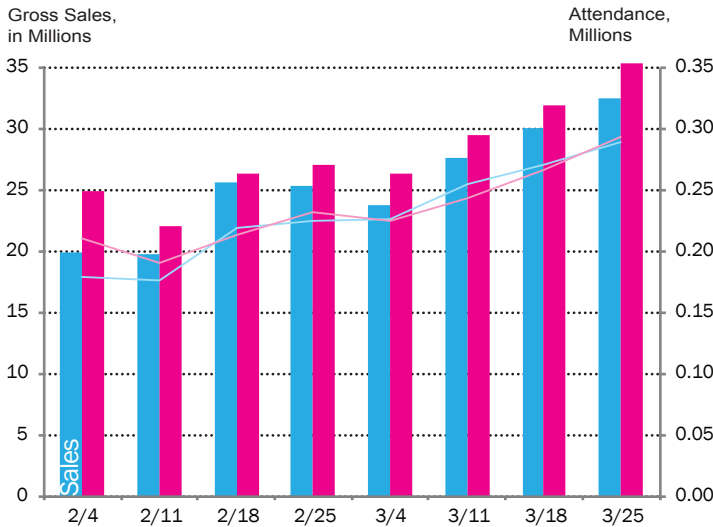


Times Square

March 2018 Key Indicators

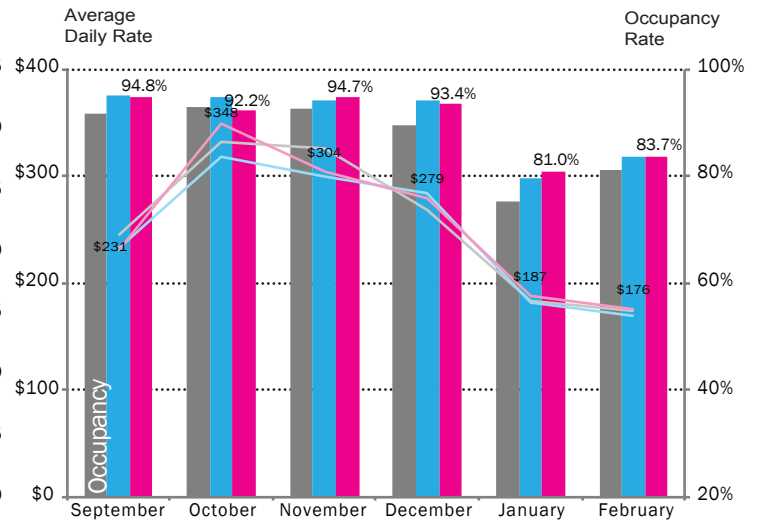
BROADWAY Last 8 Weeks



Broadway sales and attendance remained strong in March. With 35 shows open on Broadway at the end of the month, spring theater season is now in full swing.

Source: The Broadway League

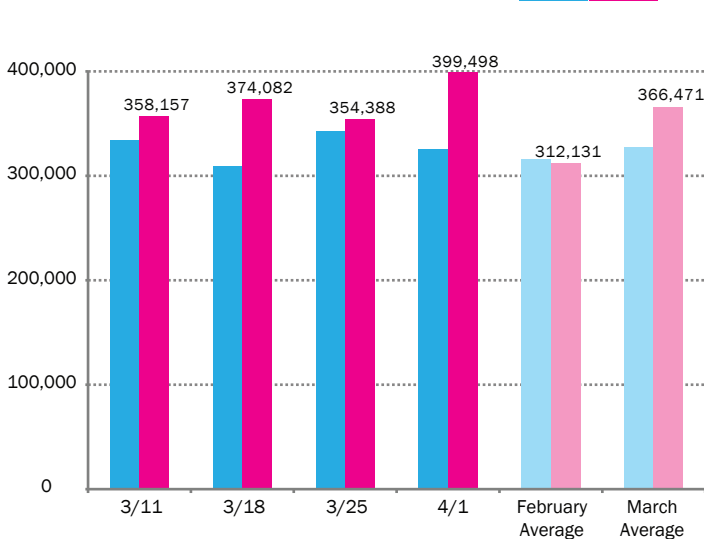
HOTELS Last 6 Months



Following seasonal trends, hotel occupancy increased and average daily room rates decreased slightly in February. Both occupancy rates and average room rates are on par with the past two years.

Source: STR

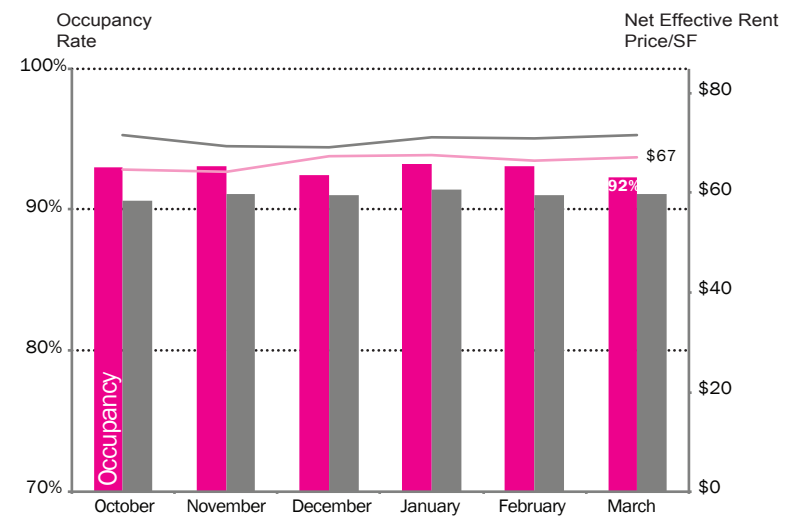
PED COUNTS Last 4 Weeks



Pedestrian counts increased significantly in March. This month's average daily count exceeded that of February 2018 by 16% and March 2017 by 11.5%. This month, Times Square reached a peak daily count of 428,710 people on Friday, March 30.

Source: Springboard

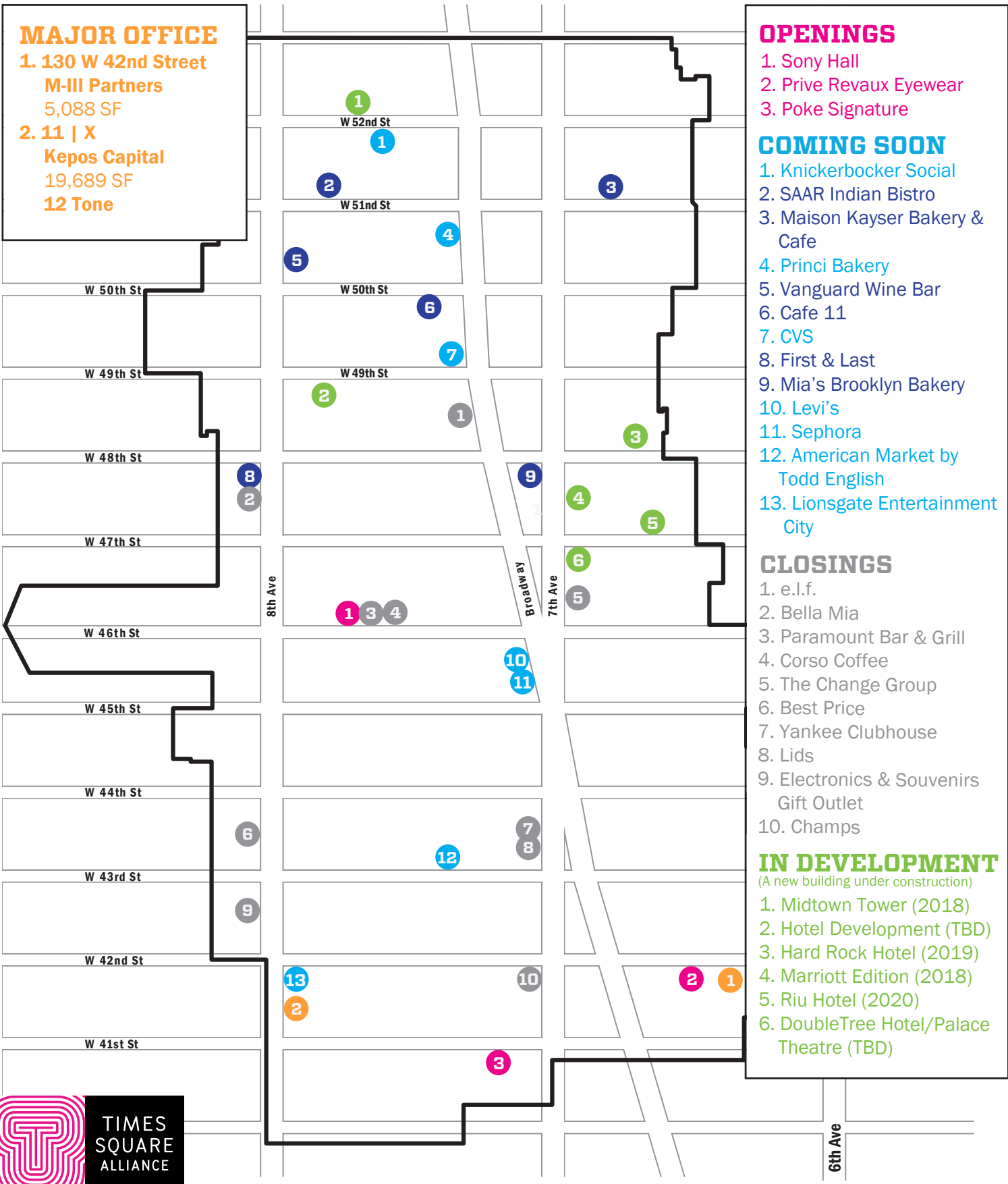
CLASS A Last 6 Months



Times Square Class A occupancy rates decreased slightly this month to 92%. Average price per square foot has dropped slightly from \$68 to \$67.

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.



MAJOR OFFICE

1. 130 W 42nd Street
M-III Partners
 5,088 SF

2. 11 | X
Kepos Capital
 19,689 SF
12 Tone

OPENINGS

- Sony Hall
- Prive Revaux Eyewear
- Poke Signature

COMING SOON

- Knickerbocker Social
- SAAR Indian Bistro
- Maison Kayser Bakery & Cafe
- Princi Bakery
- Vanguard Wine Bar
- Cafe 11
- CVS
- First & Last
- Mia's Brooklyn Bakery
- Levi's
- Sephora
- American Market by Todd English
- Lionsgate Entertainment City

CLOSINGS

- e.l.f.
- Bella Mia
- Paramount Bar & Grill
- Corso Coffee
- The Change Group
- Best Price
- Yankee Clubhouse
- Lids
- Electronics & Souvenirs Gift Outlet
- Champs

IN DEVELOPMENT
 (A new building under construction)

- Midtown Tower (2018)
- Hotel Development (TBD)
- Hard Rock Hotel (2019)
- Marriott Edition (2018)
- Riu Hotel (2020)
- DoubleTree Hotel/Palace Theatre (TBD)



Dark Blue icons indicate a new "Coming Soon" to the map.