoor/Indoor  
840 8th Avenue  
(917) 261-5581

## Pongsri Thai Restaurant\*

Take-out/Delivery/Outdoor  
244 W 48th Street  
(212) 582-3392

## Port Gourmet Deli

Take-out & Delivery  
681 8th Avenue  
(212) 245-2362

## Pret a Manger\*

Take-out/Delivery/Outdoor  
787 7th Avenue  
(212) 262-2328

## Pret a Manger

Take-out & Delivery  
825 8th Avenue  
(212) 459-8971

## Prime Catch 46

Outdoor & Indoor Dining  
140 W 46th Street  
(646) 649-2288

## Princi Bakery

Take-out only  
1633 Broadway  
(212) 247-2527

## P.S. Kitchen\*

Take-out/Delivery/Outdoor/Indoor  
246 W 48th Street  
(212) 651-7247

## Pure Ktchn\*

Take-out/Delivery/Outdoor/Indoor  
352 W 46th Street  
(646) 755-8502

## Radio City Pizza\*

Take-out/Delivery/Outdoor/Indoor  
142 W 49th Street  
(646) 892-9708

## Ray's Famous Pizza\*

Take-out/Delivery/Outdoor/Indoor  
736 7th Avenue  
(212) 956-7297

## Red Lobster\*

Take-out/Delivery/Indoor  
5 Times Square  
(212) 730-6706

## Red Moon

Take-out & Delivery  
132 W 45th Street  
(212) 391-6666

## Red Poke\*

Take-out/Delivery/Indoor  
885 8th Avenue  
(212) 245-2111

## The Ritz Bar & Lounge\*

Take-out/Delivery/Outdoor  
369 W 46th Street  
(212) 977-3884

## R Lounge\*

Indoor Dining  
714 7th Avenue  
(212) 261-5114

## Rosie O'Grady's Midtown\*

Take-out/Delivery/Outdoor/Indoor  
800 7th Avenue  
(212) 582-2975

## Russian Samovar\*

Take-out/Delivery/Outdoor/Indoor  
256 W 52nd Street  
(212) 757-0168

## Russian Vodka Room\*

Take-out/Delivery/Outdoor/Indoor  
265 W 52nd Street  
(212) 307-5835

## Ruth's Chris Steak House\*

Take-out/Outdoor/Indoor  
148 W 51st Street  
(212) 245-9600

## SAAR Indian Bistro\*

Take-out/Delivery/Outdoor/Indoor  
241 W 51st Street  
(646) 609-2142



# Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

\*Outdoor & indoor dining locations marked with asterisk

## Sake Bar Hagi 46\*

Take-out/Delivery/Outdoor  
358 W 46th Street  
(212) 956-2429

## Sangria 46\*

Take-out/Delivery/Outdoor/Indoor  
338 W 46th Street  
(212) 581-8482

## Schnippers\*

Take-out/Delivery/Outdoor/Indoor  
620 8th Avenue  
(212) 921-2400

## Serafina at the Time Hotel\*

Take-out/Delivery/Outdoor/Indoor  
224 W 49th Street  
(212) 247-1000

## Shake Shack\*

Take-out/Delivery/Indoor  
691 8th Avenue  
(646) 435-0135

## Silky Kitchen\*

Take-out/Delivery/Indoor  
134 W 46th Street  
(646) 360-3442

## SoHo Park\*

Indoor Dining  
832 8th Avenue  
(917) 543-4557

## Sombrero\*

Take-out & Outdoor Dining  
303 W 48th Street  
(212) 586-4853

## Star Lite Deli\*

Take-out & Outdoor Dining  
212 W 44th Street  
(212) 840-1859

## Subway\*

Take-out/Outdoor/Indoor  
214 W 50th Street  
(212) 265-1822

## Sushi of Gari 46

Take-out & Delivery  
347 W 46th Street  
(212) 957-0046

## Sushi Lab\*

Take-out/Delivery/Outdoor  
132 W 47th Street  
(212) 432-0000

## Swing 46 Jazz & Supper Club\*

Outdoor & Indoor Dining  
349 W 46th Street  
(212) 262-9554

## T45 Restaurant

Take-out only  
135 W 45th Street  
(646) 364-1234

## Taco Bell

Take-out & Delivery  
840 8th Avenue  
(332) 877-3855

## Tender Steak & Sushi

Take-out & Delivery  
132 W 47th Street  
(212) 514-6000

## Times Deli Cafe

Take-out only  
158 W 44th Street  
(212) 944-1234

## Times Eatery\*

Take-out/Outdoor/Indoor  
680 8th Avenue  
(646) 386-7787

## Times Square Diner & Grill\*

Take-out/Outdoor/Indoor  
807 8th Avenue  
(212) 315-2400

## Tito Murphy's\*

Take-out/Delivery/Outdoor/Indoor  
346 W 46th Street  
(212) 245-2030

## Toasties

Take-out & Delivery  
148 W 49th Street  
(212) 398-4900

## Toloache\*

Take-out/Outdoor/Indoor  
251 W 50th Street  
(212) 581-1818

## Tony's Di Napoli\*

Take-out/Delivery/Indoor  
147 W 43rd Street  
(212) 221-0100

## Trattoria Trecolori\*

Outdoor Dining  
254 W 47th Street  
(212) 997-4540





# Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

\*Outdoor & indoor dining locations marked with asterisk

## TSQ Brasserie\*

Outdoor & Indoor Dining  
723 7th Avenue

## Z Grill\*

Take-out & Outdoor Dining  
803 8th Avenue  
(212) 315-1659

## Uncle Tetsu's Japanese Cheesecake

Take-out only  
135 W 41st Street  
(646) 922-8246

## .99 Pizza Express

Take-out only  
303 W 43rd Street  
(212) 315-5257

## Urbanspace

Take-out & Delivery  
152 W 52nd Street  
(646) 415-8652

## Val Cafe

Take-out & Outdoor  
168 W 46th Street  
(212) 840-4050

## Wolfgang's Steakhouse\*

Take-out/Outdoor/Indoor  
250 W 41st Street  
(212) 921-3720

## XOXO NYC Bar\*

Outdoor Dining  
334 W 46th Street  
(212) 957-8358

## Yuri Sushi

Take-out & Delivery  
374 W 46th Street  
(212) 265-5686

## Zaman Mediterranean Grill\*

Take-out/Delivery/Indoor  
681 8th Avenue  
(646) 791-0103