

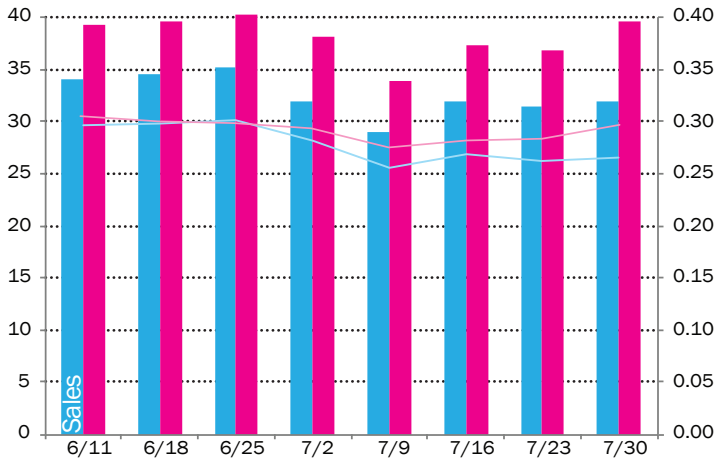
Times Square

July 2018 Key Indicators

BROADWAY Last 8 Weeks

Gross Sales, in Millions

Attendance, Millions



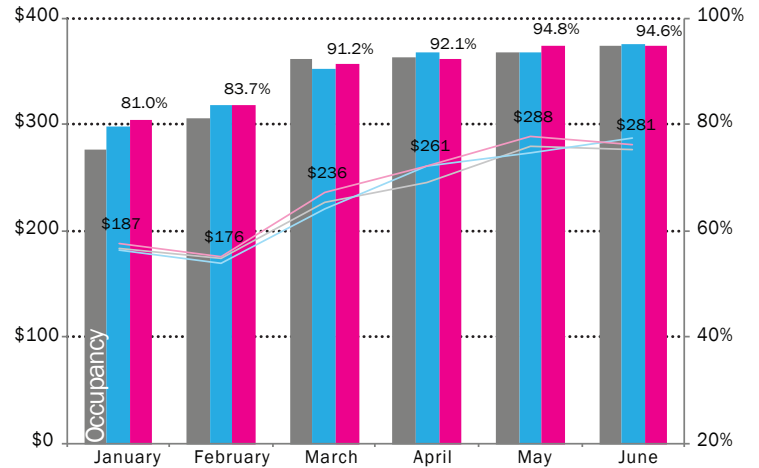
Broadway sales remained strong in July, exceeding 2017 levels by nearly \$6 million each week throughout the month. Attendance is up on average more than 7% this month compared to July 2017.

Source: The Broadway League

HOTELS Last 6 Months

Average Daily Rate

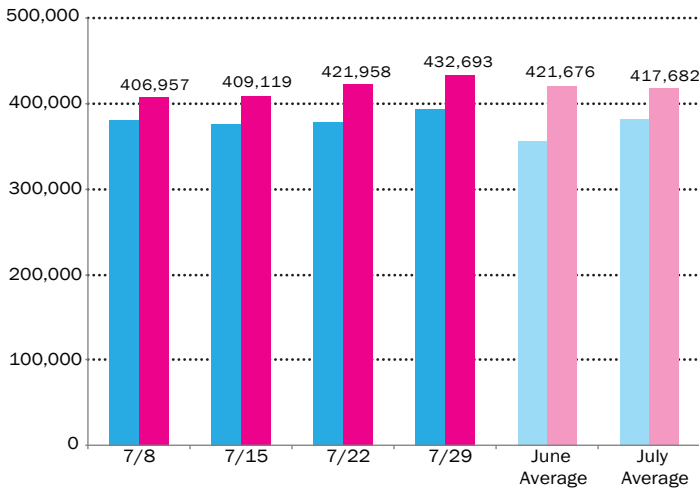
Occupancy Rate



Following seasonal trends, average daily room rates remained high in June. Both room rates and occupancy are comparable those of the last two years.

Source: STR

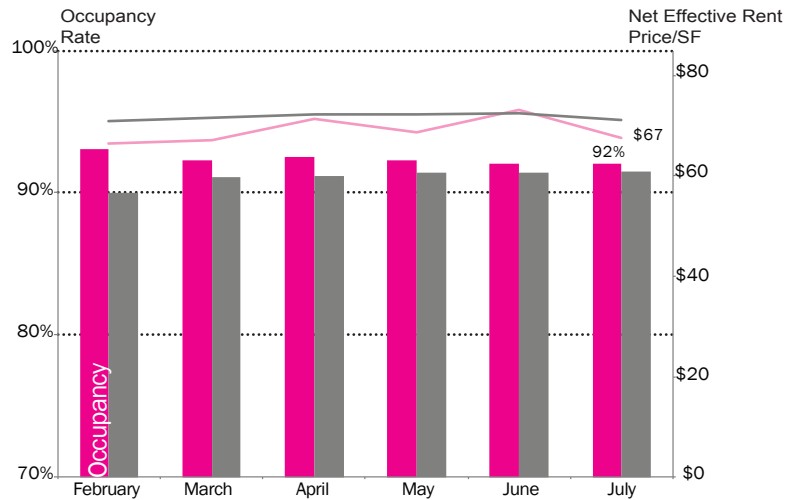
PED COUNTS Last 4 Weeks



This month's average daily count was 417,682, exceeding that of June 2017 by 9%. This month, Times Square reached a peak daily count of 465,820 people on Wednesday, July 25.

Source: Springboard

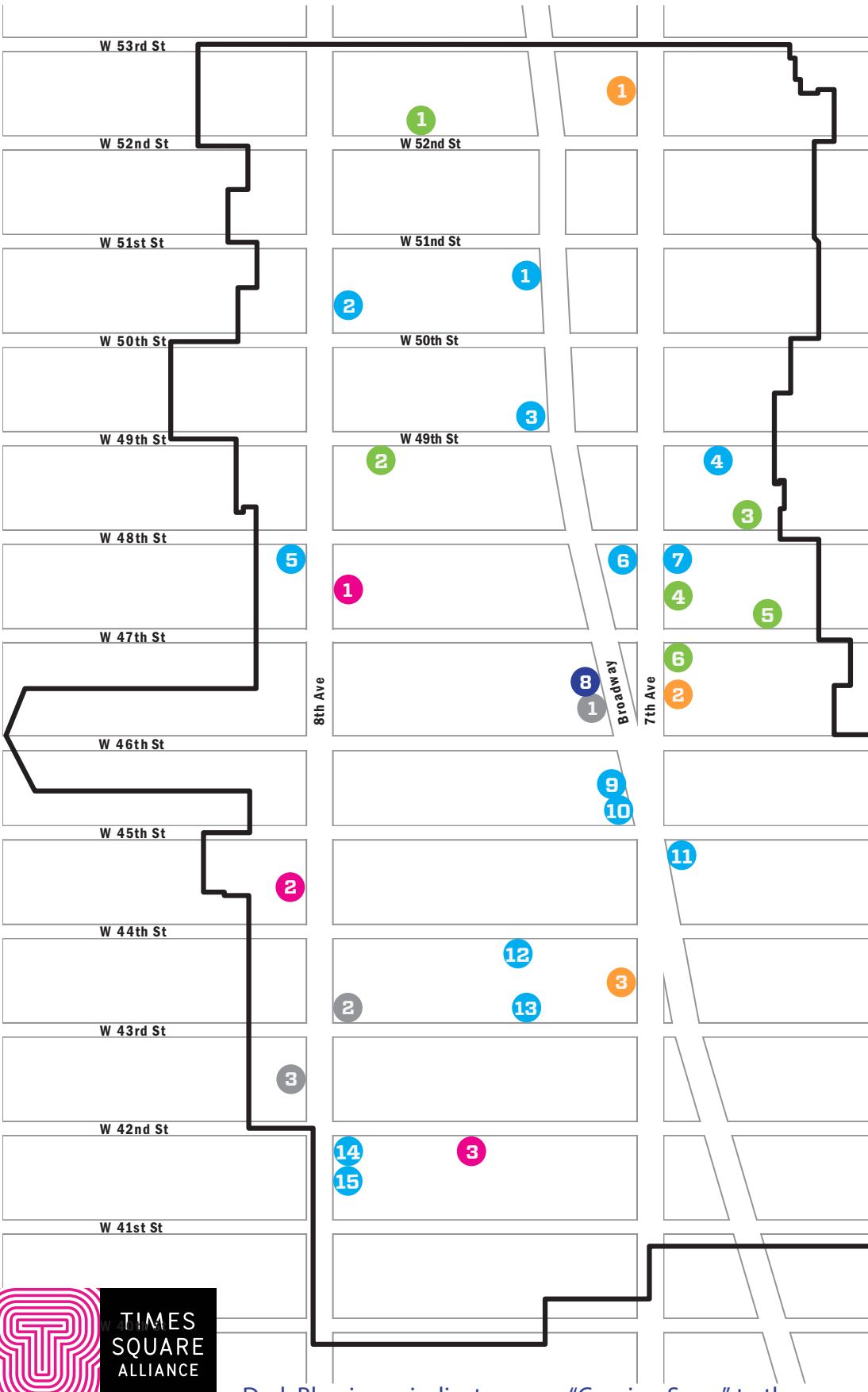
CLASS A Last 6 Months



Times Square Class A occupancy rates remained stable at 92%. Average price per square foot decreased slightly to \$67.

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.



OPENINGS

1. Eve Beauty Source
2. Times Square Wine and Liquor
3. Dylan's Mini Candy Bar

COMING SOON

1. Princi Bakery
2. Vanguard Wine Bar
3. CVS
4. Ichiran
5. First & Last
6. Mia's Brooklyn Bakery
7. CoverGirl
8. Tailgate
9. Levi's
10. Sephora
11. McDonald's
12. The Ribbon
13. American Market by Todd English
14. Lionsgate Entertainment City
15. Dunkin Donuts

CLOSINGS

1. Drink
2. Gourmet New York
3. Show World Center Inc.

IN DEVELOPMENT

(A new building under construction)

1. Midtown Tower (2018)
2. Hotel Development (TBD)
3. Hard Rock Hotel (2019)
4. Marriott Edition (2018)
5. Riu Hotel (2020)
6. DoubleTree Hotel/Palace Theatre (TBD)

MAJOR OFFICE

1. 810 7th Avenue
Antecapio
Investment Partners
3,604 SF
2. 1560 Broadway
The Katz Company
1,847 SF
3. 1501 Broadway
Drisha Institute
900 SF



Dark Blue icons indicate a new "Coming Soon" to the map.