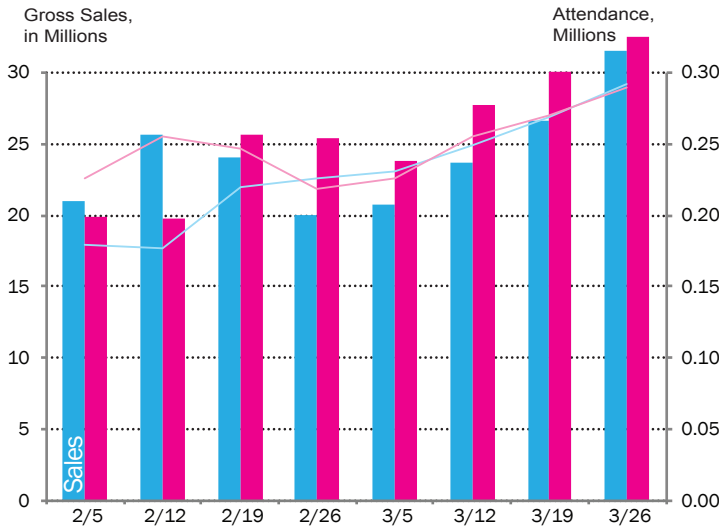


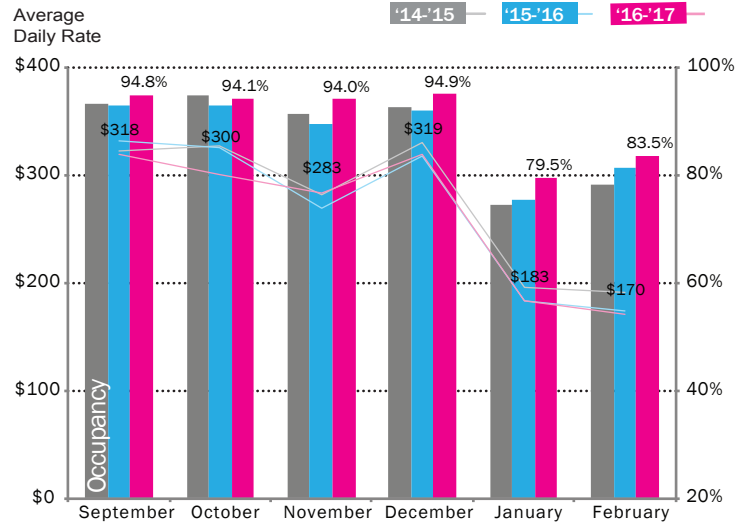
BROADWAY Last 8 Weeks



Both Broadway sales and attendance increased this past month. With an average of 32 shows running each week, March was a successful month for Broadway.

Source: The Broadway League

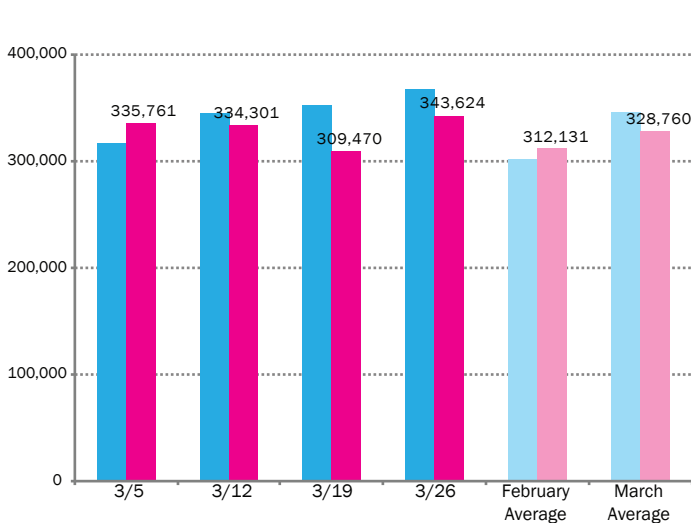
HOTELS Last 6 Months



Following seasonal trends, hotel occupancy increased and average daily rate decreased slightly in February. Current occupancy rates continue to outpace those of the past two years, while average daily rate is down slightly.

Source: STR

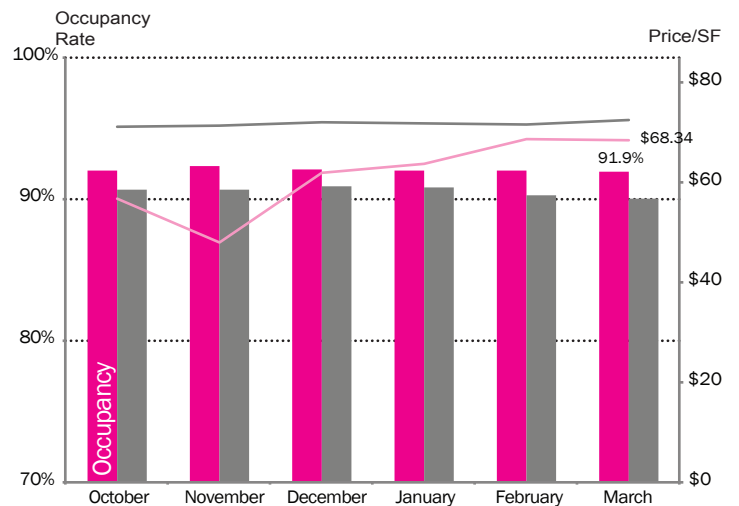
PED COUNTS Last 4 Weeks



Due to unseasonably cold weather and a colossal blizzard in the middle of the month, pedestrian counts were lower in March than in the past year. Nonetheless, the monthly average increased by 5.3% from February.

Source: Springboard

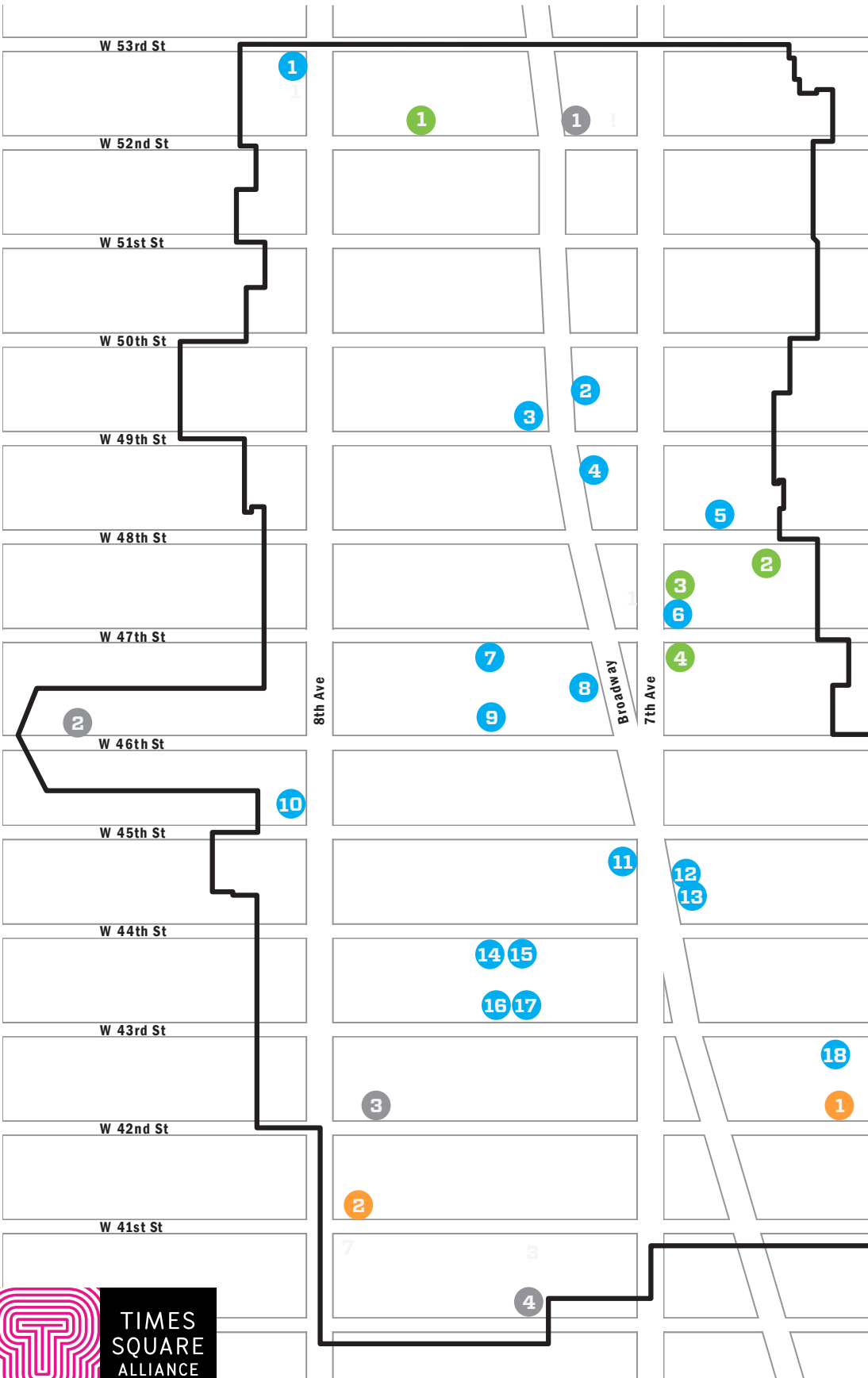
CLASS A Last 6 Months



Times Square Class A occupancy rates remain stable at approximately 92%. Average price per square foot increased at the beginning of the new year and is now strong at \$68/SF.*

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance has changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.



COMING SOON

1. Sbarro
2. Junior's Restaurant
3. CVS
4. Opry City Stage
5. Times Square Food Court
6. NFL Times Square
7. Friedman's Cafe
8. Swarovski
9. Bond 45
10. Wahlburgers
11. Line Friends
12. Old Navy
13. GAP
14. National Geographic Times Square
15. Gulliver's Gate
16. Los Tacos No. 1
17. American Market by Todd English
18. Burger & Lobster

CLOSINGS

1. I-Vape Smoke Shop
2. 353WESTNYC
3. Crumbs Bake Shop
4. Island Cafe

IN DEVELOPMENT

(A new building under construction)

1. Midtown Tower (2017)
2. Hard Rock Hotel (2019)
3. Marriott Edition (2017)
4. DoubleTree Hotel/Palace Theatre (2017)

MAJOR OFFICE

1. **Lehigh University**
130 W 42nd Street
2,480 SF
- Trenchant Capital Management**
130 W 42nd Street
3,050 SF
2. **Bounce Exchange**
11 | X
5,820 SF



Dark Blue icons indicate a new "Coming Soon" to the map.

For questions about retail or office changes in Times Square, contact Marianne Vernetson at mvernetson@TimesSquareNYC.org