

Times Square Alliance Annual Report 2016

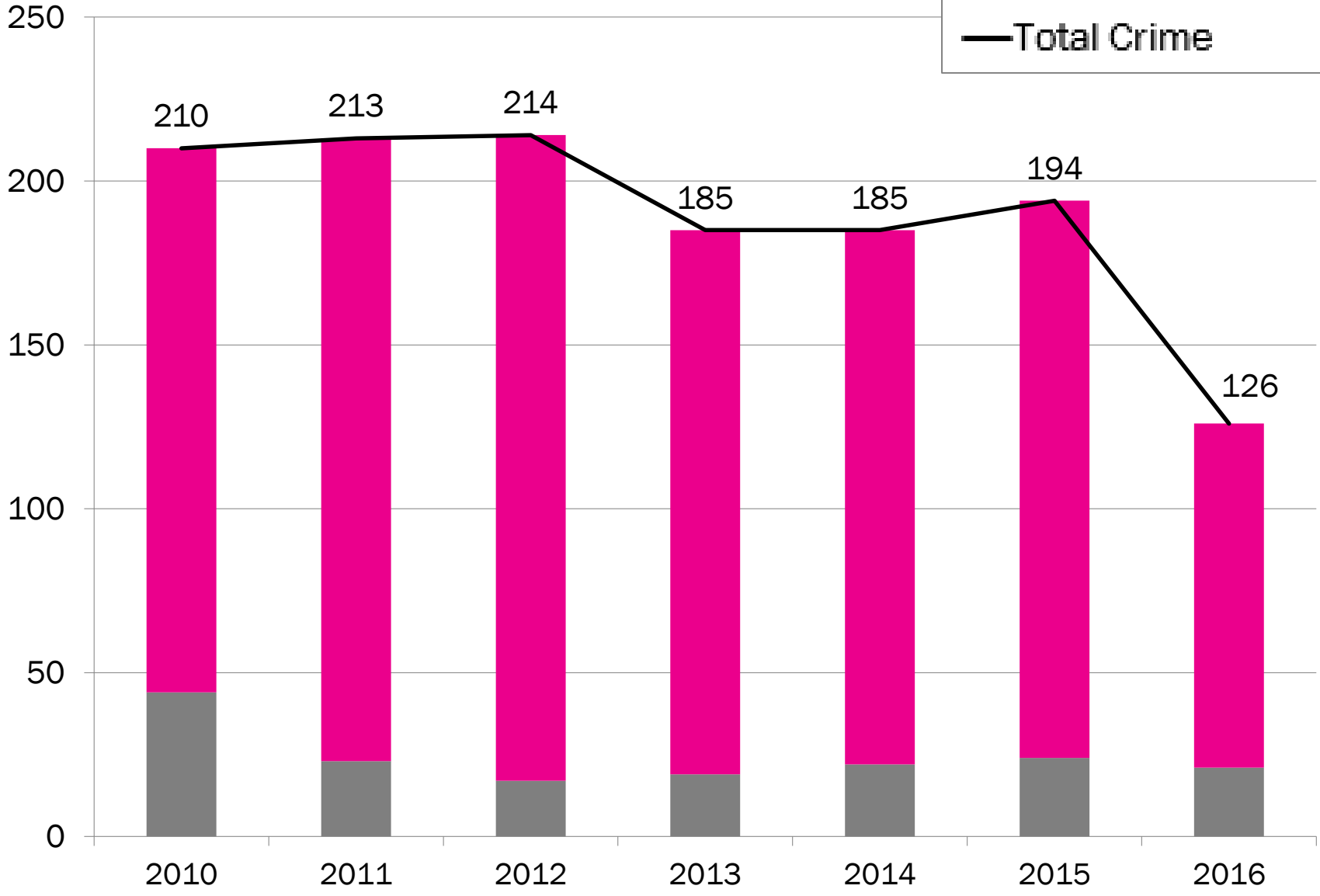
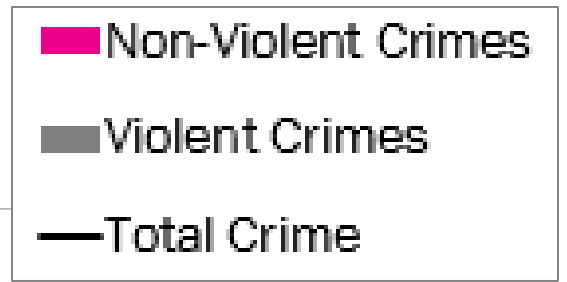




Crime & Conditions

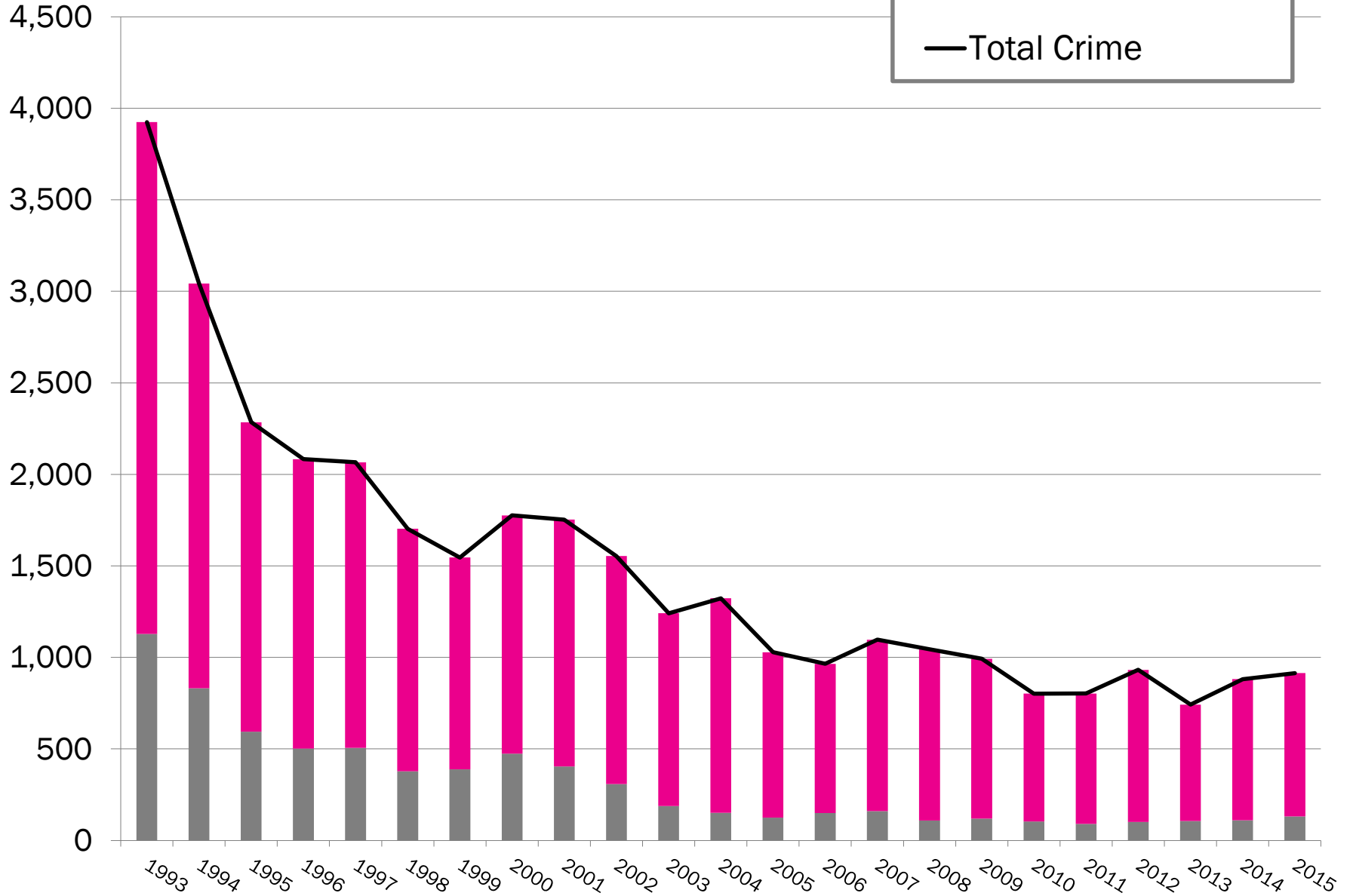
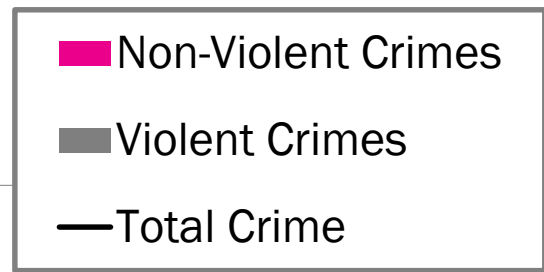
Crime in Times Square

Q1 2010-2016







Crime in Times Square

By Year, 1993-2015



Violent Crimes in Times Square Q1 2016



Violent Crimes Q1	
2016	2015
21 (17% of total crime)	24 (12% of total crime)
 7 Assault	12 Assault
 11 Robbery	9 Robbery
 3 Rape	2 Rape
 0 Murder	1 Murder

Source: NYPD Midtown North and Midtown South

Operations Department

Public Safety & Sanitation

5636

**conditions addressed
since April 1, 2015**

2180 Stickers

831 Graffiti Observations

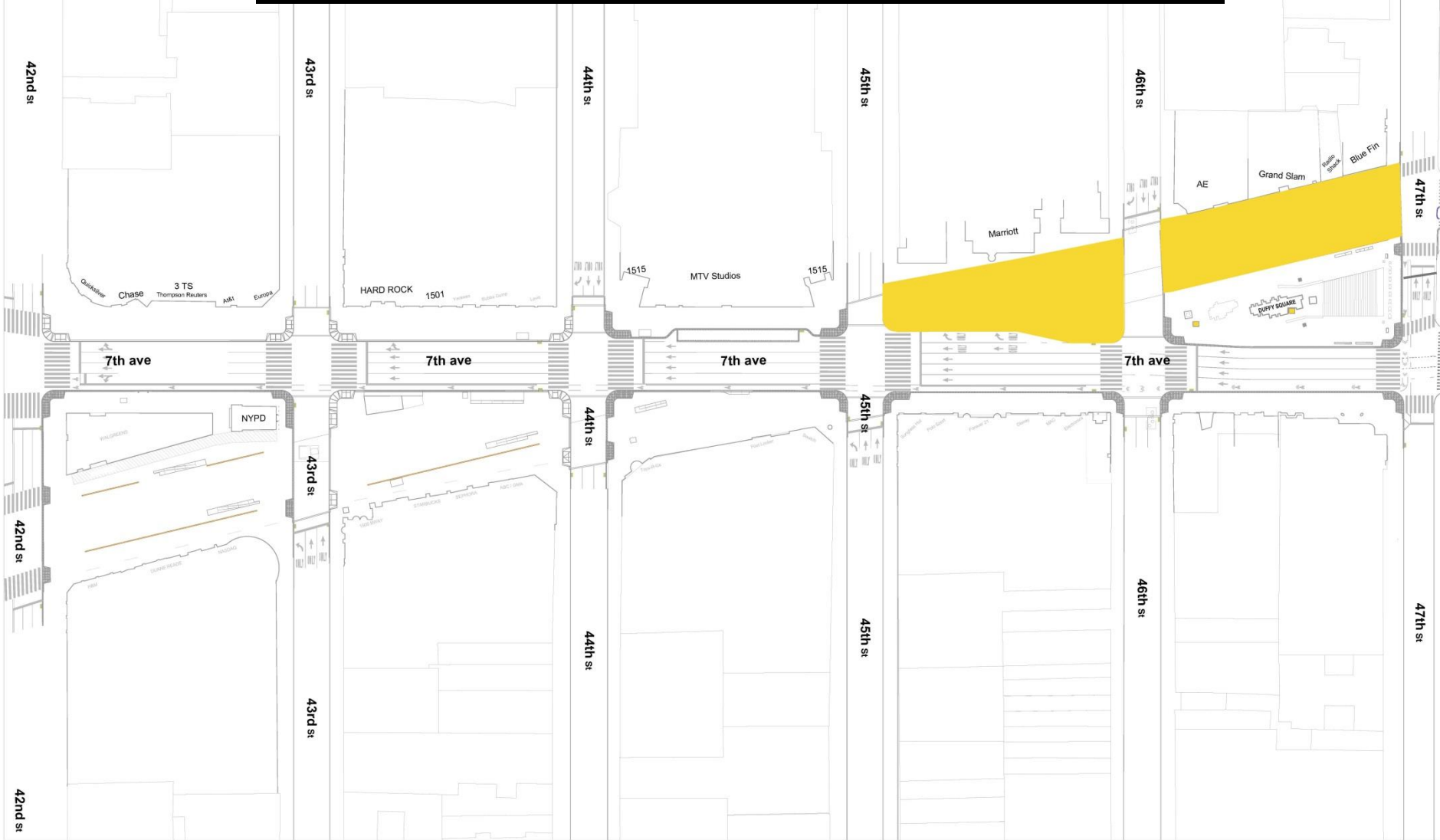
449 Aggressive Solicitations

145 Vendor Non-compliance



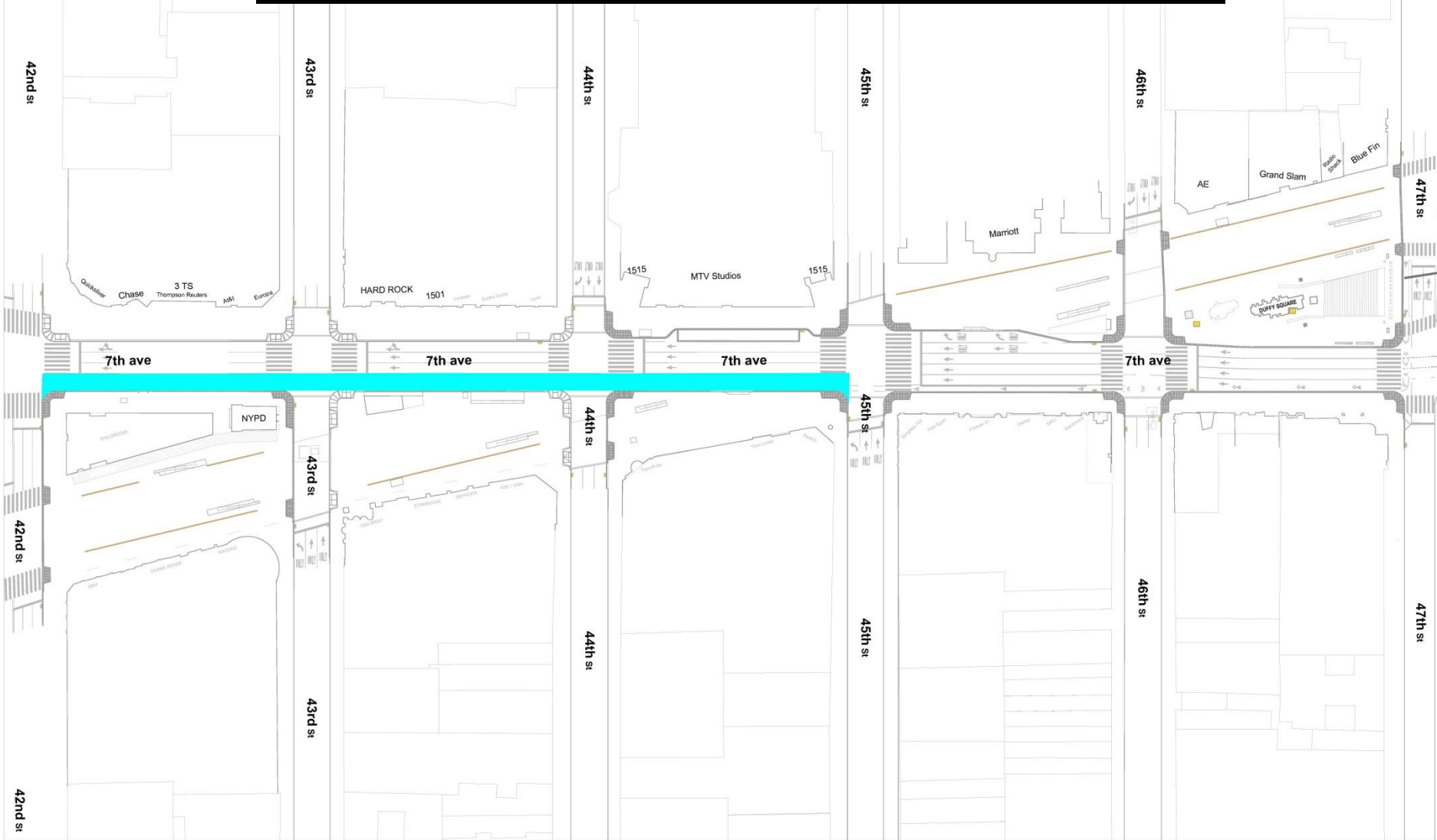
January - July

Bollard & Bench Install/Paver Work 45-47



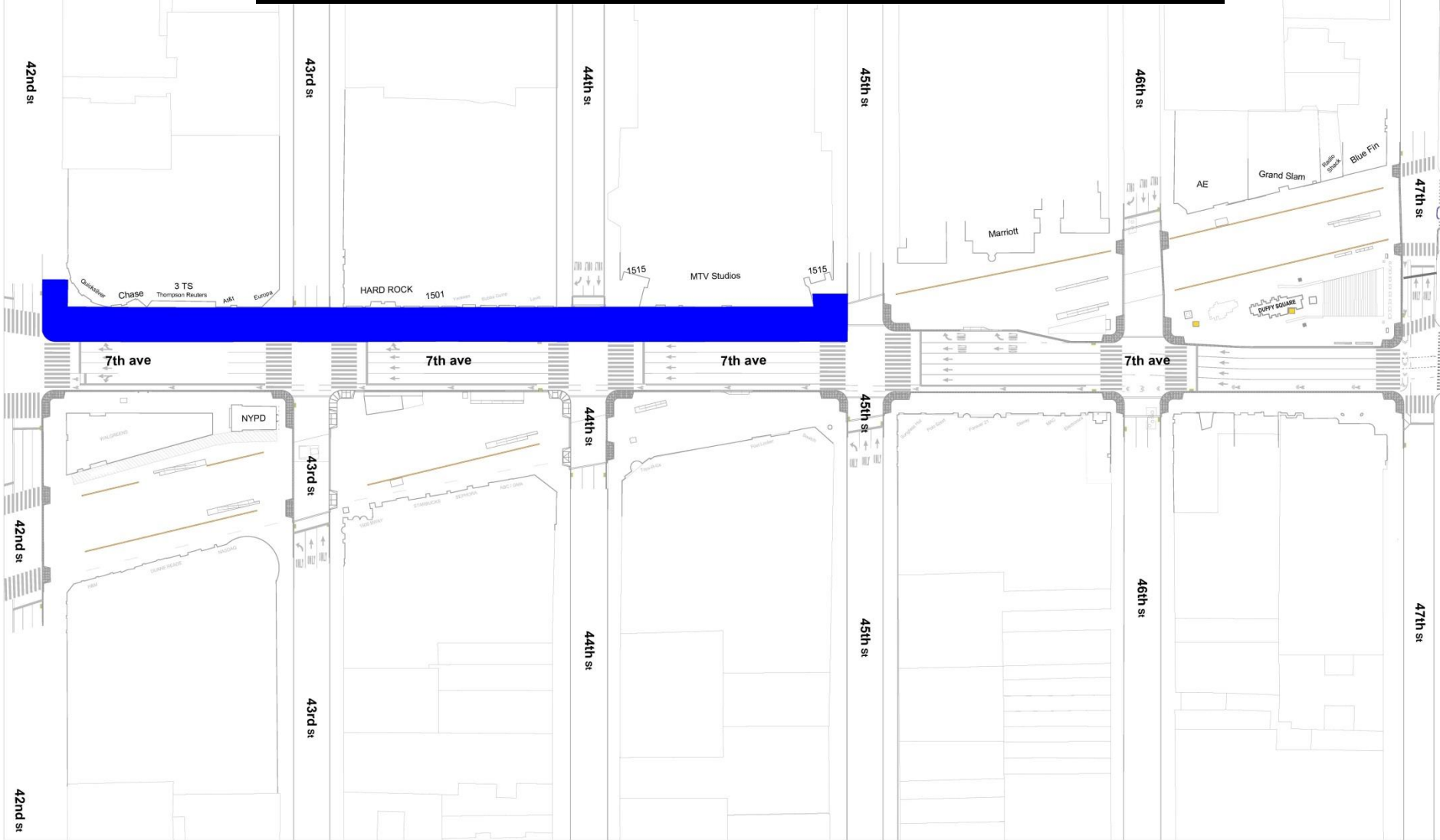
March - July

7th Ave E/S Roadway 42-45



April - August

7th Ave W/S Sidewalk 42-45



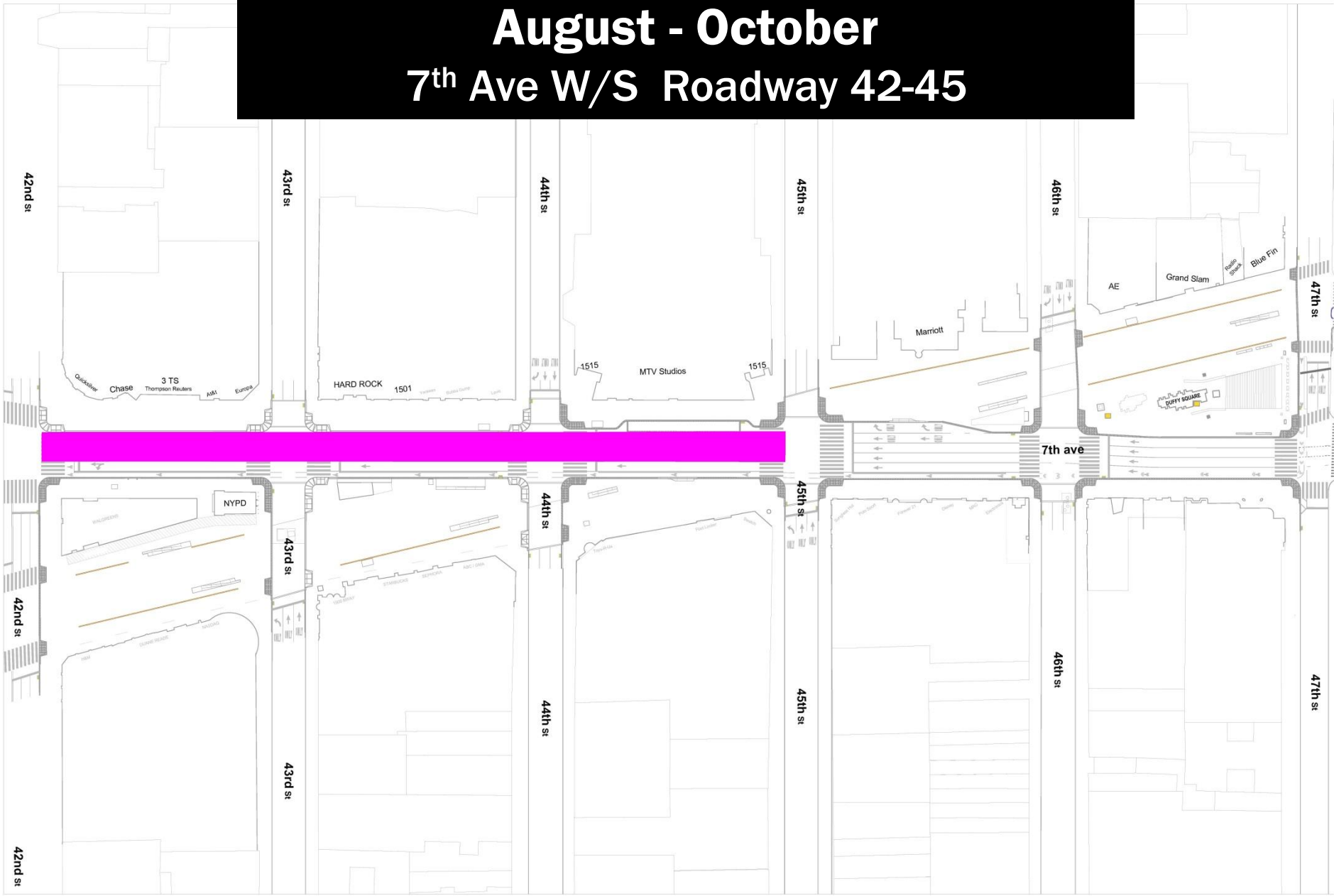
July – November

Bollard & Bench Install/Paver Work 42-45



August - October

7th Ave W/S Roadway 42-45







Task Force Updates

Task Force Recommendations



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: October 1, 2015

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

CITY TASK FORCE ON TIMES SQUARE ANNOUNCES RECOMMENDATIONS

NEW YORK – The de Blasio administration announced today a series of recommendations to improve traffic, pedestrian plazas, the solicitation of tips, and a number of other issues in and around the Times Square area.

Over the past two months, a multiagency task force co-chaired by Police Commissioner William Bratton and City Planning Commissioner Carl Weisbrod, regularly spoke and met with Times Square business owners, advocates, elected officials, and others to create a series of comprehensive recommendations. The Task Force also included external stakeholders from the Times Square community and local elected officials. The task force also included representatives from the New York City Police Department, the Manhattan District Attorney’s Office, the Department of Transportation, the Parks Department, the Law Department, the Department of Consumer Affairs, the Department of City Planning, Mayor’s Office of Criminal Justice, NYC & Company, and Deputy Mayor for Housing and Economic Development Alicia Glen.

The recommendations include: increasing the police presence in Times Square with a dedicated unit that will develop familiarity with recurring issues; giving the City – through legislation to be developed in collaboration with the City Council – the ability to make rules regarding the time, place, and manner of soliciting tips and other activities in Times Square and in pedestrian plazas citywide; completing construction of the Times Square plazas and evaluating after its completion whether any further improvements can be made; and, mitigating traffic and crowding during construction by limiting street fairs and adding traffic agents in the area.

“Times Square is the Crossroads the World, and our task force has created recommendations that will ensure Times Square is a great experience



[SHARE YOUR THOUGHTS](#)

COUNTDOWN TO A BETTER TIMES SQUARE

A community website to advocate for Times Square's future, based on the roadmap authored by Borough President Gale Brewer, Councilmembers Dan Garodnick & Corey Johnson, Community Board Five & the Times Square Alliance

[TAKE ACTION!](#)

[FOLLOW @ABETTERTSQ](#)

No soliciting zones coming to Times Square; Mayor de Blasio signs bill creating ‘ground rules’ for costumed characters

By Jennifer Fernino / April 21, 2016



The city can now curb the costumed character chaos in Times Square — and not a moment too soon.

Mayor de Blasio on Thursday signed a bill into law that gives the Department of Transportation authority to designate rules for pedestrian plazas like Times Square.

Two hours later, a pair of men dressed as Spider-Man and the Penguin were busted for aggressive panhandling,

Task Force Follow-Up: Next Steps

May 4	Costumed Character Registration Bill Hearing
May 5	Ticket Seller Bill Vote
May 23	Plaza Rules Hearing
June 1	Expected Plaza Rule Implementation
July	ULURP Actions to CB
Aug/Sept	Plaza/Street Event Rulemaking

Task Force Follow-Up: Next Steps

Summer 42nd Street Follow-Up

Summer Midtown Court Follow-Up

Fall Convene Stakeholder Group

Nov/Dec ULURP Actions Complete
(Public Place, Concession)

Nov/Dec Plazas Substantially Complete

Nov/Dec NYPD Substation Renovated

Task Force Follow-Up: Next Steps

**Winter
2017**

Traffic Study Begins

**Spring
2017**

Placemaking Programming
in Full Swing

**Summer
2017**

DOT/DCP Recommend Plaza
Improvements, As Needed

**Summer
2017**

Traffic Study Follow-Up and
Implementation

Open

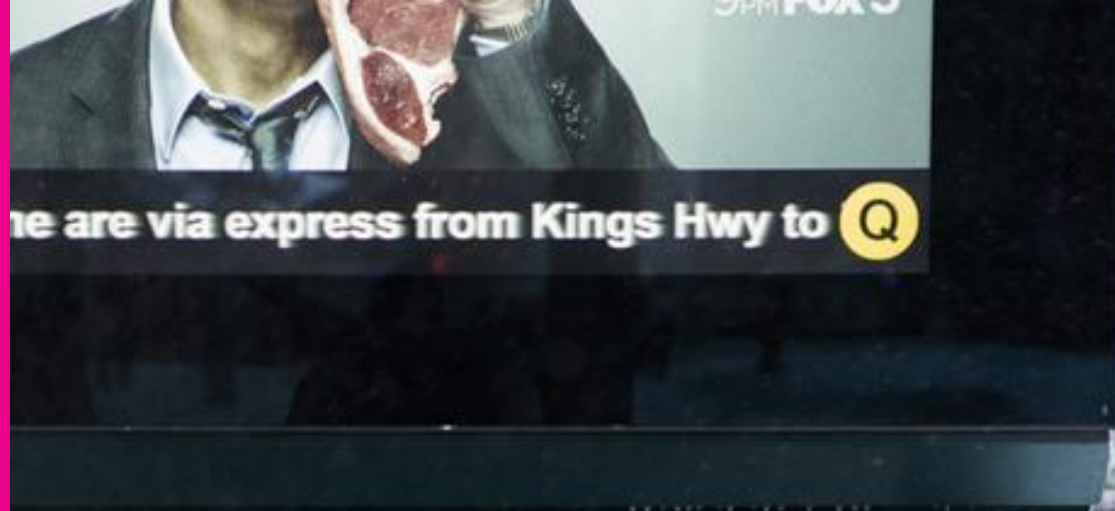
Vending Enforcement Unit

Economic Development



Crossroads

Unparalleled access to a mix of transit, people & activities



Times Sq-42 St. Station

N Q R S

1 2 3 7

 Elevator at 42 St

A C E at 8 Av

Making the Case

Commerce

Extraordinary mix of dining, retail, tourism & office options



Making the Case

Culture

Greatest concentration of theater and entertainment options on the planet



Making the Case

Creativity

Hub for arts, media,
entertainment &
technology



Making the Case

Events & Programming





TIMES SQUARE ARTS

PUBLIC ART PROGRAM

Sherry Dobbin, Director





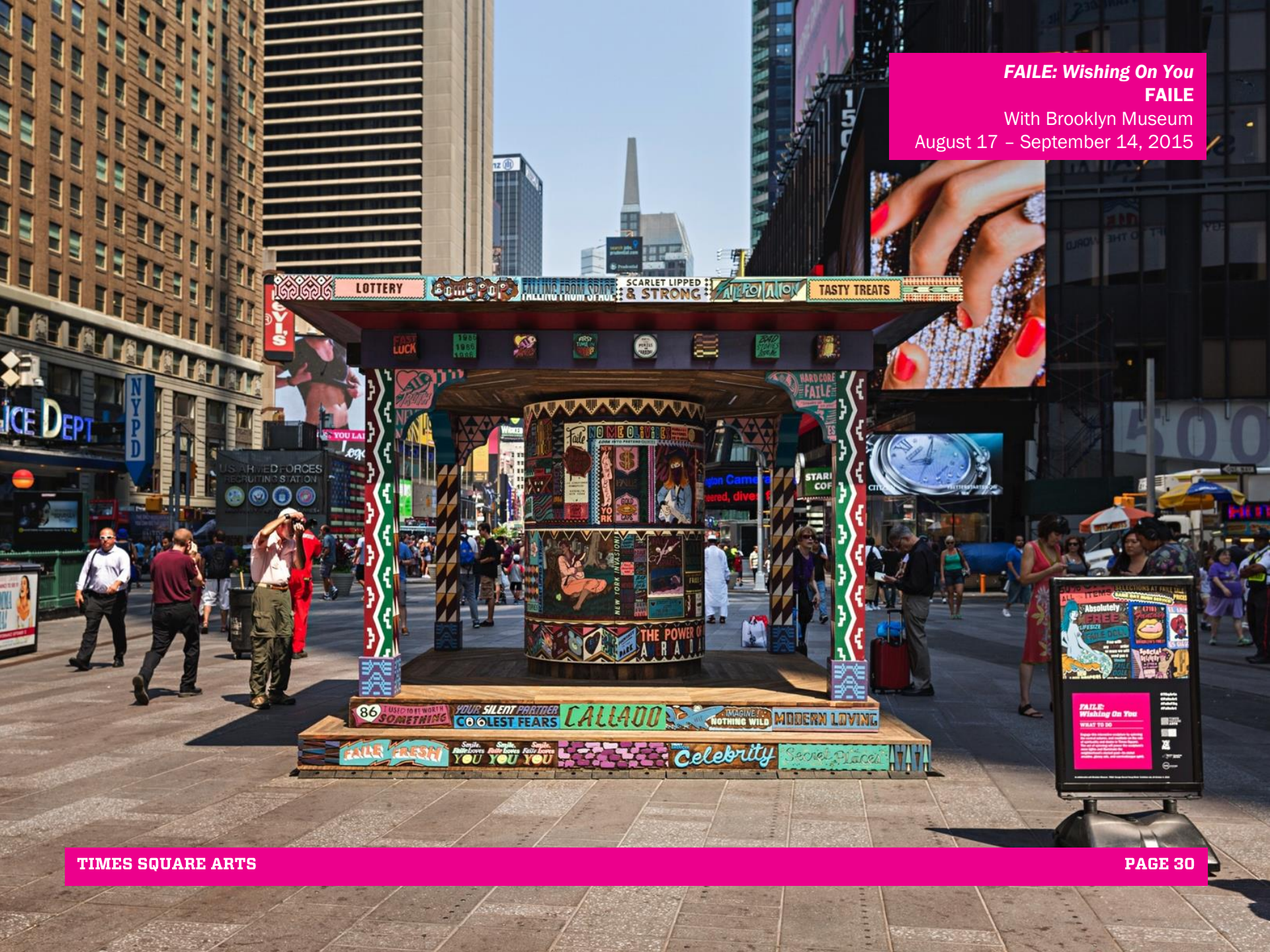
Times Square #SetintheStreet
Justin Bettman
with Tribeca Film Festival
April 15 – 19, 2015



Perceptual: Sonic Landscape
/ Midnight Blink
Richard Garett
June 2015



FAILE: Wishing On You
FAILE
With Brooklyn Museum
August 17 – September 14, 2015



JUXTAPOZ

ART & CULTURE MAGAZINE

AVAILABLE HERE

T.SQ Newsstand
Juxtapoz, Victory Journal
& Grotesk
October 9 - 18, 2015

NUTS PRINTS CHIPS PHOTOS ART

NEWS NEW YORK'S WORST

NEWSPAPER
CIGARETTE
TOBACCO
ROLLING PAPER
LIGHTERS
LOTO TICKET
PLANTAIN CHIPS
WATER
CHEWING GUM

CASH ONLY

NEW YORK LOTTERY
POSTERS
Under 18
No Receipts
We Card
No ID, No Pass

MAGAZINE

ATM

New York's pleasure!

VICTORY VICTORY VICTORY

VICTORY VICTORY VICTORY

VICTORY VICTORY VICTORY

ART BOOKS

JUXTAPOZ NEWSSTAND
SNOE MAN
GROTESK
DCEVE
NO MAS

Artists At The Crossroads
R. Luke DuBois and Okwui Okpokwasili
With NYFA and Eyebeam
February 1, 2016





**Heart of Hearts
Collective—LOK**
With Center for Architecture
February 9 – March 6, 2016



Met Opera Opening Night:
Verdi's Otello
With Metropolitan Opera
September 21, 2015

**Arnold Schönberg's Erwartung –
A Performance by Robin Rhode**
With Performa15
November 7 - 8, 2015





Concert for Dogs
Laurie Anderson
January 4, 2016



Primal Screams
Screaming Females,
Guardian Aliens and Priests
With Clocktower Productions
and AMC Empire 25
March 15, 2016

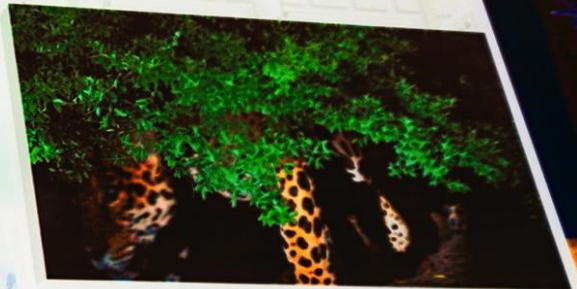
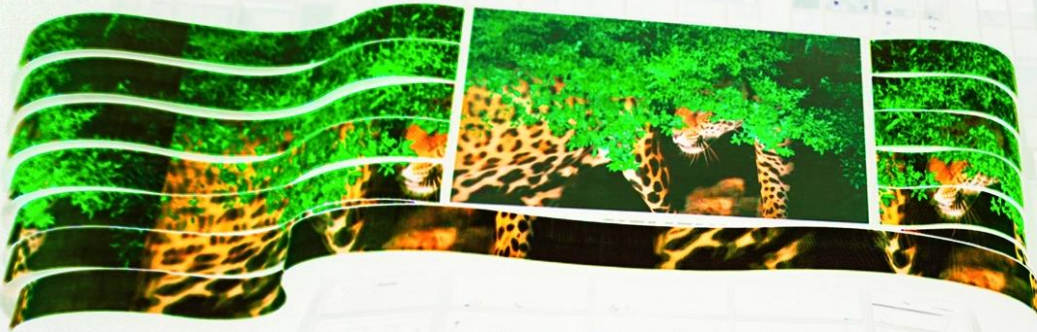






NEWS Put...
multiple warrants ESPN U.S. men's team play

SEPHORA



NEWS Put...
multiple warrants ESPN U.S. men's team play

SEPHORA

Times of Silence
Aimée García Marrero
With Cuban Artists Fund
April 29 – May 18,
2016





Botanic
Jennifer Steinkamp
With Lehmann Maupin
May 2016

ChimaCloud
Saya Woolfalk
With LMCC's
River To River
Festival
June 2016



Games in Times Square
NYU Games Center
July 14 - 16, 2016



Silent Orchestra
Jherek Bischoff
August 21 & 22, 2016





The Year Ahead: Transitions

Admiral
TELEVISION
APPLIANCES
NEW YEAR

Castro
CONVERTIBLES
WORLD'S LARGEST
CONVERTIBLE
FURNITURE
MANUFACTURER
SELLING DIRECT

THE SHOWWASH
JAMES
GARNER
CHUCK CONNORS
EVER DARLING

SEE MORE ON
THE BORC TOUR

PRESTO

WABC-TV

Miller

LOEW

ONE WAY



The Year Ahead: Experimentation



The Year Ahead: Developing a Vision



iViDES PARA ** MAYORES DE 18 AÑOS



NEED a Babysitter?
CALL US!

The Sweet Mystery of

CHOICES

STOLEN POEMS



CALL US!

WANT

WORLD
FAILE DANCERS
N.H.C.
FAMOUS

Love Me

M
19
L
86
C
K

FALLING

VCR



Tapping into Assets

FIRST TIME EXPERIENCE!
ONLY \$1





**Creating Space for
the Unexpected**



Reflecting NYC's Culture



Reflecting NYC
TSQ = NYC



The City Center
TSq :: NY :: City



The story isn't over yet



TRU 45.97
LLTC
LINTA
W
A
Y
PER OZ OREX. PM \$1011.25
DJ US
TXK 13.91
TXN 28.68
LNCR
UNH 33.8
LOGI

INDICES
PARIS CAC-40 4506.13
ZURICH SMI 6915.82
EUROTRACK 100 2556.67
75.09
141.56
48.19

FY17 Budget

FY16 Snapshot Year-to-Date

Positive budget variance of \$804K as of
March 31st

Expect to add approximately **\$386K** to cash
at the end of the fiscal year



FY17 Budget Drivers

1

Non-recurring external affairs agenda costs

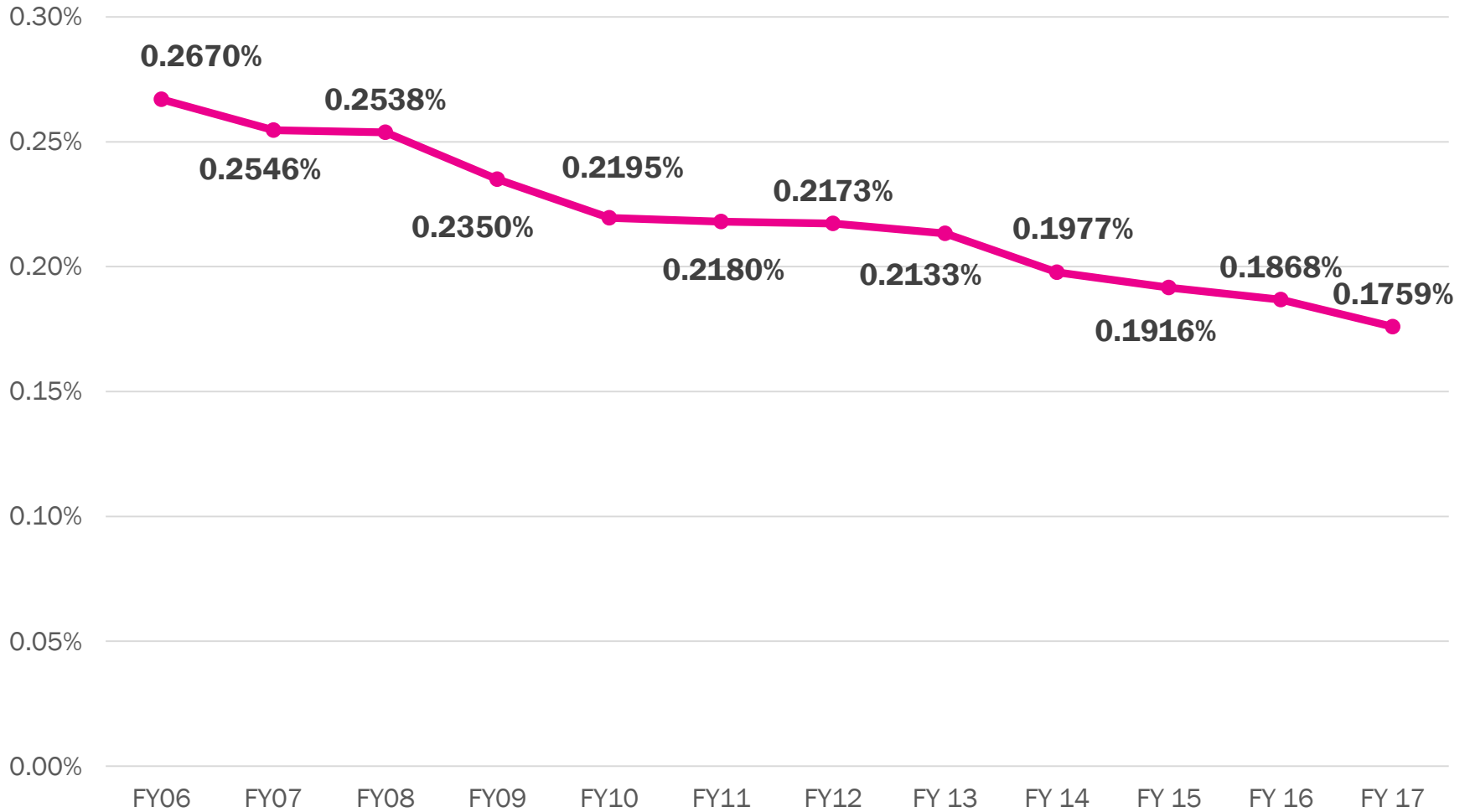
2

Plazas management and maintenance

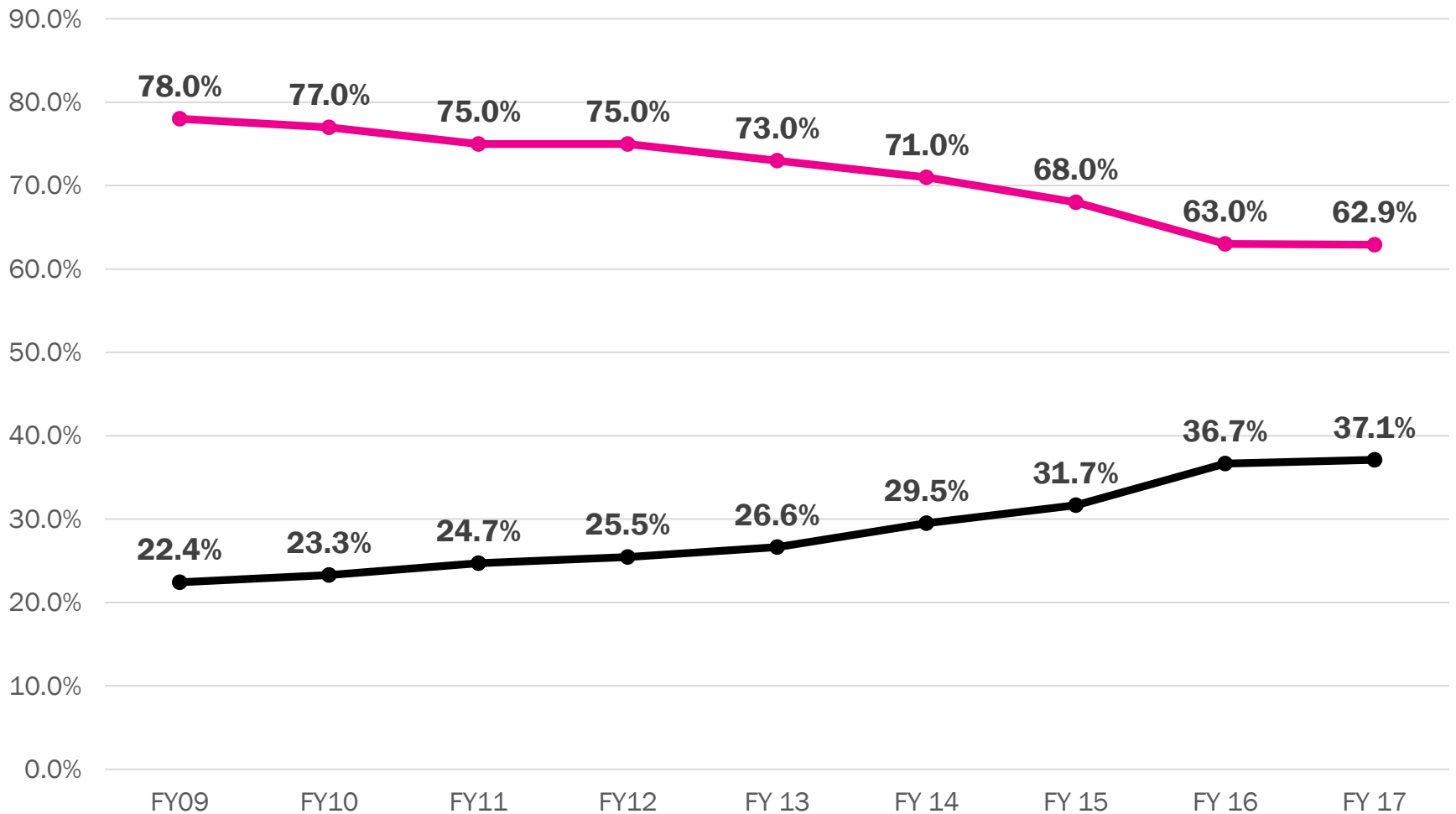
3

Non-assessment revenue streams

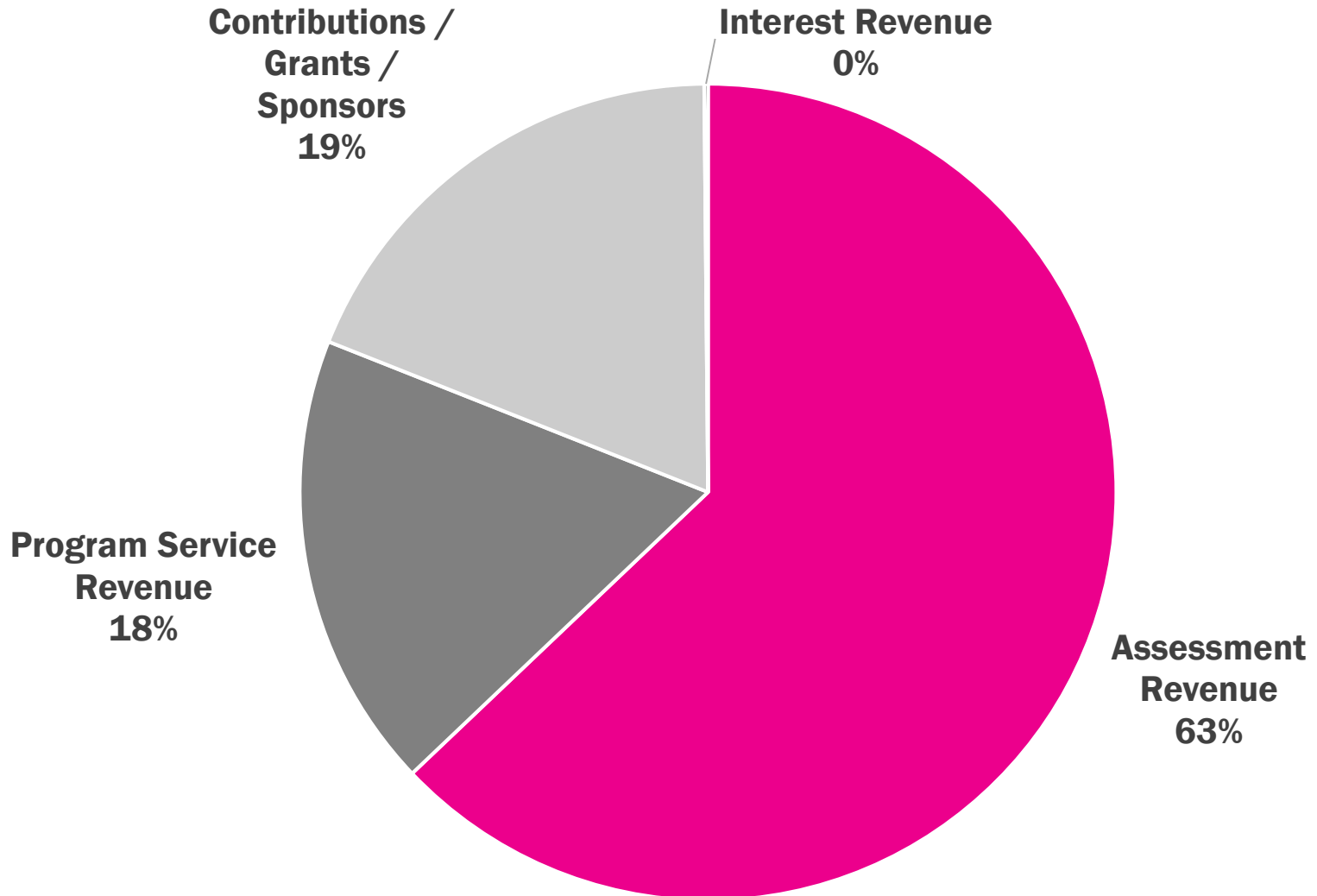
Assessment Rate Declines



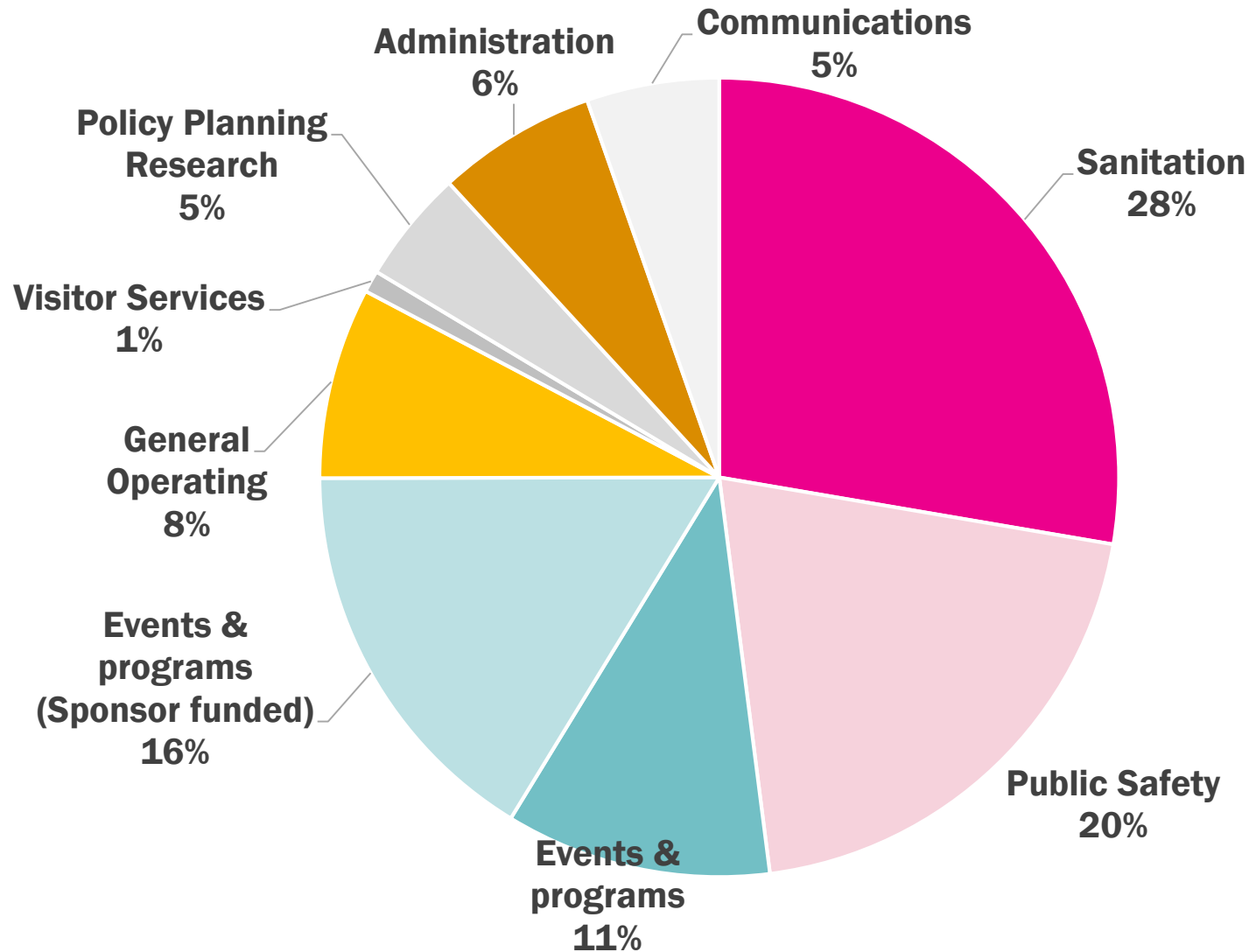
Revenue & Support % Breakdown



Revenue % By Source



Expenses by Department





Thank You!