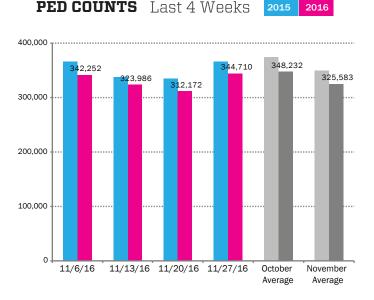
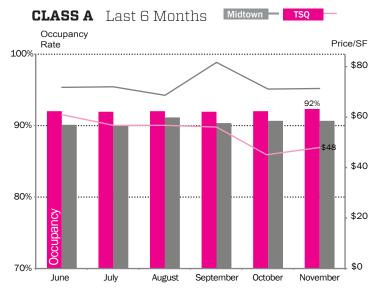


Both sales and attendance were very strong this month. The final week of November experienced the greatest gross sales Broadway has seen in over six months.

While hotel occupancy this past October outpaced that of last year, average daily rate fell to \$300 from \$325 in 2015.



Pedestrian counts are down slightly this past month due to ongoing construction. We anticipate pedestrian counts will increase when construction is completed at the end of the year.



Times Square Class A occupancy rates remain stable at around 92%. Average price per square foot increased slightly. However, our database reflects a very small sample size of leases and the asking rate does not reflect true trends. The Alliance will be changing methodologies beginning in January 2017.

## **Retail/Office Map** November 2016

