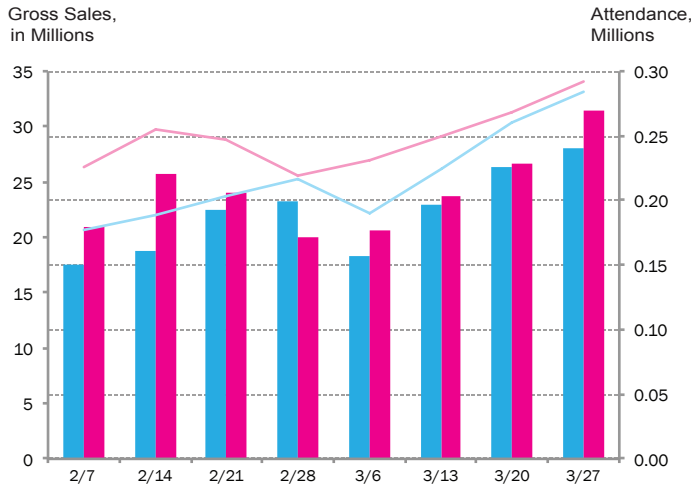
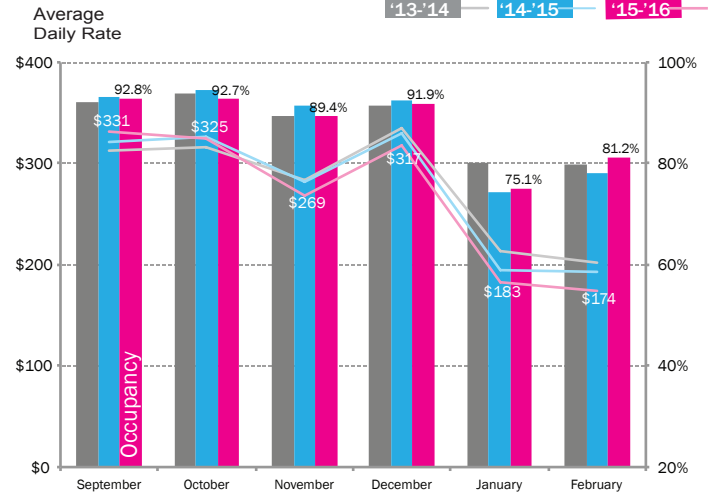


BROADWAY Last 8 Weeks



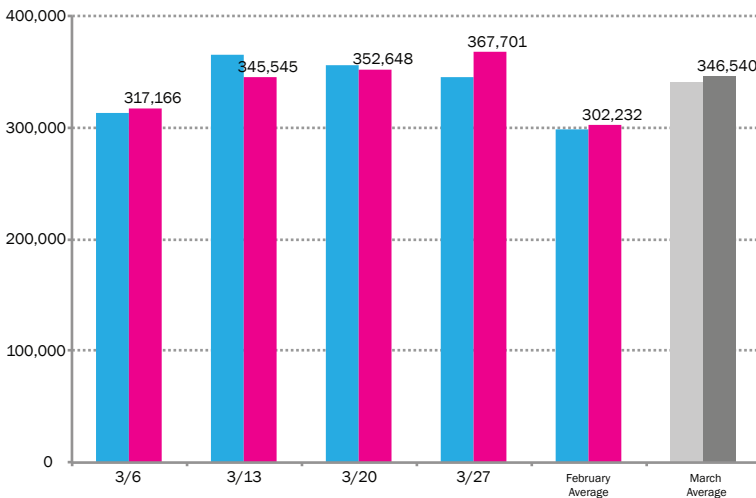
The last week in March, with \$31.5 million in sales and nearly 300,000 people in attendance, surpassed every weekly benchmark from March of the previous year.

HOTELS Last 6 Months



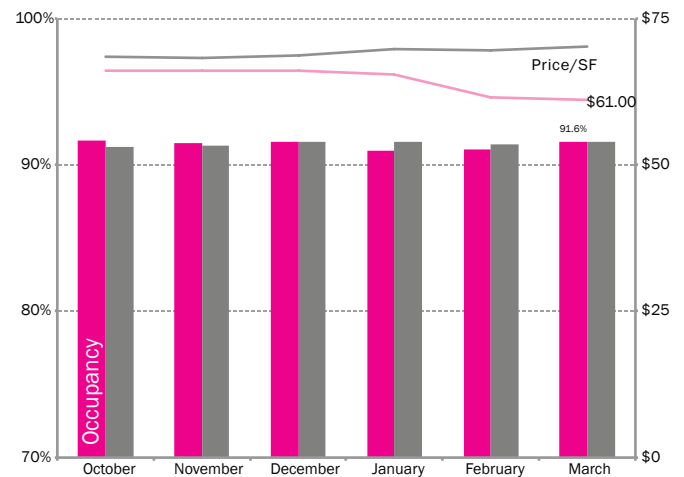
The decrease in average daily rate and the increase in occupancy is consistent with last year's trend. However, average daily rate in February 2016 is down by \$18 and \$28 when compared to 2015 and 2014 respectively.

PED COUNTS Last 4 Weeks



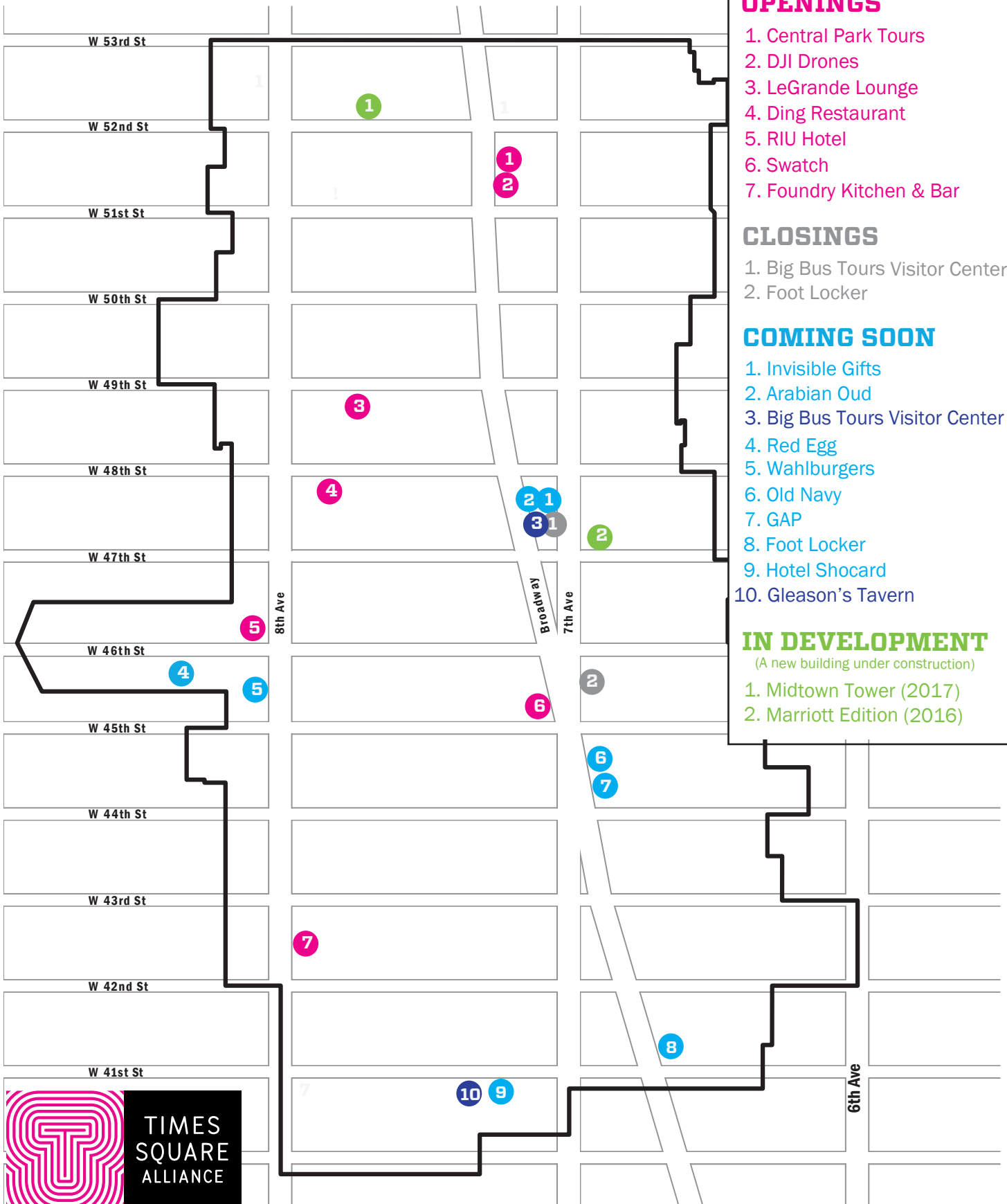
Week over week gated counts for March 2016 are on par with the weekly gated counts from March 2015. In line with seasonal trends and the change in weather, over 14% more pedestrians entered Times Square in March 2016 than in February 2016.

CLASS A Last 6 Months



While Times Square Class A occupancy is slightly up this month, average price per square foot dropped to \$61, the lowest it has been in over six months. Occupancy in the rest of Midtown is up as well and price per square foot is the highest it has been in over six months, at \$70.29.

* Because CoStar pulls asking rent data from a representative sample of buildings rather than an exhaustive survey, prices may level off in the coming months.



Dark Blue icons indicate a new "Coming Soon" to the map.