

Times Square Alliance

Annual Public Meeting 2019



Times Square Alliance

2019 Survey Results



In March 2019, we surveyed **4,071 people about Times Square online and in focus groups.**

Those surveyed included:

1,504 National online survey respondents

.....

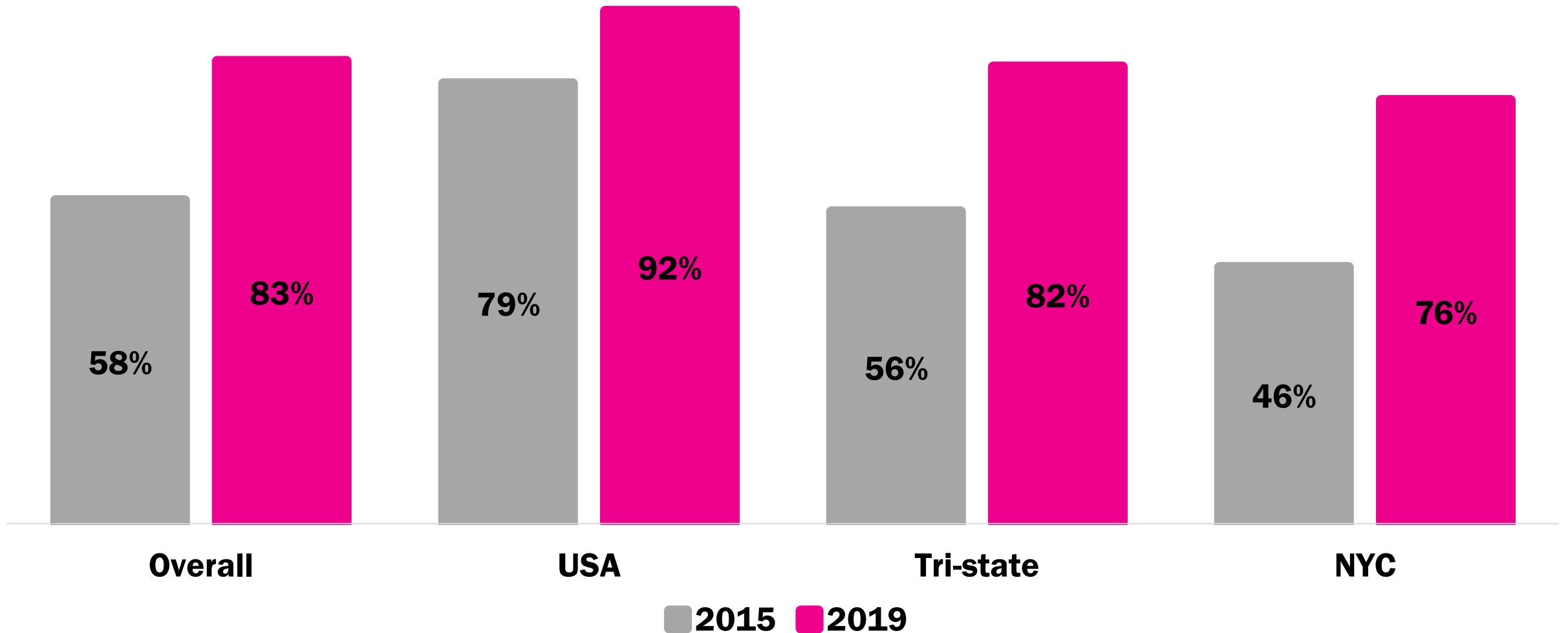
1,082 Times Square Alliance newsletter respondents

.....

1,485 Broadway League theatergoer respondents

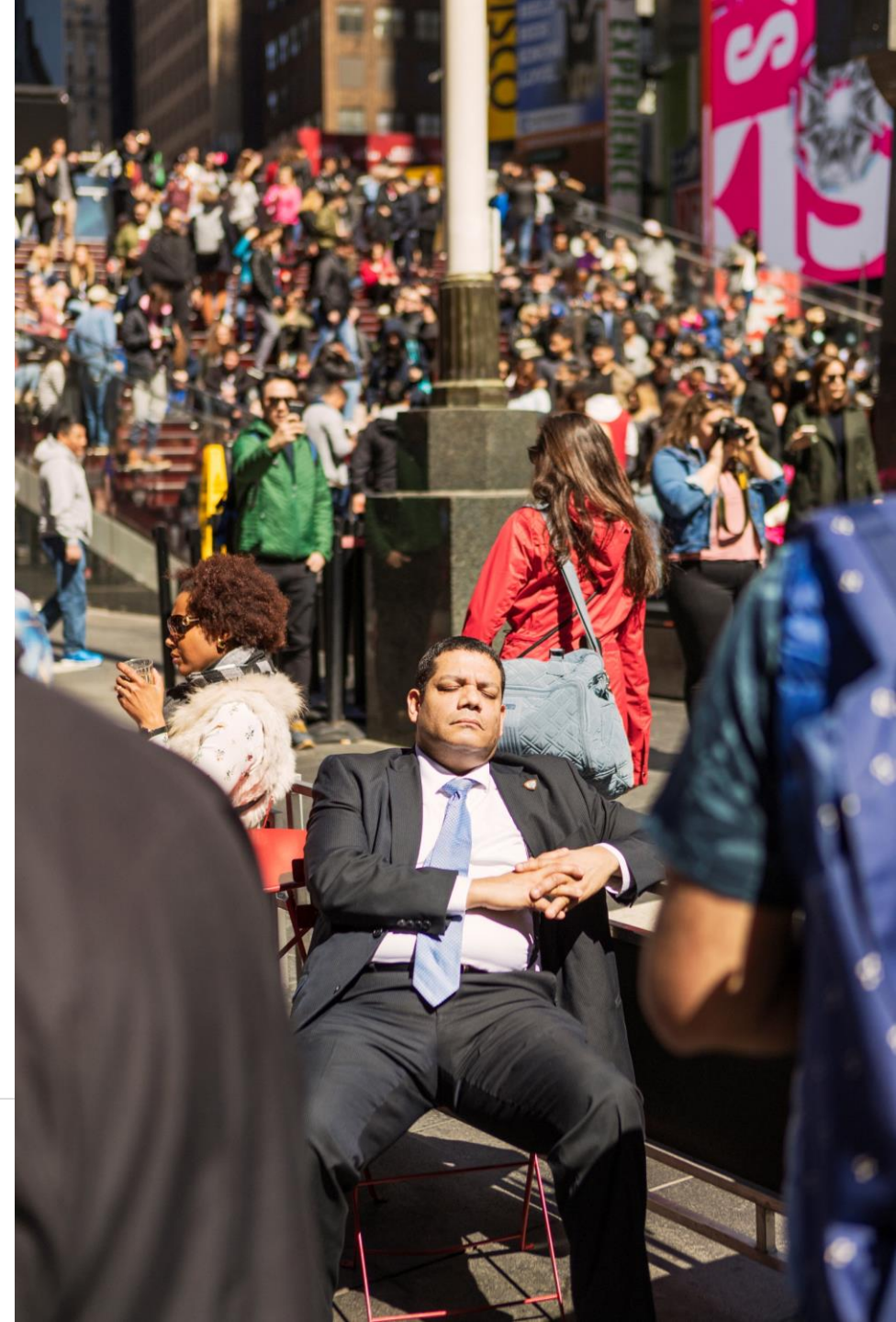
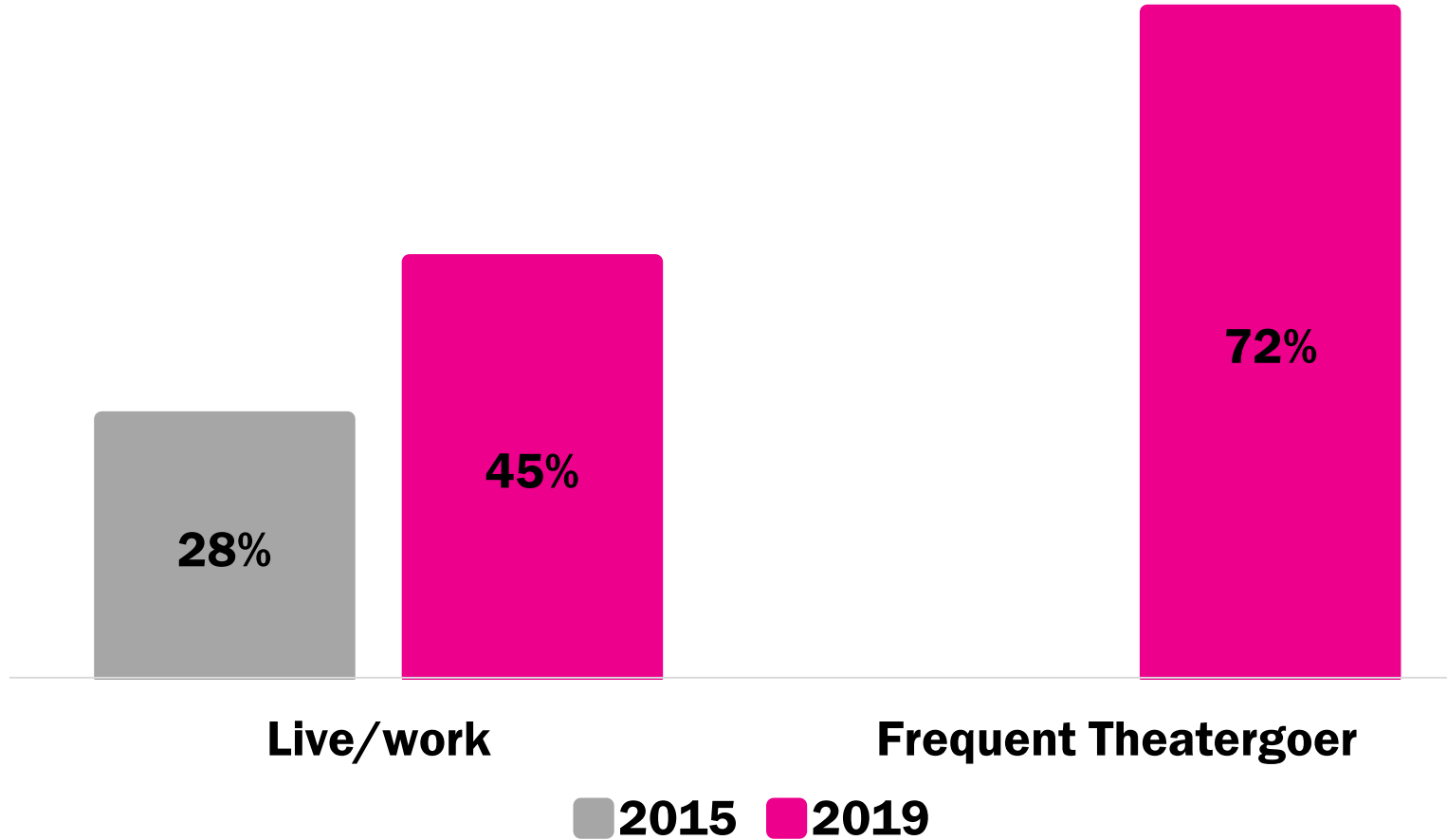
Overall satisfaction strong and up across the board

Percentage of national online survey respondents who are "very satisfied" or "somewhat satisfied" with their Times Square experience



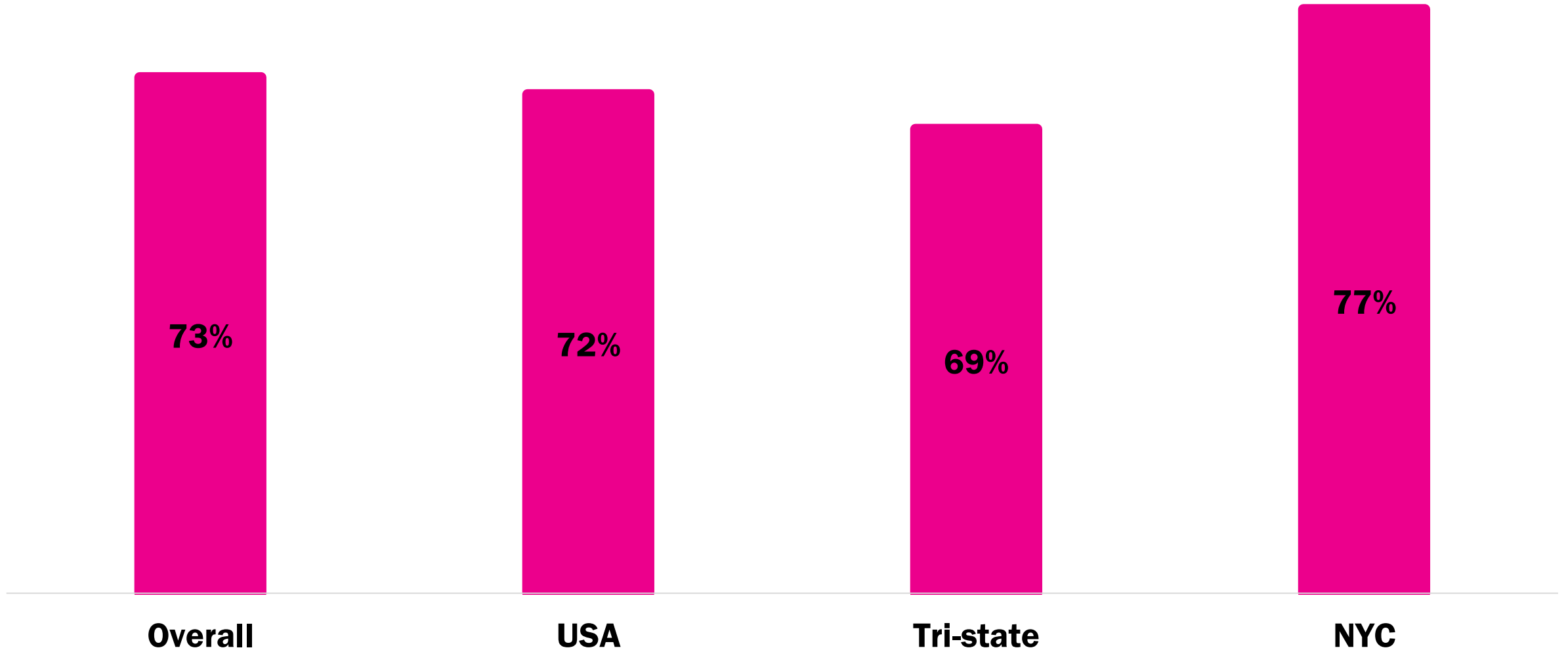
Our live/work and theatergoer respondents are less satisfied

Percentage of Alliance newsletter live/work and Broadway league theatergoer respondents who are "very satisfied" or "somewhat satisfied" with their Times Square experience



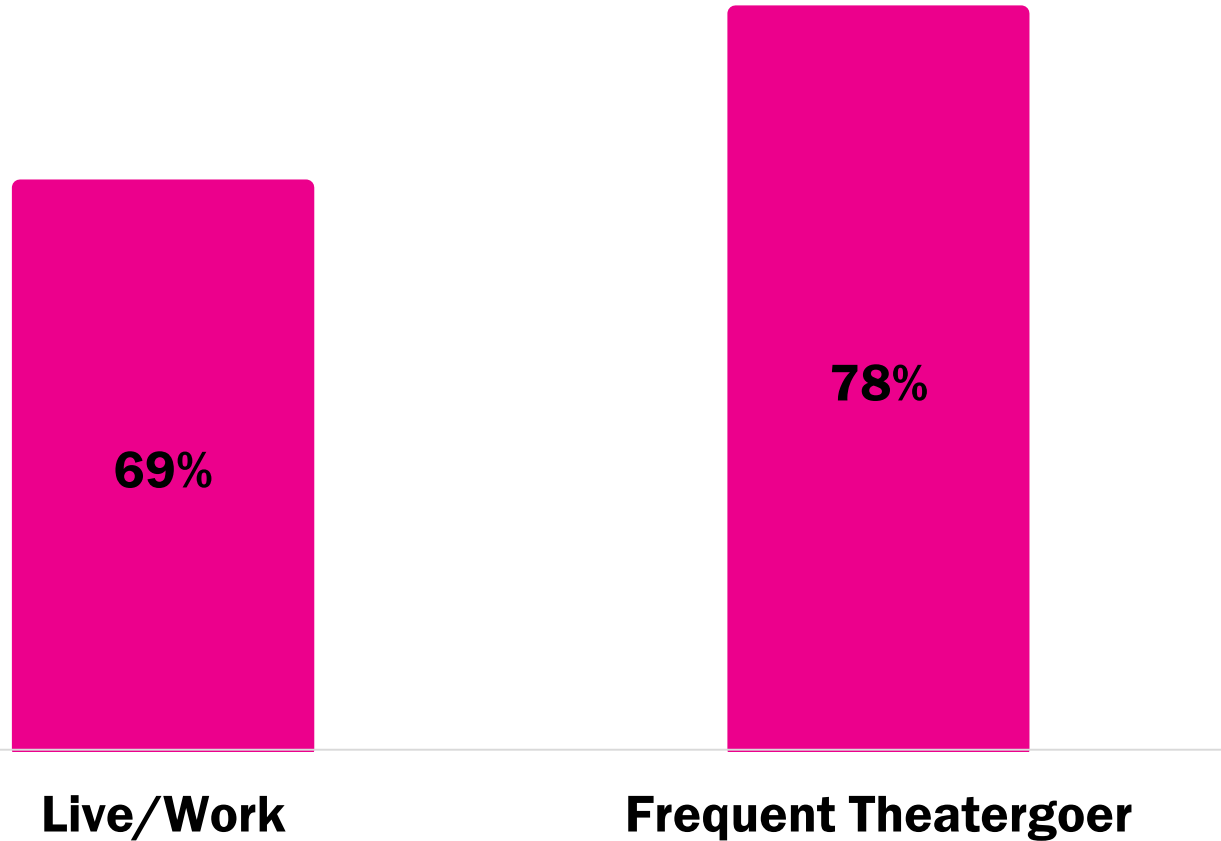
More than 2/3 of people believe Times Square is improving

Percentage of national online survey respondents who believe Times Square has improved in the last 10 years



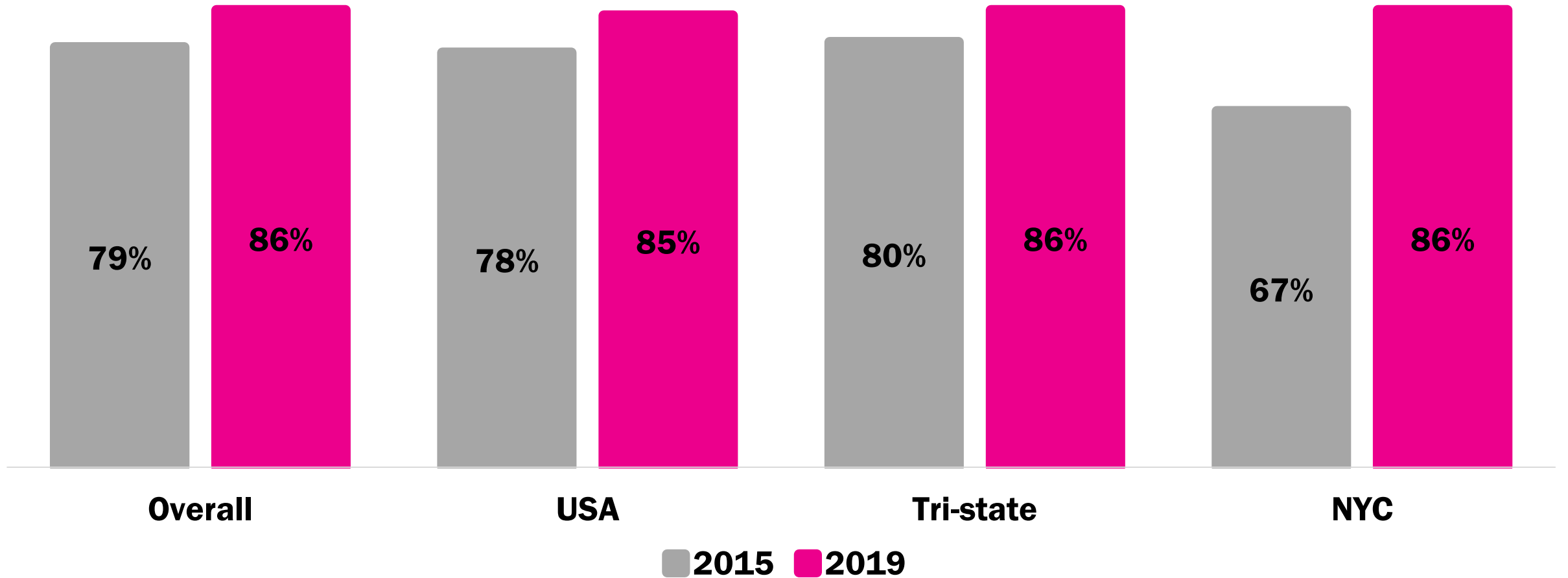
...Even Times Square skeptics

Percentage of Alliance newsletter and Broadway league theatergoer respondents who believe Times Square has improved in the last 10 years



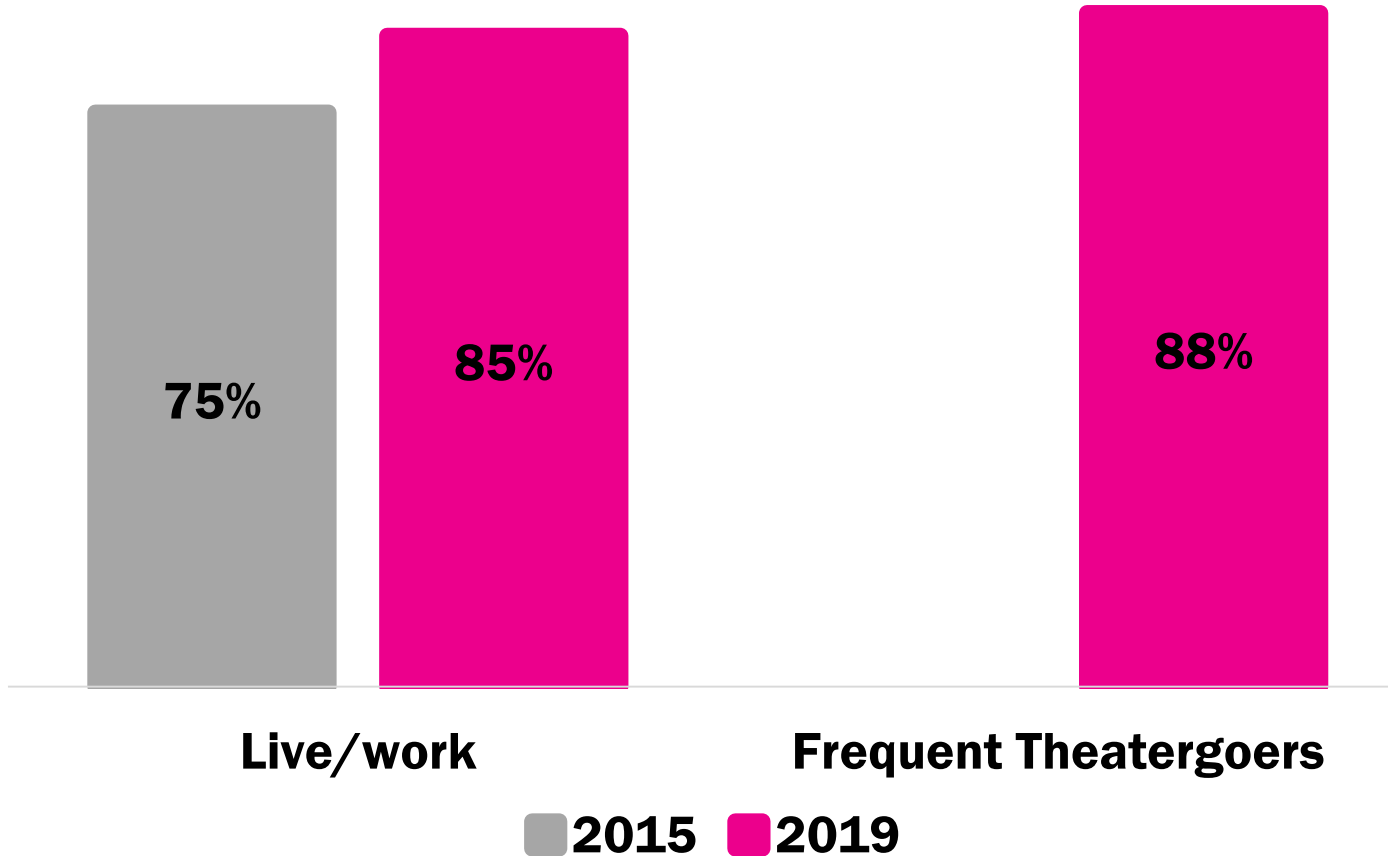
Improved safety ratings

Percentage of national online survey respondents who rated safety in Times Square as “excellent” or “good”

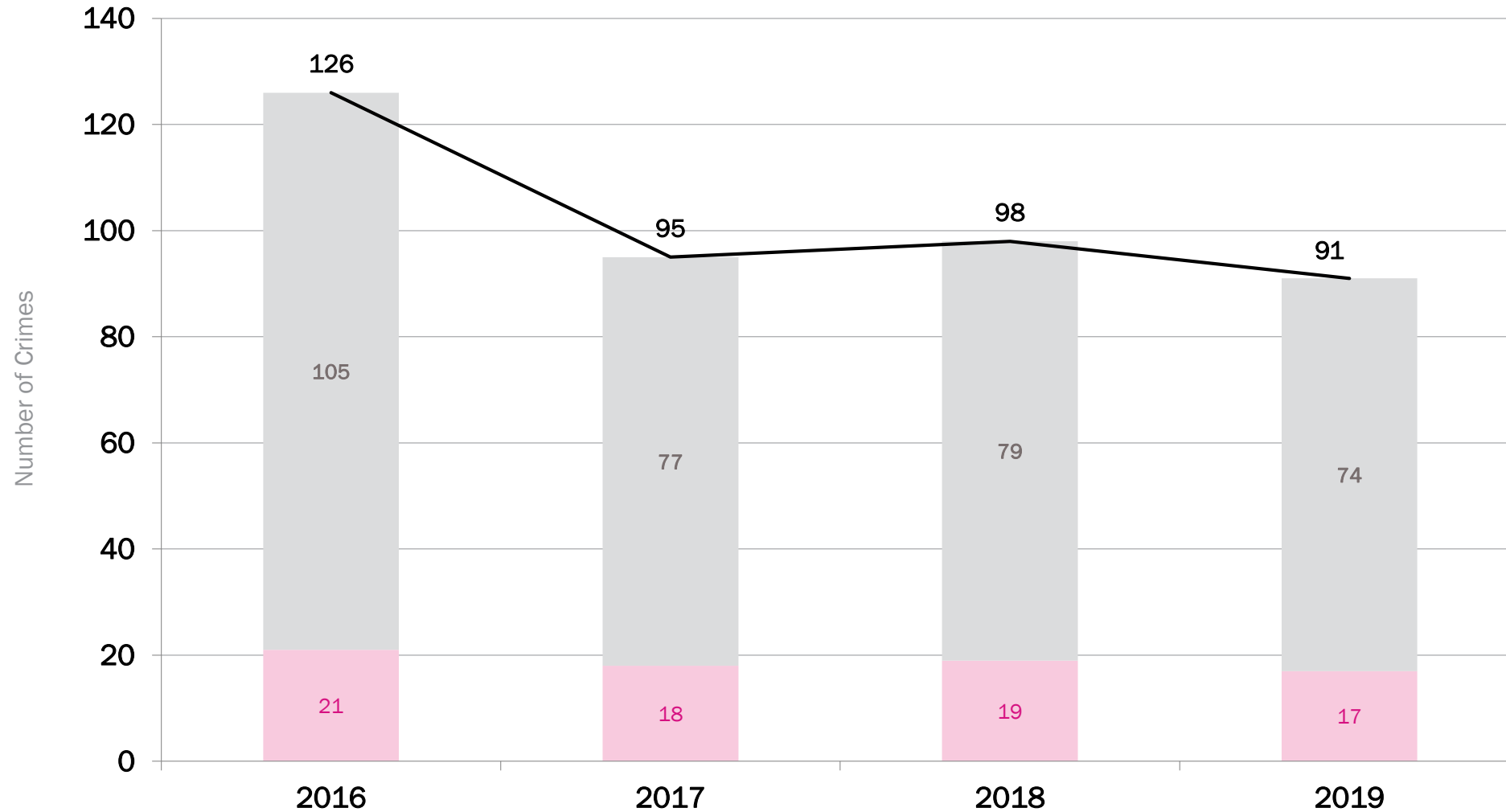


...For locals, as well

Percentage of Alliance newsletter and Broadway league theatergoer respondents who rated safety in Times Square as “excellent” or “good”



CRIME IN TIMES SQUARE Q1 2016-2019



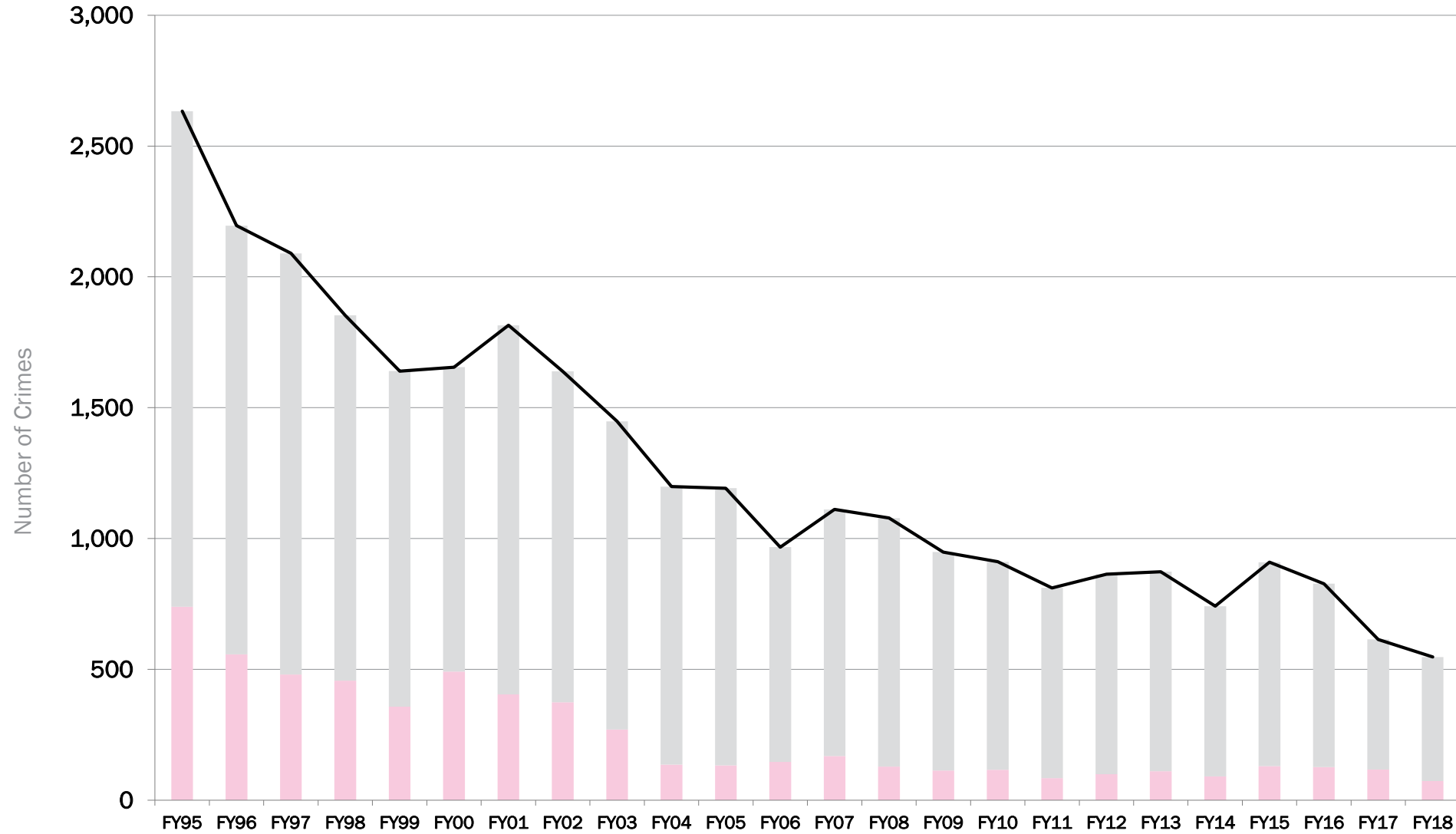
Source: NYPD Midtown South and Midtown North
Violent crime includes murder, rape, robbery and assault

Violent Crime

Non-violent Crime

Total Crime

ANNUAL CRIME IN TIMES SQUARE



Source: NYPD Midtown South and Midtown North
Violent crime includes murder, rape, robbery and assault

Violent Crimes

Non-Violent Crimes

Total Crime



TYRONE WILLIAMS

PUBLIC SAFETY OFFICER

I have been working as a Public Safety Officer for twenty-five years and being in Times Square makes the world just a bit smaller. Once in a while, someone that I met previously will say hello and we catch up on what's going on in our lives. It's wonderful to know that we are able to provide such a friendly experience for everyone that someone will remember you again.



MARGARITA TORRES
PUBLIC SAFETY OFFICER

To give you some examples of my experience at Times Square: I saw the first digital screen go up and when Cats opened and when Cats closed, and Times Square has grown and cleaned itself up like an adult.



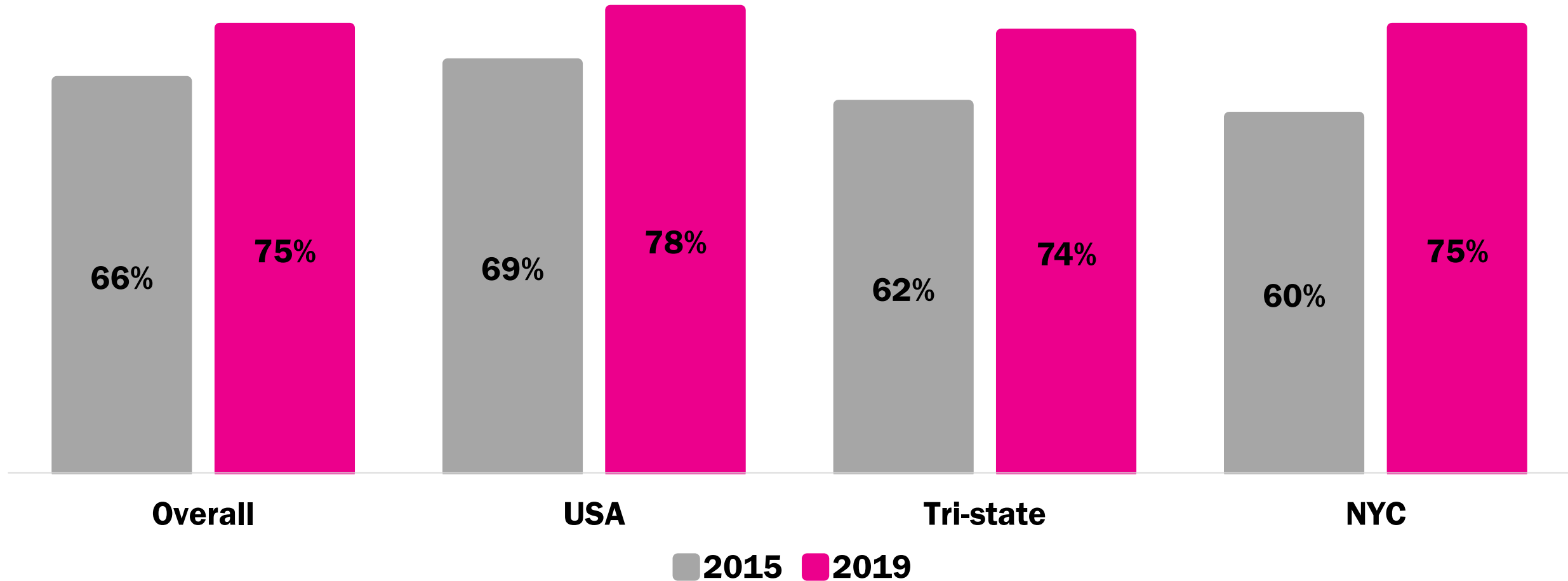
BEVERLY GRAHAM
DISPATCHER

I don't remember my first Times Square experience, but what first struck me was the Naked Cowboy. But that was years ago when he was new. It was quite interesting to see a man with a guitar in his underwear. It's a lot different now from when I came here for the first time.



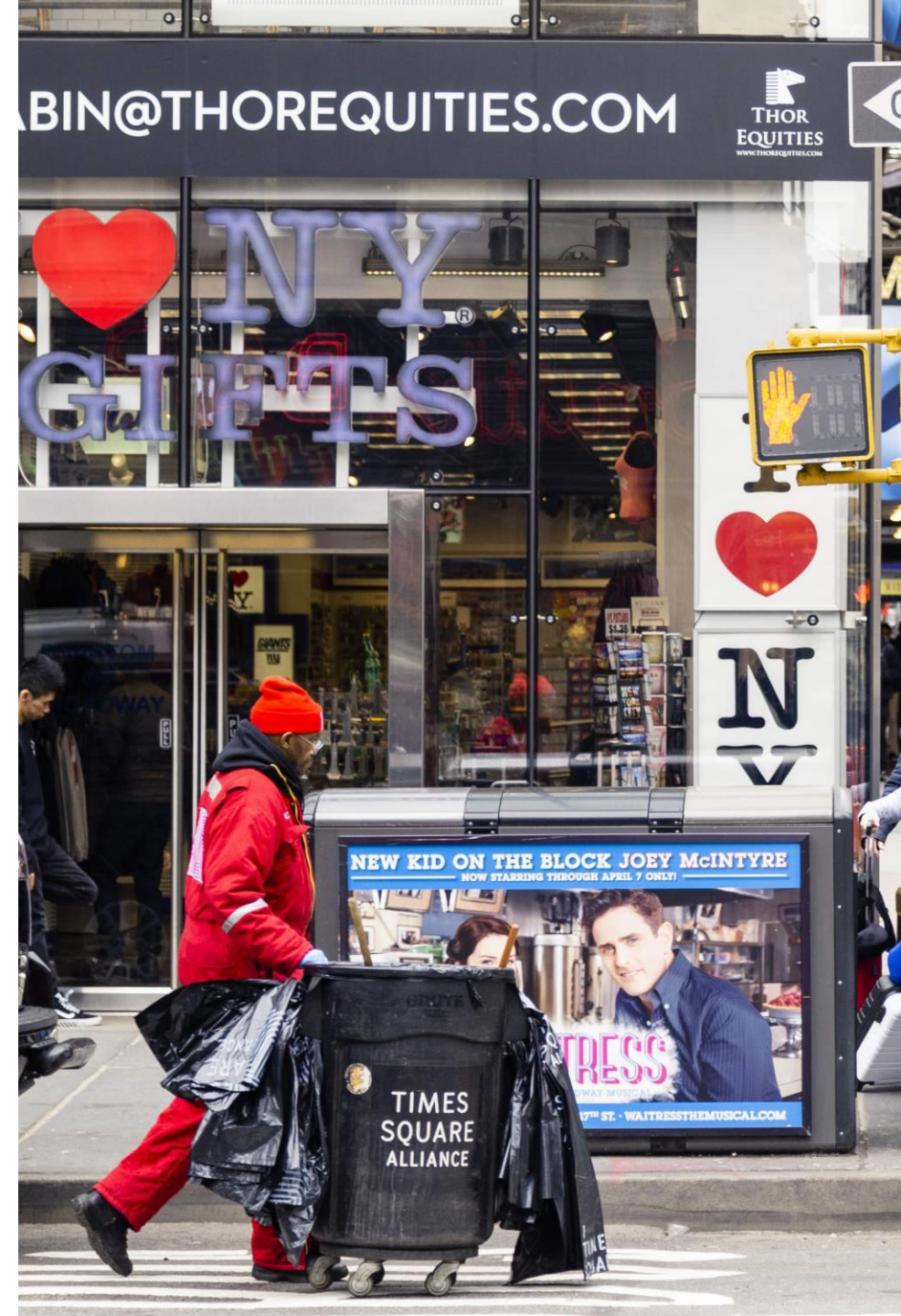
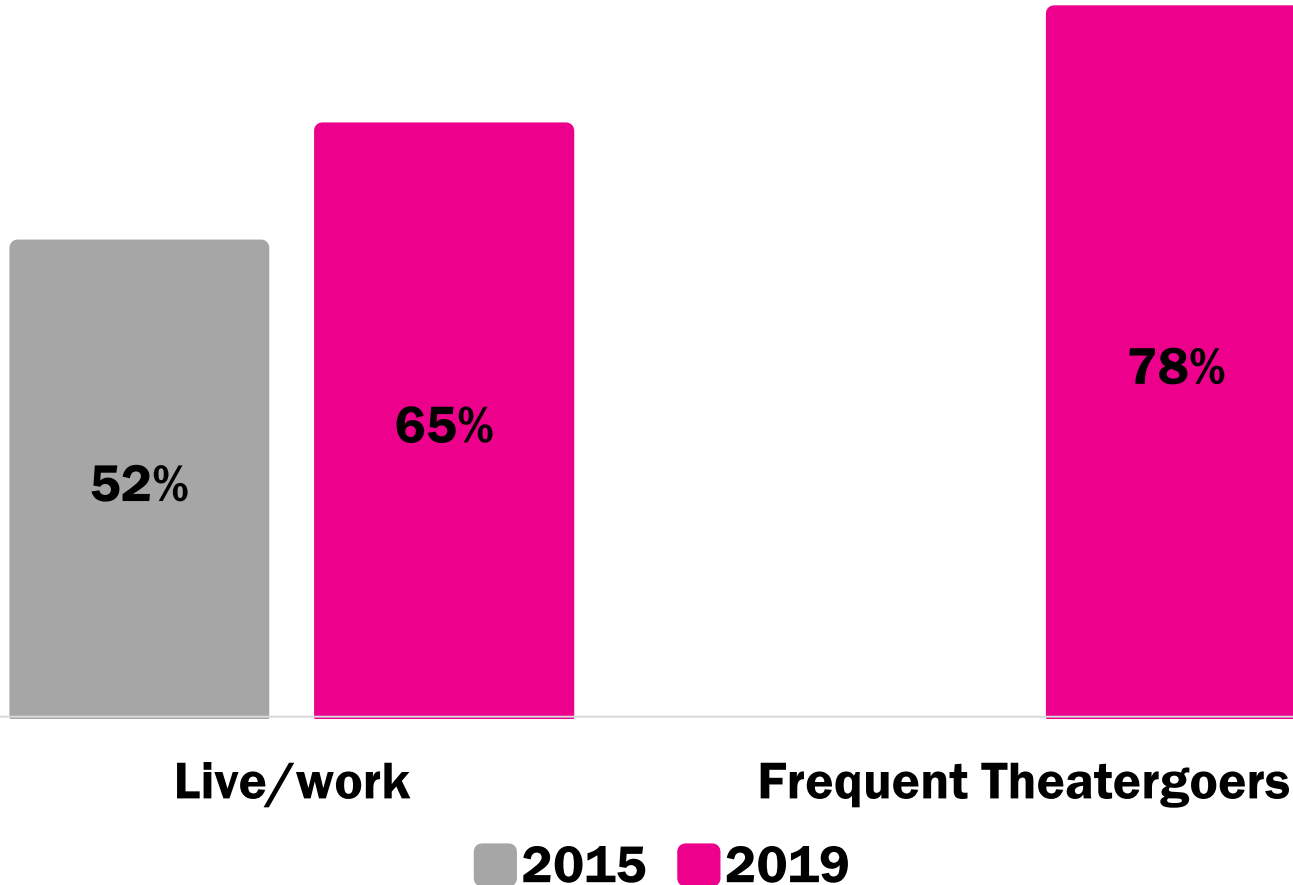
Cleanliness: strong ratings, up from 2015

Percentage of national online survey respondents who rated cleanliness in Times Square as “excellent” or “good”



Softer but still strong satisfaction among locals/regulars

Percentage of Alliance newsletter and Broadway league theatergoer respondents who rated cleanliness in Times Square as “excellent” or “good”



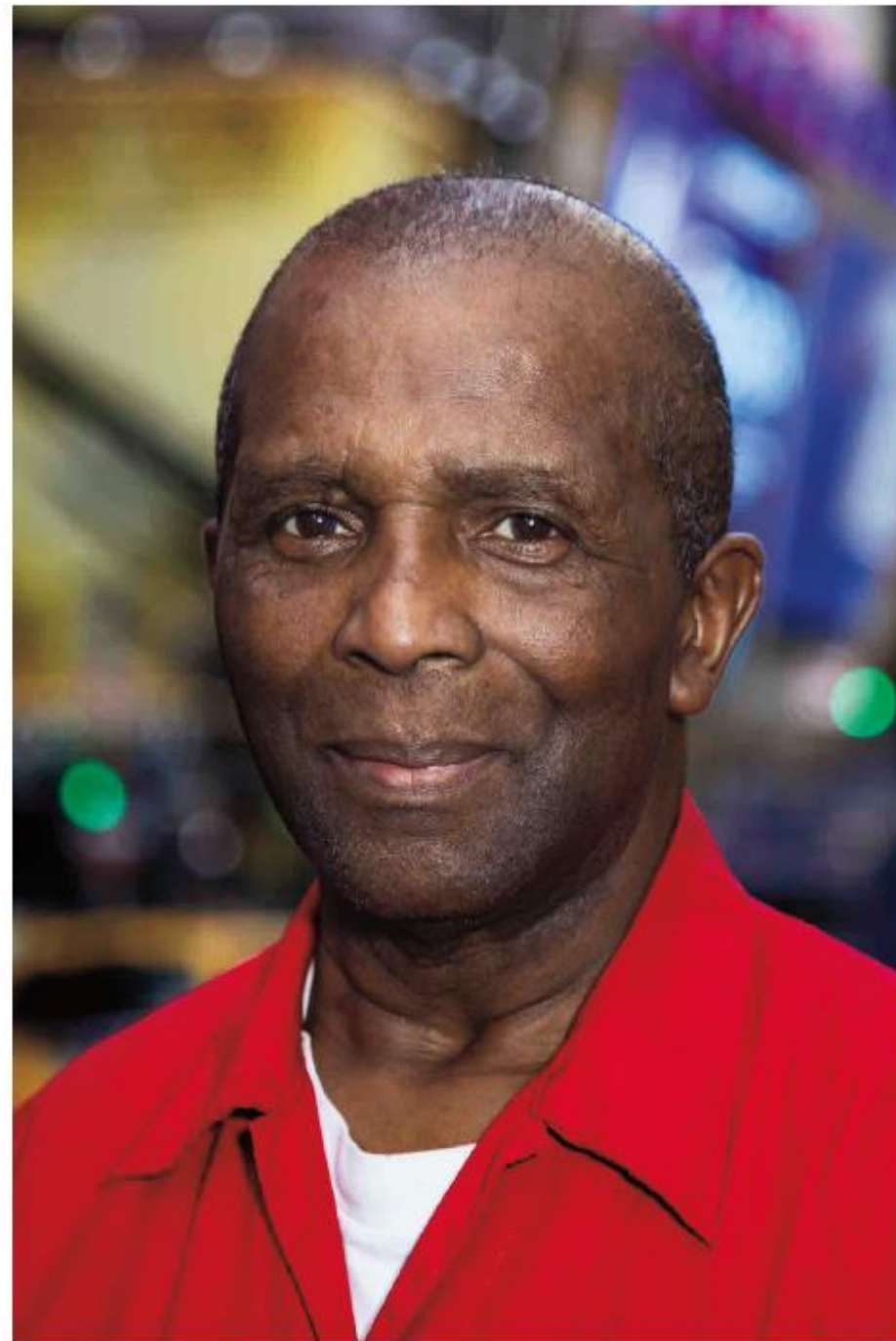
BERNADETTE MURRELL
SANITATION WORKER

On the first day, there was a feeling of being a little nervous because the litter was so high, the streets were so dirty, and there were peep shows, prostitutes, drug addicts, and drug dealers everywhere. Today Times Square is the complete opposite of that and my greatest achievement is contributing to that result.



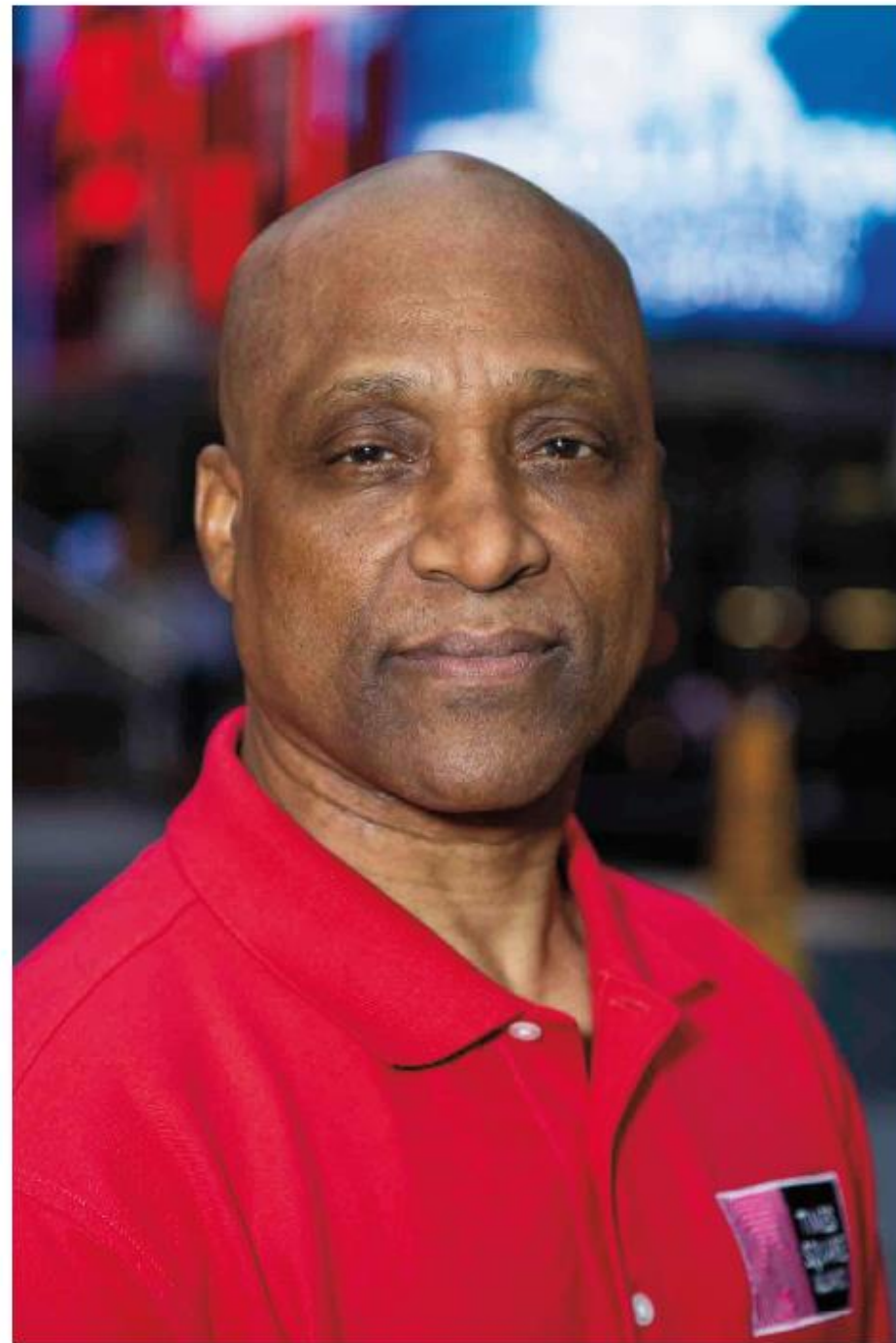
RICHARD BROWN
SANITATION WORKER

Out here in the streets, one begins to not pay attention to their surroundings since the task is just to sweep.



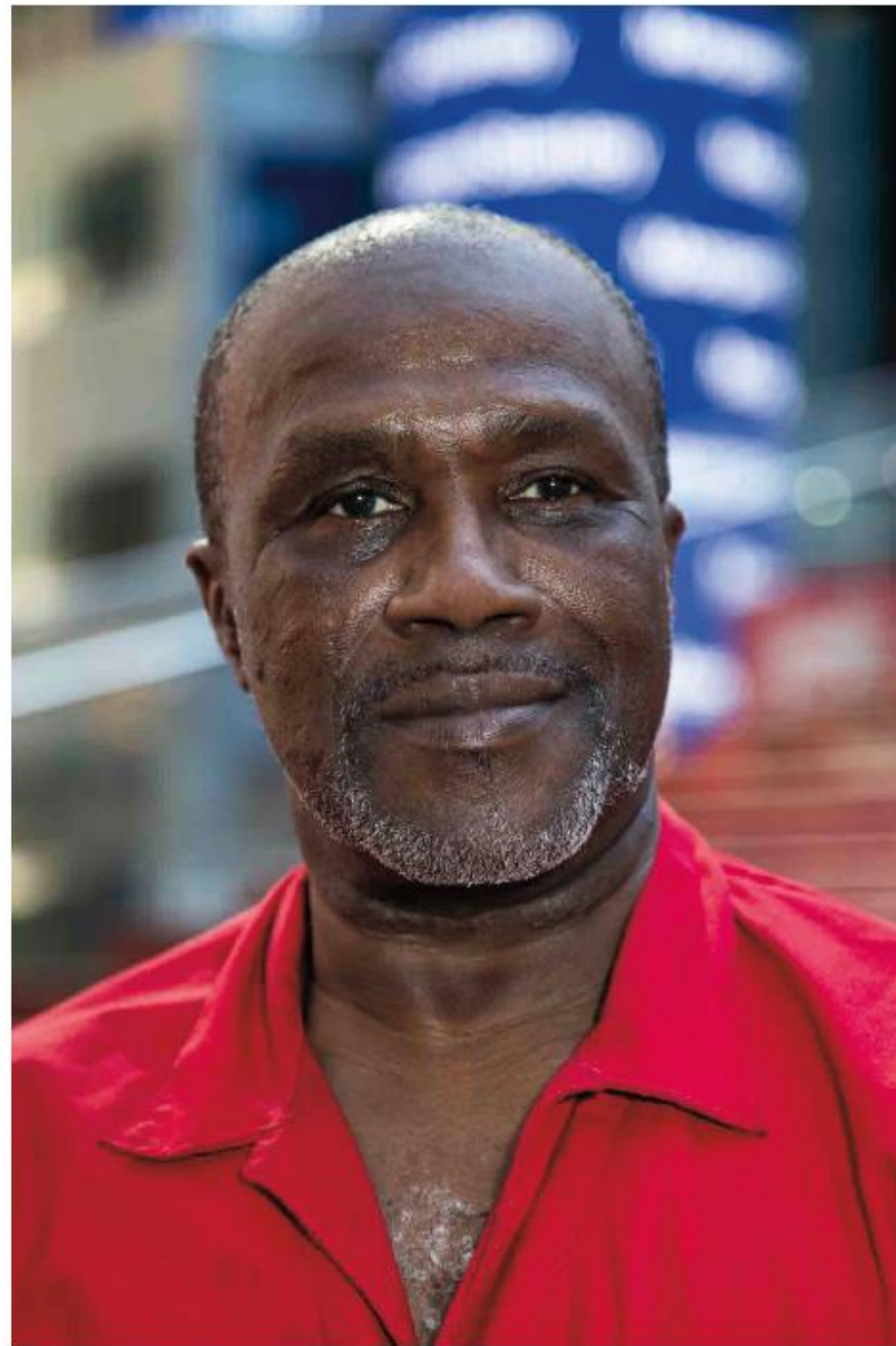
MACK TOSCANO
*ASSISTANT DIRECTOR,
SANITATION*

My greatest achievement so far is the investment given to my children that would guarantee them successful careers. My first son is a musician, my second son is a filmmaker, and my daughter is a lawyer.



JOHN SIMON
SANITATION WORKER

Nearly everyone knows that I've been at the Times Square Alliance for twenty-five years, but what no one knows is that I've also been practicing martial arts for forty years.



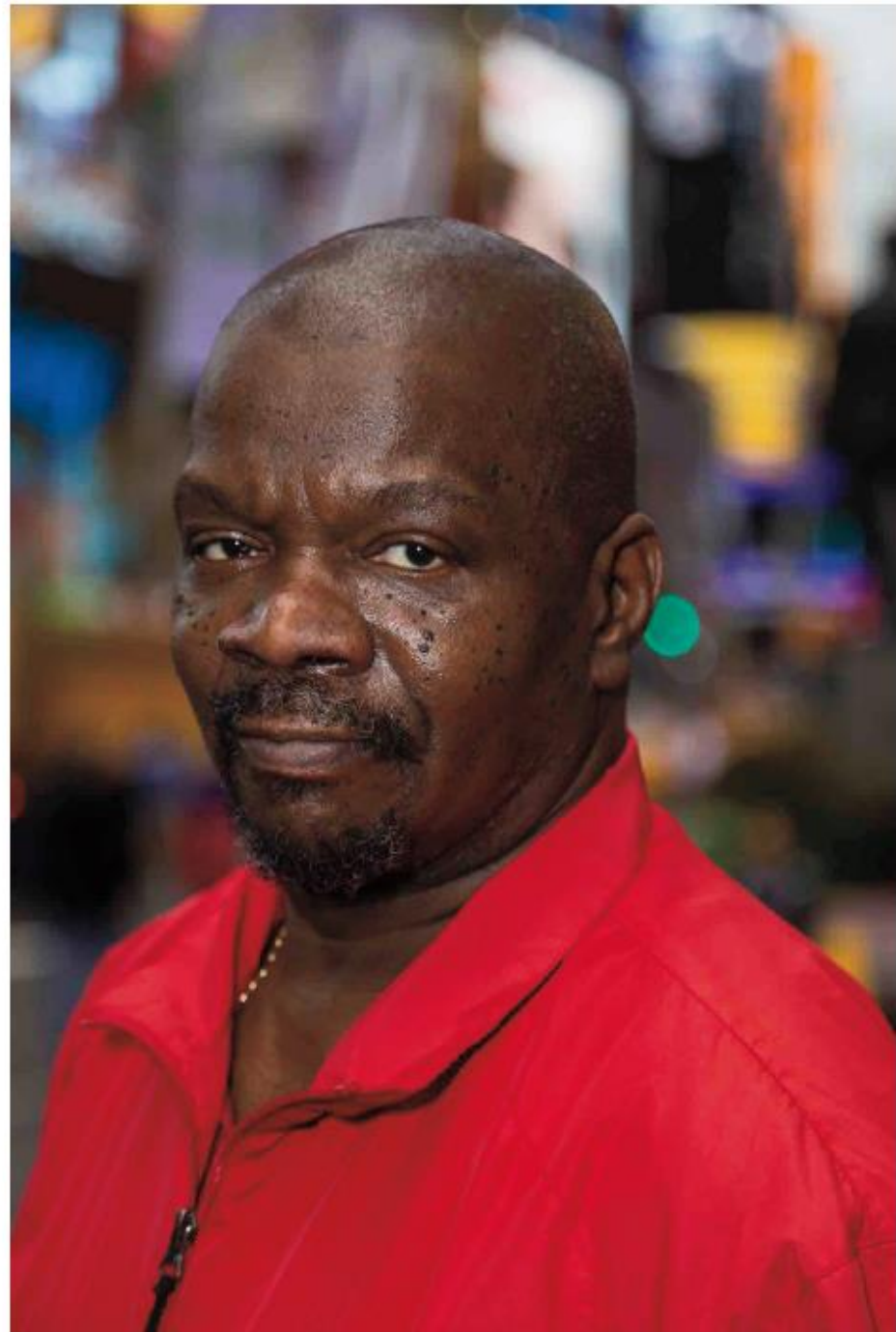
EDDIE LEMON
ASSISTANT SUPERVISOR

What fulfills me is having everything in my name. From the house, to the car, to the cable bill, everything is my name. It's something I take pride in. On my bucket list I've still got mountain climbing, parachute jumping, and walking on a glass bridge in China.



LEONARD GIDEON
SUPERVISOR

For over twenty-four years, being able to see that Ball Drop for the new year is always refreshing.



LISA RINGGOLD
SUPERVISOR

What more can I say about Times Square that no one else knows? It's interesting, exciting, and most importantly just a great place.



Subway Bathrooms: Are They as Bad as You Think?

We visited underground relief stations across the city. Here's what we found.



Times Square

A/C/E/N/Q/R/W/S/1/2/3/7 lines

Touch of class: A guard sits in a booth and buzzes you in to one of four single-occupancy restrooms, where you have a five-minute time limit.

The stainless-steel sink and toilet gave off a penitentiary vibe, but were reasonably clean. It was the only station on our tour that supplied all the basics of personal hygiene...

Before



After



7th Avenue Bollard Installation Resumes...



...and much needed protections on 42nd Street are on their way



Mayor de Blasio at February 2019 Town Hall



Top benefits of being in Times Square

For locals*

.....

- 1. Proximity to theater and cultural activity (82%)
- 2. Good transportation options (79%)
- 3. People watching (31%)

For visitors (USA)**

.....

- 1. Proximity to theater and cultural activity (65%)
- 2. People watching (63%)
- 3. Quality food and beverage options (52%)

*Subset of TSq Alliance newsletter respondents

**Subset of national online survey respondents



Top drawbacks of being in Times Square

For locals*

.....

1. Too much pedestrian congestion (79%)
2. Costumed characters and solicitors (76%)
3. Too much vehicular traffic (41%)

For visitors (USA)**

.....

1. Too much pedestrian congestion (47%)
2. Too much vehicular traffic (36%)
3. Costumed characters and solicitors (22%)

*Subset of TSq Alliance newsletter respondents

**Subset of national online survey respondents



LET'S

GO

A Case for Municipal Control and a Comprehensive
Transportation Vision for the Five Boroughs

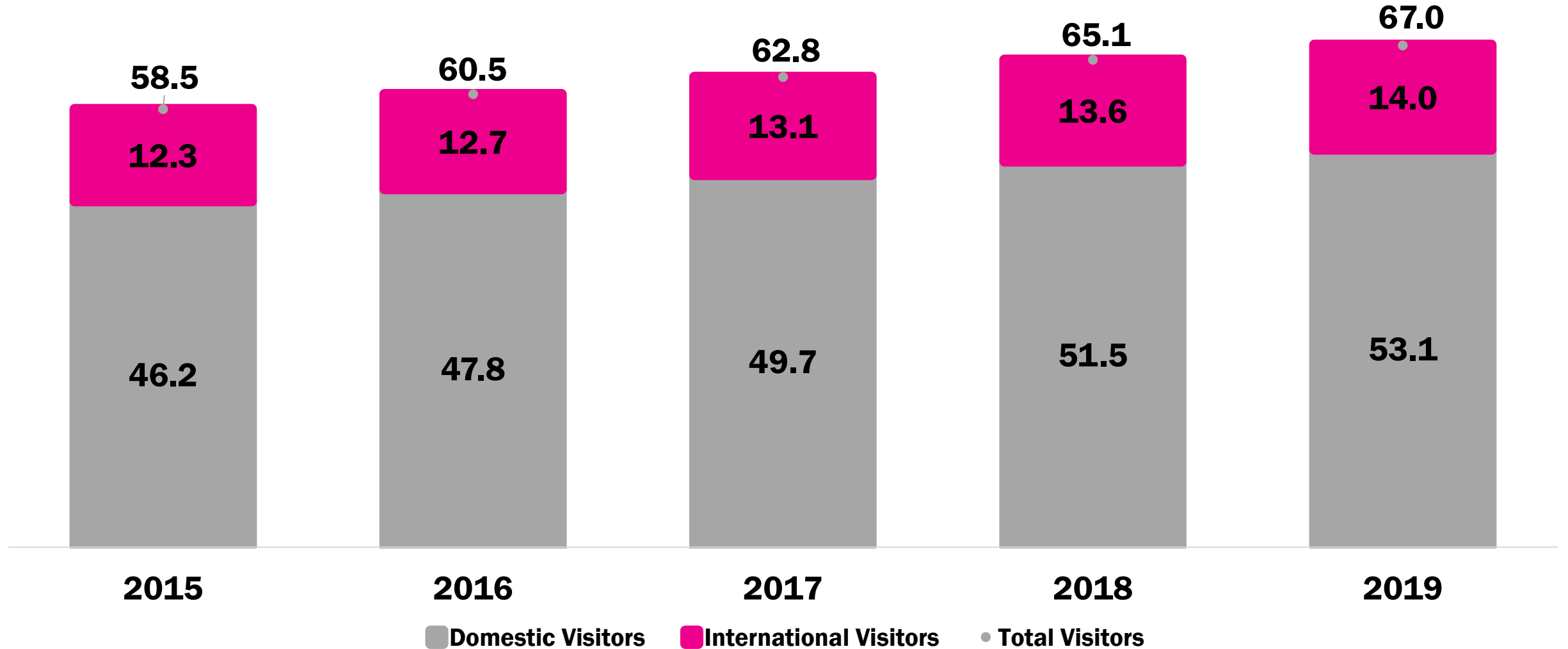


**NEW YORK CITY COUNCIL
SPEAKER COREY JOHNSON**

MARCH 5, 2019

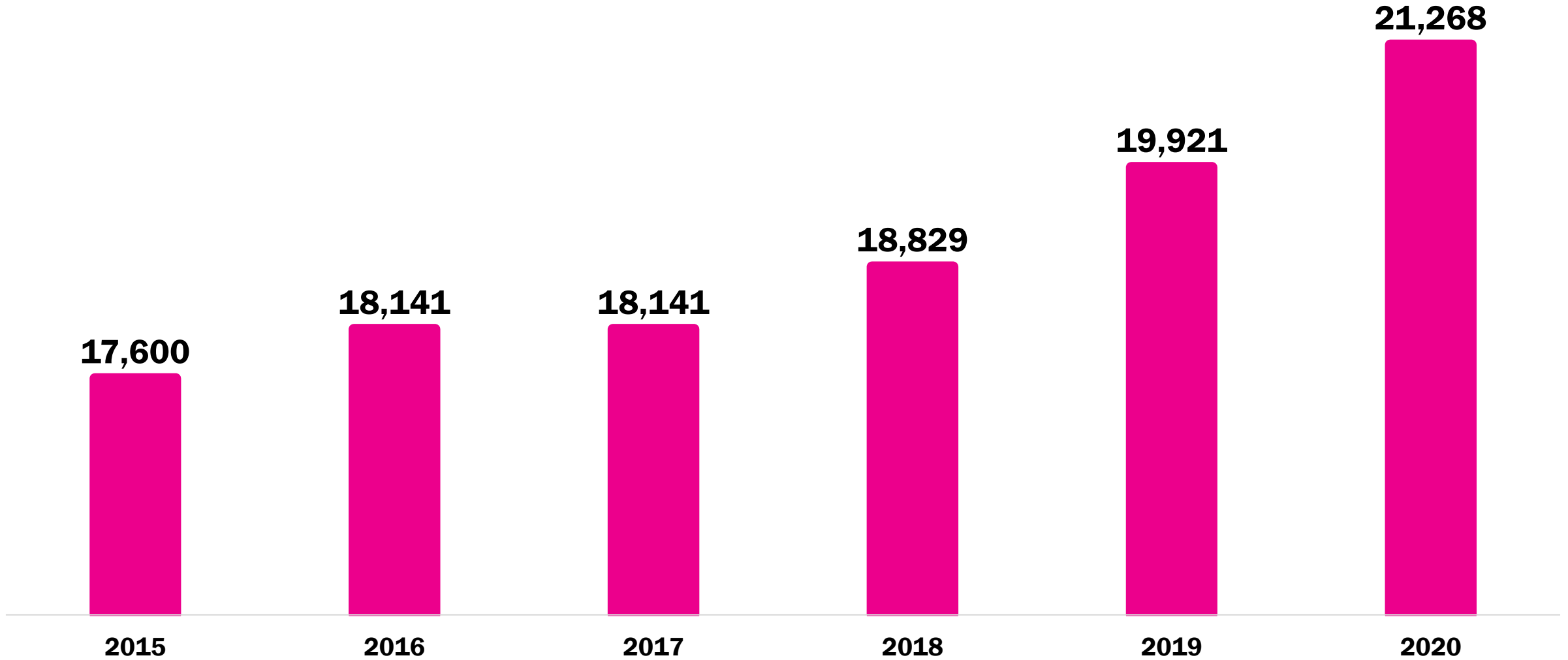
More people are coming to New York than ever

Visitors to NYC (in millions)



The number of hotel rooms continues to grow

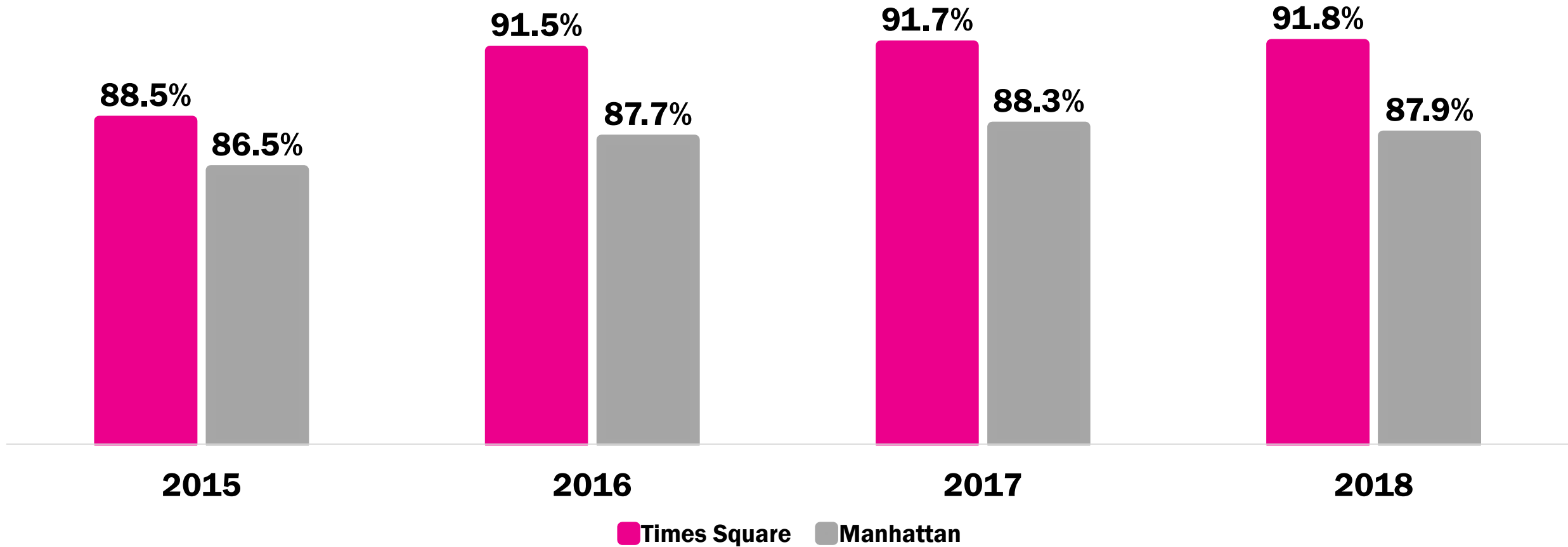
Number of hotel rooms in Times Square



Note: 2019 and 2020 are forecasts

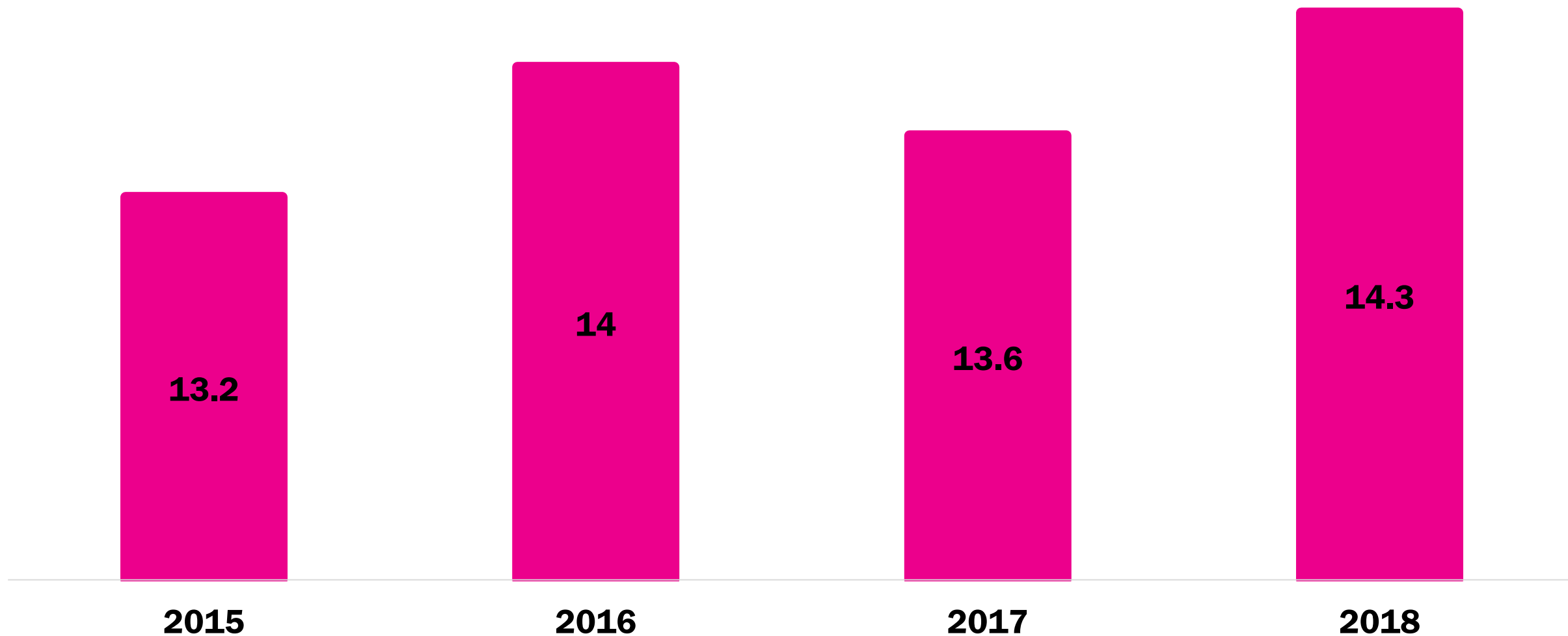
And occupancy remains high

Average hotel occupancy rates



Broadway attendance is trending up

Annual Broadway attendance (millions)





DESTINATION NEW YORK

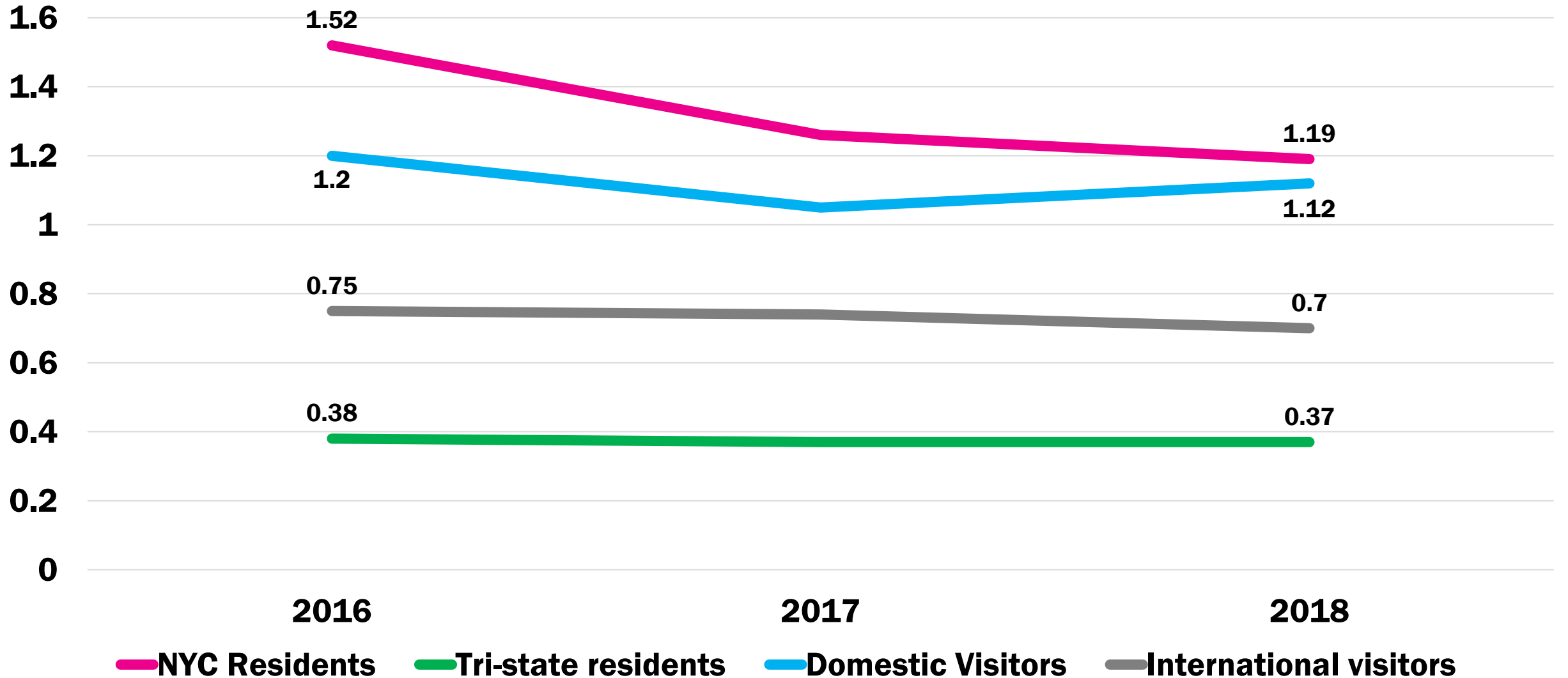
Spurred by 30 million more tourists over the past two decades, tourism is now driving NYC's economic future.

Council hearing on the tourism economy brought attention to a major jobs driver across the city

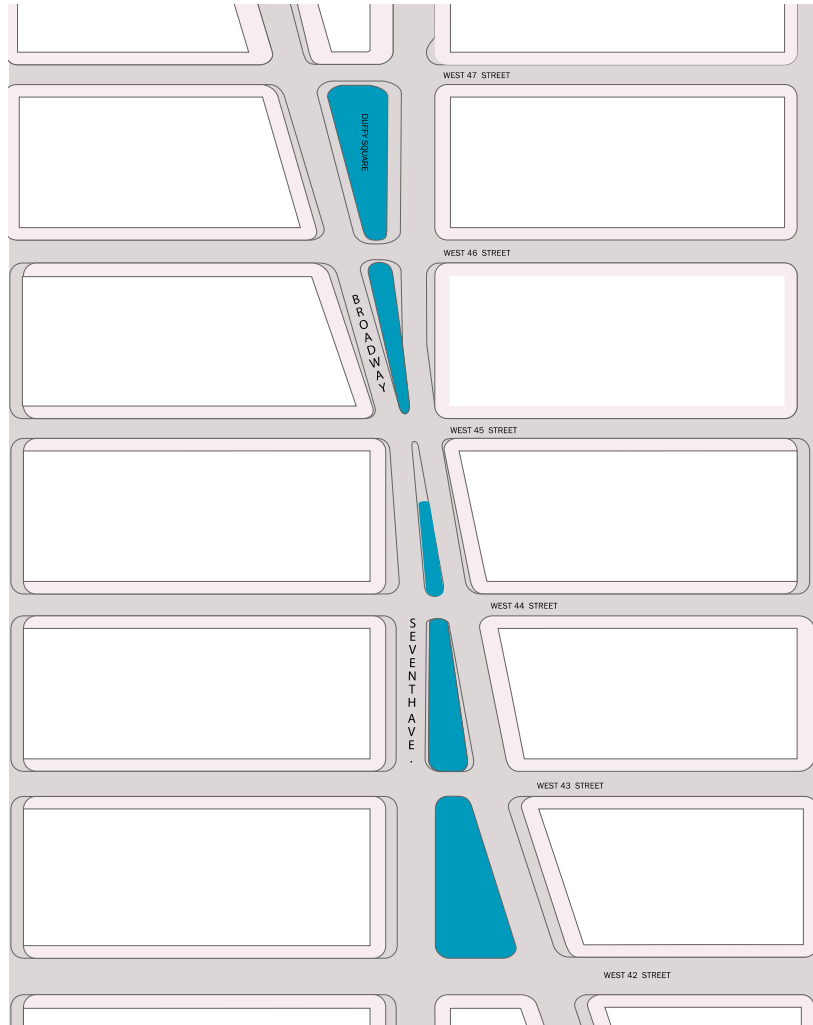


A drop in local spending, driven by fewer retail purchases

Visa spending in Times Square area - 10019/10036 (in billions)

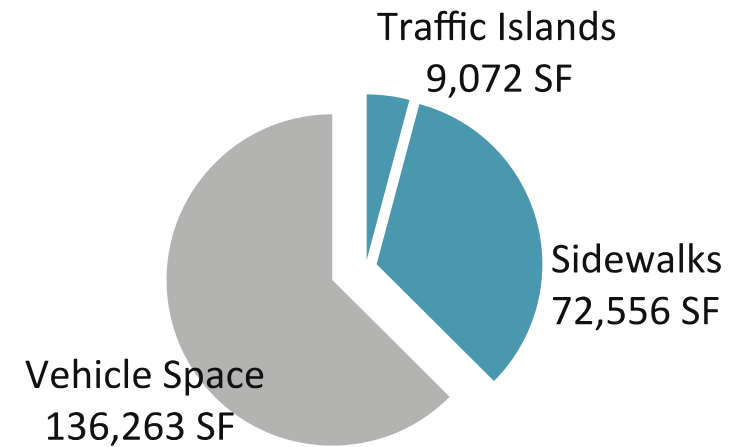


Pre-2008: Original Duffy Square and sidewalks



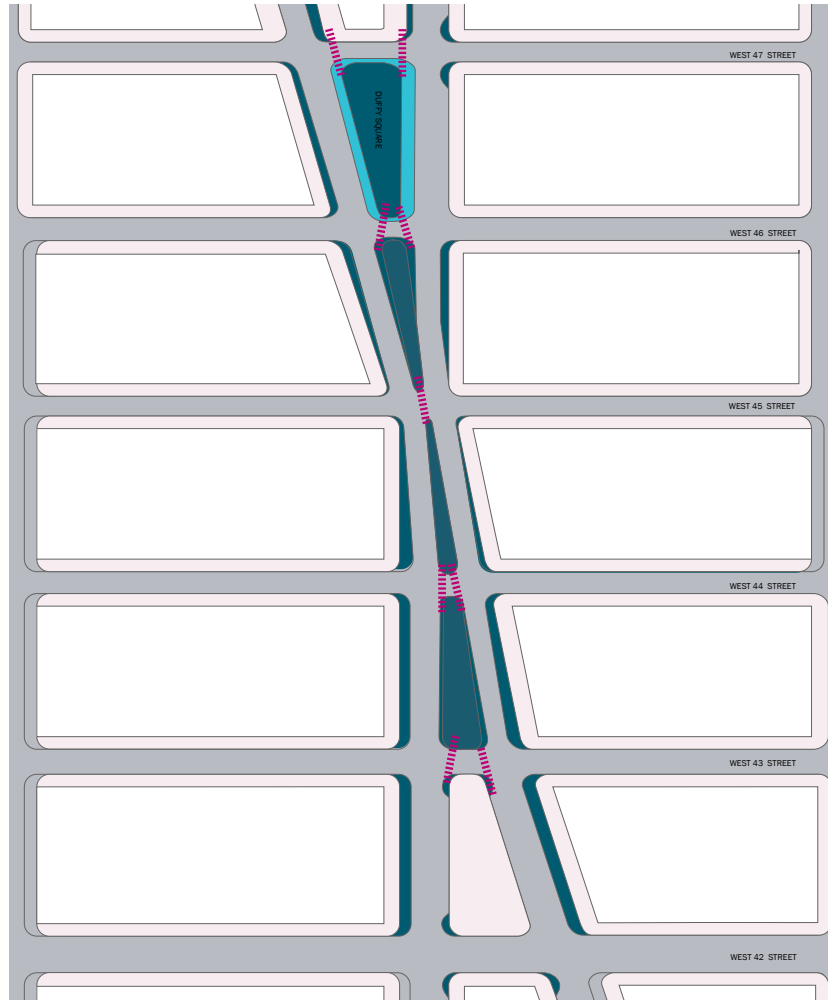
**Pedestrian Space as a
Percentage of Total Space
in Times Square:**

37%



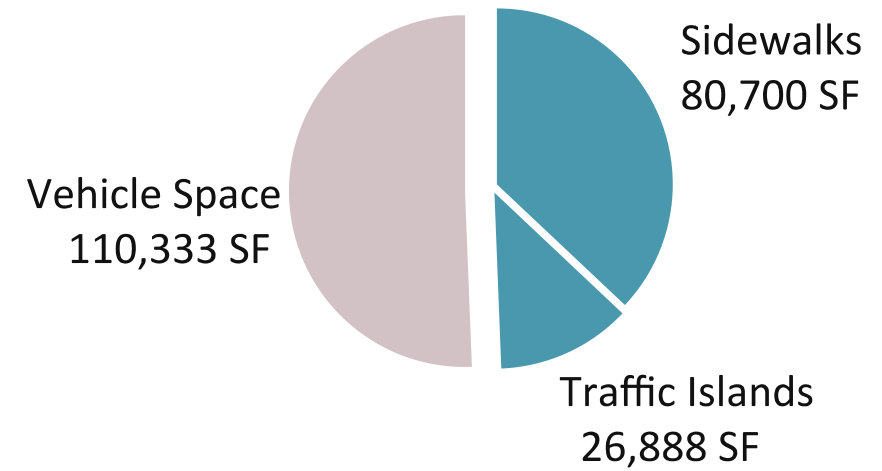


2008: Duffy Plaza Extension



Pedestrian Space:

49%





CIRQUE DU SOLEIL
WINTUK
OCTOBER 30 - JANUARY 4

Hot show. Cool perks.
Tickets and VIP privileges
at wamuliv.com
Whoohoo!

NOT VOTING SUCKS
★★★★★

Roxy

New! Rewards Checking
free.
That's double deal.

Morgan Stanley
Stan
e Mo
gan Sta
nle

PONTIAC GARAGE

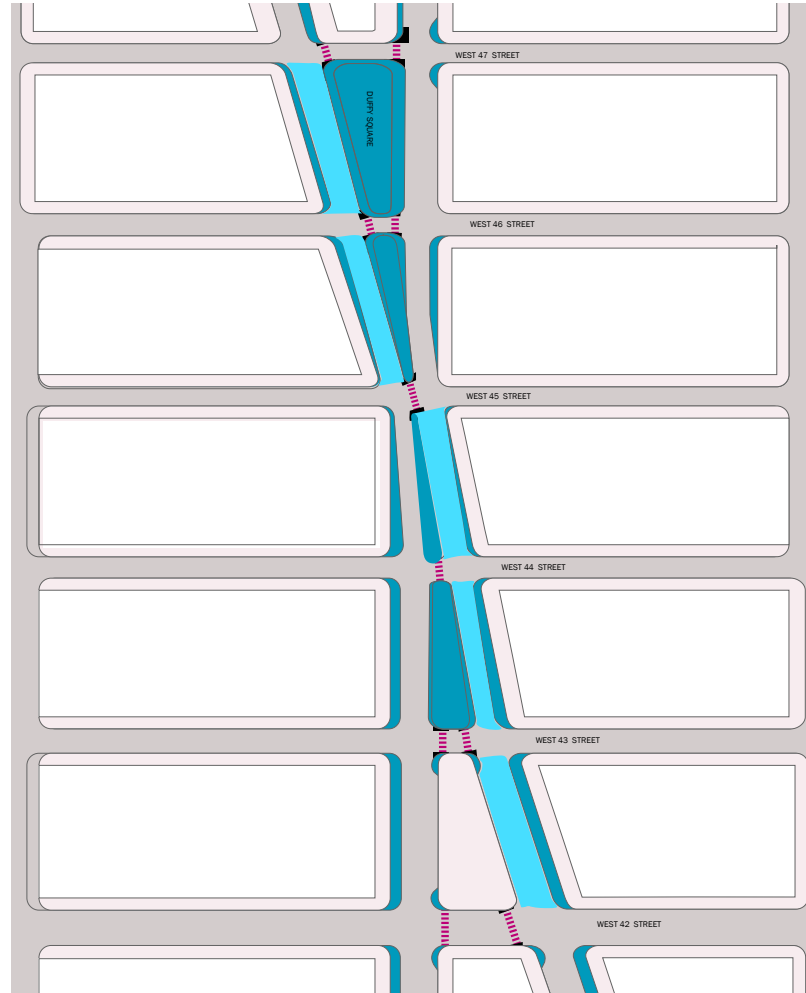
New Album Available
NOW

SHERWOOD
ULVE GUARD

tkts

tkts

2009: Broadway Pedestrian Plazas



Pedestrian Space:

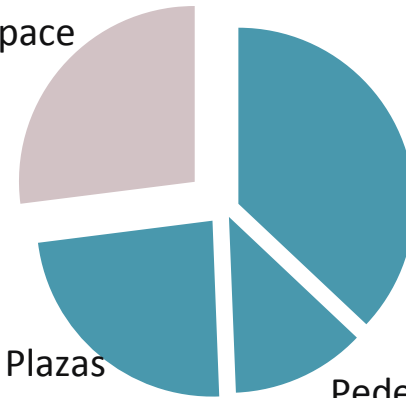
73%

Vehicles Space
58,833 SF

Sidewalks
80,700 SF

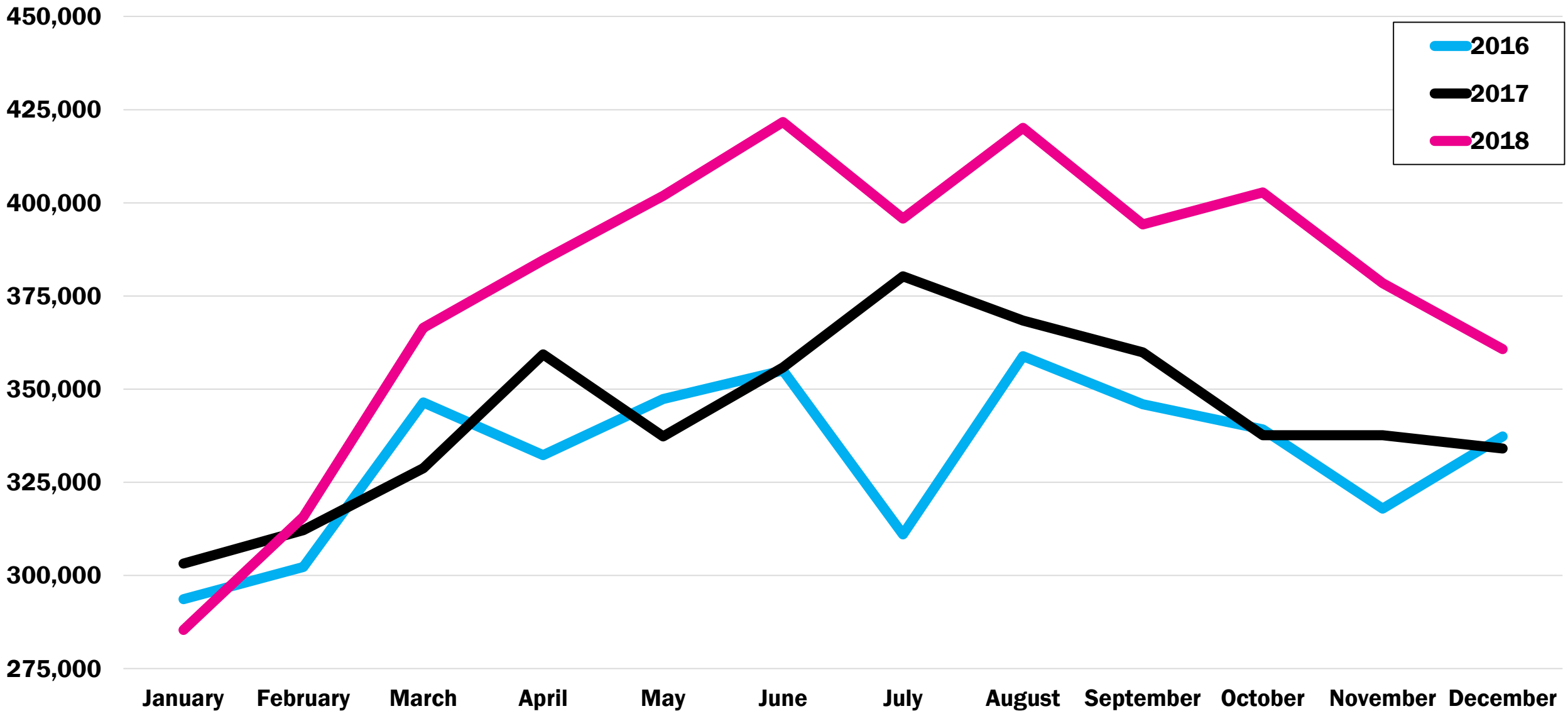
Broadway Plazas
51,500 SF

Pedestrian Islands
26,888 SF



More people are coming to Times Square than ever

Average Daily Pedestrian Counts, 2016-2018



Aggressive hustling and hawking remains an endemic problem

60%

of neighborhood employees/residents reported an unpleasant interaction with a costumed character or solicitor

.....

26%

reported being touched without consent

.....

68%

said the top way to improve the TSq experience is better regulation of characters (“public art,” for example, was 43%)



**“Live/Work” Times Square Alliance newsletter respondents*

Non-consensual touching still a problem (March 2019 survey comments)

“Elmo character tried to **touch my breast** during photo op then became very agitated and hostile because I did not offer him money right away.”

- Joni, 68

“Costumed character **forcefully grabbed my child’s hand** to take a picture, and then demanded the ‘tip.’ Another costumed person suddenly appeared and quickly took another picture so I **felt forced to give them another ‘tip.’**”

- Anonymous woman, 38, the Bronx

“I am a wheelchair user, and a costumed character **attempted to sit on my lap**. He thought he was being funny. I wasn’t in the mood.”

- Christina, 34, Manhattan

Non-consensual touching still a problem (March 2019 survey comments)

“Costumed characters were NOT in the zone where they should be, and many of them come to my minor age daughter try to stop her for photos. She ignores but then, some tries to **grab her**, or **tap her shoulder**, and these **unwanting unnecessary body touching against minor is really unacceptable.**”

- Nami, 36, the Bronx

“I kept saying ‘we DON’T want a photo’ ‘**DO NOT TOUCH MY SON,**’ but it didn’t do anything.”

- Denise, 42

“A solicitor grabbed me and **pushed his body against mine** when I said I wasn’t interested”

- Linda, 61, Tri-state area

Costumed characters hassle, harass and hold pedestrians



Jaena Rae 
@jaenarae

Follow

Times Square terror: Mickey shook my hand & wouldn't let go, then I was crowded by a bunch of other characters. 😄

2:50 PM - 8 Mar 2019 from [Manhattan, NY](#)



Ari
@arrri_

Follow

alright this is the 2nd time the Elmo by Times Square hits on me...

9:20 PM - 17 Feb 2019



Abha
@Altered__Ego

Follow

I never thought I'd ever say this in my life: but I got harassed by a Micky Mouse today at Times Square.

1:39 PM - 5 Mar 2019



Jess Butler
@jraebutler27

Follow

Elmo just hit on me in Times Square and I think I have to move now

7:17 PM - 28 Mar 2019

Aggressive solicitation, verbal abuse and inappropriate touching



Reviewed February 26, 2019

Beware




Mark J



“Avoid the scammers, Do not accept free cd's - Not Free. Beware of characters dressed up offering to take your photo, **lots more will photo bomb you, then want money!**”



Reviewed February 25, 2019  via mobile

Big bright and everyone wants to rip you off



Sean-La-Prawn
Leicester, United Kingdom



“Avoid the Disney characters who work like a pack of wolves in this area, they will save and try to hold your hand or worse your child's hand and **when contact is made they will pull you into the centre where you will be surrounded by lots of others** and a photo will be taken.”

Aggressive solicitation, verbal abuse and inappropriate touching

●○○○○○ Reviewed yesterday

Pushy and not particularly enjoyable



langtonjames



“One of the dressed up characters **took my friend's phone and would not give it her back** until she had her photo taken with him and gave him cash.”

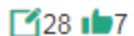
●●○○○○○ Reviewed February 26, 2019 via mobile

Always pestered



lee0113

Lincoln, United Kingdom



“Lovely place but the amount of people wanting money off you and **not taking no for an answer** does wear thin after a while. **If they just left it after we declined... it wouldn't be too bad but they don't.**”

Aggressive solicitation, verbal abuse and inappropriate touching

 Reviewed 2 weeks ago

Fun to wander through, but a bit unpleasantly crowded



Kathy V
Christchurch, New Zealand

 20  1

“Our 3 year old spotted Elmo and was keen for a photo with him, which he had, but **a half dozen other ‘characters’ swooped in then wanted a big cash sum “to share”**. Was happy to pay Elmo and decent tip, but the other characters muscled in, then were grumpy!”



Shelley F
Cranleigh

 8  2

 Reviewed 1 week ago  via mobile

Scammers!

“Full of scammers! Especially **CD scammers who threaten to punch you if you don’t give money** all with NYPD nearby. Horrible place only worth going to say you’ve been there!”

Aggressive solicitation, verbal abuse and inappropriate touching



matilda m



Reviewed January 23, 2019

crowded

“do not let the costumed people wearing Disney outfits approach you. They do not work there and are panhandlers. **They will chase you down for a tip after forcing you to take pictures**”

02-16-2019, 03:18 PM

Cantabridgienne 6,063 posts, read 5,219,374 times
Reputation: 10725

Avoiding the characters in Times Square is VERY good advice, especially if your son is very friendly and trusting. Also, do not let anyone put a CD in your/his hands (**they will loudly harass you for money/accuse you of theft**). You'll also have people left and right trying to give you leaflets for things but they are usually harmless.

I'd avoid Times Square altogether--it's kind of a nightmare--but I know it's on some first-timers bucket list. Does your son have any sensory issues with crowds/noise?

+ Rate this post positively

Quote

Aggressive solicitation, verbal abuse and inappropriate touching



enviip • Follow
New York, New York

enviip Had a great time in NYC today with @mandie.85 @ericsehl @sehlkarrie and my sister! It was tiring but at the same time it was so much fun. There are so many great things to do and see and you'll have a great time no matter what time of year you go.

...

Bonus story: while I was taking a picture of the megatron i was on a group of people dressed as different characters (elmo,minnie,etc.) Pretty much just ran up to me and were aggressively asking me to take picture with them(it was pretty terrifying). One dressed the deadpool also grabbed my sister by the arm. Luckily my Nana and Papa stepped in(we avoided those characters for the rest of the day).

#nyc #timessquare #newyork #storytime



21 likes

MARCH 9



iamshellieb • Follow
Times Square, New York City

iamshellieb These characters in #timessquare are so aggressive and look crazy.

cankayapro ☐☐

eliskandarov That Spider-Man is melting or something

realkwasi Not for it ☐☐but as long as little man is having fun ☐☐♂

drcherylvernaemakeup Yep they are crraaaazzzzzy

danelking0 & Spider-Man has a beer belly and is missing a paert of his glove! 🤔🤔🤔
🤔🤔🤔🤔

deedabam ☐

dierblessed He's gotten so tall!! Where's the baby boy?

iamshellieb @eliskandarov He got a big ass



26 likes

AUGUST 26, 2018

Aggressive solicitation, verbal abuse and inappropriate touching



Lily Wirth

@beepbeepanxiety

Follow



One time I was walking in Times Square and Minnie Mouse **grabbed me by the arm** and asked if I wanted a picture and I panicked and ran away

laura dreyfuss @lauradreyfuss

Just shouted "NO" to a Times Square Elmo going in for a hug. Guess I'm home..

9:32 AM - 7 Dec 2018



willow

@willowkayla

Follow



alexa, add thoes characters in times square that **force you into photos then scream at you** when you dont give them five dollars to my list of fears please

5:32 AM - 6 Jan 2019



Katie Labovitz

@klabovitz

Follow



I got groped by a costumed character at Disney World when I was 15. The panic I feel for little kids when the costumed characters in Times Square **reach for them as they pass** is very real and one of the many reasons I hate having to come to Times Square.

8:33 AM - 22 Dec 2018



french press of bel-air

@_seemonsters_

Follow



Replying to @MidwesternQueen

Wait until you come this time and a middle-aged woman in an Elmo costume **runs up behind you and starts humping you** in the middle of Times Square

8:39 PM - 13 Mar 2019

Possible legislative or regulatory solutions

We are working to clarify and clean up previous legislation to further address pedestrian crowding and safety within the Theater District.



DANIEL R. GARODNICK
COUNCIL MEMBER, 4TH DISTRICT

DISTRICT OFFICE
211 EAST 43RD STREET, SUITE 1205
NEW YORK, NY 10017
212 818-8580
FAX: (212) 818-0706

CITY HALL OFFICE
250 BROADWAY, ROOM 1762
NEW YORK, NY 10007
(212) 788-7303
FAX: (212) 442-1457

garodnick@council.nyc.gov



THE COUNCIL
OF
THE CITY OF NEW YORK

DEPUTY LEADER

CHAIR
ECONOMIC DEVELOPMENT

COMMITTEES
LAND USE
TRANSPORTATION
LEGISLATION
RULES, PRIVILEGES AND ELECTIONS
WATERBODIES

June 30, 2017

Commissioner James O'Neill
New York City Police Department
One Police Plaza
New York, NY 10038

Dear Commissioner O'Neill,

We need your increased attention to commercial activity in the Times Square Pedestrian Plazas that is taking place outside the prescribed zones that were set aside for that purpose.

As you know, in April 2016, after a pattern of aggressive behavior by costume characters and ticket sellers in Times Square, and many complaints about congestion in the area, the City Council adopted Local Law 53, which allowed the Department of Transportation (DOT) to create Designated Activity Zones (DAZs) to regulate commercial activity in the Times Square Pedestrian Plazas. The goal of the law was to reduce congestion and aggressive behavior by limiting "designated activities" to the DAZs, and to allow room for people who were not interested in these activities to walk through the plazas without interference.

DOT defined "designated activities" as "commercial activities, entertainment or performances by individuals or groups where any form of compensation, donation, or gratuity

Top drawbacks of being in Times Square

For locals*

.....

1. Too much pedestrian congestion (79%)
2. Costumed characters and solicitors (76%)
3. Too much vehicular traffic (41%)

For visitors (USA)**

.....

1. Too much pedestrian congestion (47%)
2. Too much vehicular traffic (36%)
3. Costumed characters and solicitors (22%)

*Subset of TSq Alliance newsletter respondents

**Subset of national online survey respondents



Top benefits of being in Times Square

For locals*

.....

1. Proximity to theater and cultural activity (82%)
2. Good transportation options (79%)
3. People watching (31%)

For visitors (USA)**

.....

1. Proximity to theater and cultural activity (65%)
2. People watching (63%)
3. Quality food and beverage options (52%)

*Subset of TSq Alliance newsletter respondents

**Subset of national online survey respondents



Which words best describe Times Square?

Crowded 77%

Energetic 58%

Commercialized 58%

Diverse 39%

Unique 29%

**Times Square Alliance newsletter respondents*

Which words best describe Times Square?

Safe

19%

Creative

17%

Authentic

8%

Edgy

6%

Cutting edge

6%

**Times Square Alliance newsletter respondents*



Celebrating
New York in
Times Square



City
Culture
Creativity

Celebrating the best of Times Square on social media, including Broadway...



 timesquarenyc • Follow

timesquarenyc #SpottedinTimesSquare: Some small fixes are being made to the Walter Kerr Theatre's @hadestown sign today so that it can continue shining brightly on 48th Street.

[View all 20 comments](#)

sergeysahnov Nicely Good heat work

copallirum 🍷

seattle98101 Looked so much better when it said, "Springsteen on Broadway". I would go again, and again, and again..


jahaira1984 This is making me miss New York lol. 🥰🥰🥰

2,868 likes

APRIL 4







 timesquarenyc • Follow

timesquarenyc Excited for #VivaBroadway tonight? We asked #Broadway's @mandy.gonzalez, @anavillafaneofficial, and @kathryndallison to take over our stories for the day in the lead up to the big event. They'll be talking #hispanicheritagemoth, their work, and more!

[View all 6 comments](#)

mustache2222 For New Year's Eve, could I suggest you please invite a new artist named Cymphonique Miller to have her come to Dick Clark's New Year's Rockin' Eve this year?

@officialcymphonique is a great entertainer and actress. She has played Kacey Simon from the hit Nickelodeon show How to Rock, she also has a new...

1,398 likes

SEPTEMBER 25, 2018

[Log in to like or comment.](#) ...

Classic and creative food...



timessquarenyc • Follow

timessquarenyc Too cool for an ice cream sandwich? Try @amorinogelato's new ICE CREAM BURGER! Choose your sauce, two flavors of Amorino's velvety gelato (we went for tiramisu and blueberry cheesecake with Nutella sauce 😊) to be sandwiched between flaky buns.

Load more comments

weijmie @michaelsluis97 😊

lea6125 😊😊😊😊

fiii_tari @flaviacorsinof7 não marchava?

fran_schutz @leebayer temo q probar 😊😊

flaviacorsinof7 @fiii_tari hum não sei, não gosto muito quando fazem essas misturas

fiii_tari @flaviacorsinof7 mas tínhamos de provar n poder criticar



2,114 likes

APRIL 13

Log in to like or comment.



Times Square @TimesSquareNYC · Apr 3

MEAT us at @pastramiqueenyc for a sandwich fit for royalty 🍷 Now you can find some of #NYC's finest pastrami & Jewish deli classics right in the heart of #TimesSquare at Pastrami Queen's newest location: bit.ly/2HX6A91



Unique retail and entertainment...



Times Square

@TimesSquareNYC

On Sunday 4/14, the 1st #NYC screening of #BombardierBlood will be playing at AMC Empire 25 in #TimesSquare! Don't miss this compelling documentary about hemophiliac mountaineer Chris Bombardier's mission to climb Mount Everest & the Seven Summits: bit.ly/2G89zlg



10:09 AM - 12 Apr 2019



Times Square @TimesSquareNYC · Apr 22

Looking for a way to be environmentally friendly this #EarthDay? Recycle your old jeans (doesn't matter what brand!) at @AEO in #TimesSquare and get a \$10 off coupon for your next pair of American Eagle jeans.



...And history, hidden gems and important conversations of the day



timessquarenyc • Follow

timessquarenyc A 3D-printed statue of teen Joaquin "Guac" Oliver, one of the victims from the Marjory Stoneman Douglas school shooting, has been unveiled in #TimesSquare. This life-sized printed replica of Joaquin holding a flower - a touching nod to the bouquet he held as he died (a Valentine's Day gift for his girlfriend) - stands as a protest, demanding regulations on 3D guns. You can see the statue from 11am to 1pm today - the activation, which has been made possible by Joaquin's father Manuel Oliver, founder of @ChangetheRef, and ALMA Advertising Agency, is encouraging visitors to sign up to vote ahead of the November 6th miterm elections and fight for gun control. #GuacisBack #3Dactivist

View all 13 comments

3,294 likes



timessquarenyc • Follow

timessquarenyc Do you get dizzy with excitement when you see #TimesSquare from a different perspective? Thanks to @Benz for #exploringtimesquare from new heights! Share your exciting photos of Times Square and use #exploringtimesquare and we just might repost.

Load more comments

ten716 @_ims0bklyn_ 🤔🤔

syahirahmhsffn @airinahmad one day nak berhijrah ke sini . im telling the truth ♥♥♥

airinahmad @syahirahmhsffn inshaAllah one day 🌸

leidy.rivera.395 Beautiful

7,763 likes

MARCH 18



Times Square, New York City

Published by Sprout Social [?]

Like This Page · January 21 · 🌐

As New York City's town square, Times Square was a gathering place for thousands of young people who marched to protest the assassination of Martin Luther King Jr on April 5, 1968. The march stretched some 12 blocks at times as the group proceeded down Broadway to City Hall. Dr. King's life and legacy continue to inspire and move people today as we celebrate one of history's greatest activists. #MLKDay

Tag Photo Add Location Edit

27,583 People Reached

392 Engagements

Boost Post

152 Reactions

1 Comment

17 Shares

Celebrating the big moments...



We just smiled,
but that was the moment.

Broadway Couples: Jarrod Spector & Kelli Barrett

Times Square, New York City [Follow](#)

Like Comment Share

43 3 Comments 13 Shares



timesquarenyc • [Follow](#)
Times Square, New York City

timesquarenyc It doesn't have to be Valentine's day in #TimesSquare to feel the love! Today, this just married couple posed for some gorgeous wedding photos right in Father Duffy Square. #LoveTimesSquare ❤️

[Load more comments](#)

marcelolopes.sc

michirighi @martyveroni86

martyveroni86 @michirighi che meraviglia

new_york_roma

5,730 likes

AUGUST 3, 2018

[Log in to like or comment.](#)

The big personalities...



 timesquarenyc • Follow

timesquarenyc It's finally feeling like spring! Thank you to @tristan_frenchbulldog for exploring #TimesSquare 😊

Load more comments

romaniangal @florcris83 this could be Kody's cousin 😂

whoiscys @dead_chu zen lui

stevenmc90 @ngr_1992

subalmant @anna_balmant e a cara de pleno com essa vista 😊

deidreclase @bobfanok good thing it's on the list 😊 umm. Omg. Your stories... 🌟

bobfanok @deidreclase YAOMM 🌟🌟🌟🌟🌟🌟🌟🌟

deidreclase @bobfanok yaAomm 🌟




5,870 likes

APRIL 13

Log in to like or comment. ...



 timesquarenyc • Follow

timesquarenyc Pip-pip-hooray! @imfeelingpipsy was feline fine in the heart of #TimesSquare. Thank you for #exploringtimesquare and sharing fun tails of your #NYC adventure! Post your Times Square adventure using #exploringtimesquare and we just might repost. 🐱

Load more comments

antoniomartinezestates ❤️

erinkell79 @gokellergo @mariamandato @squatch_72

najwaftlisa_ So cute cat... 💕



4,988 likes

FEBRUARY 15

Log in to like or comment. ...

...And the opportunities to connect



timessquarenyc • Follow

timessquarenyc We love that #TasteTSq gets people on their feet, dancing to the sounds of live music and the good vibes that come from eating lots of delicious food!

mafeoz1 @andreitarp_15 Vamos a tener q ir a enseñarle a esos troncos jajajajaja

felizmentecasados @marcanthony 🍷🍷🍷🍷

ginethhh @gabita_castro chamaaaa hay que ir a enseñarles 😂😂😂

mph1971 That is so cute

gabita_castro @ginethhh no comment 😏

so.maite @sayaelle what we missed

alexama05 Fuera de ritmo

kos_silva 🍷 100

jusscorts @abrilalnde ayyyyy ❤️❤️❤️



14,957 views

JUNE 4, 2018

Log in to like or comment.



T+L + NEWS + NEW YORK CITY

This New Times Square Hotel Is a Celebrity Hotspot

The Times Square Edition is making New York's "most hated neighborhood" cool again.

BY [SIOBHAN REID](#) | UPDATED: APRIL 12, 2019



Pin



FB



More



“Hospitality impresario **Ian Schrager** finds the **neighborhood’s energy intoxicating** — it’s one of the reasons he chose the then-seedy spot as the address of his iconic midtown Manhattan nightclub, Studio 54.

“When you mix diverse things and diverse people, that’s when the magic happens,” said the Brooklyn-born hotelier in an interview with *Travel + Leisure*.”



WHAT'S GOING ON | MAR. 27, 2019

Wait — Is Times Square Suddenly a Good Restaurant Neighborhood?

By Chris Crowley



“Times Square is iconic — we want to try to go into iconic locations...” says Kyle Cameron, a co-owner of Los Tacos No. 1. “We want to open in high-traffic areas; we don’t want to open on the LES or whatever.”

422 views | Apr 3, 2019, 01:43pm

If You're Chasing Digital-First, You Might Already Be Behind



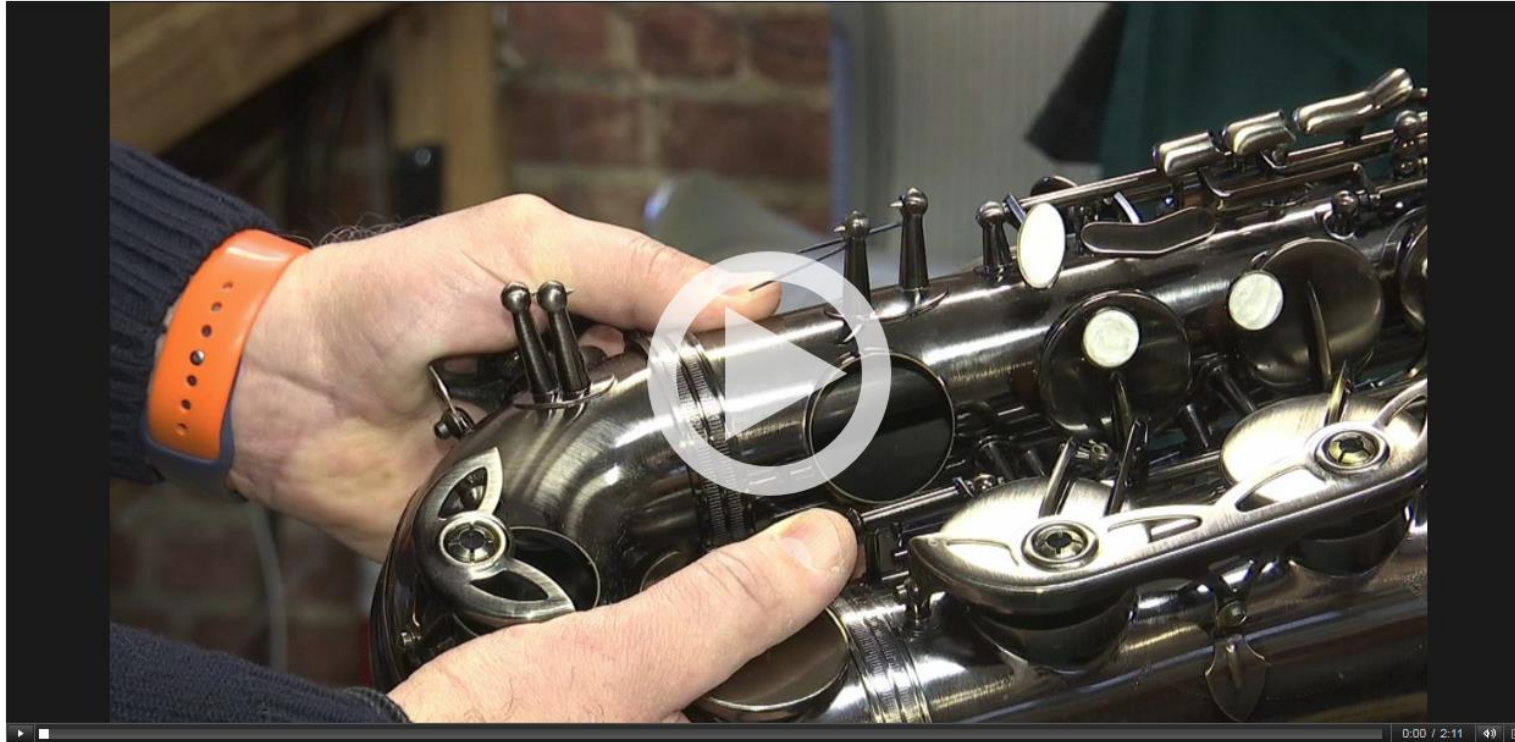
Roy Erez Contributor @

Fintech

I write about fintech, innovation in retail and entrepreneurship.

“Levi’s is one retailer that has reimagined its digital offering as an immersive customer experience. When Levi’s opened its largest flagship store to date, in New York City’s Times Square, it piloted a 360-degree, 3-D, shoppable store experience on its website. By clicking on hot spots, consumers were able to purchase the products they saw and learn more about each area of the store as they took a virtual tour.”





HUMAN INTEREST

Instrument Repair Shop Still Makes Music in Times Square

BY MICHAEL SCOTTO

PUBLISHED 11:23 AM ET JAN. 16, 2019

NEW YORK - Roberto Romeo holds a saxophone in place as his colleague brings down a hammer on a metal rod inserted inside the shiny instrument.



NEW YORK

Times Square Red Steps turn 10

The iconic TKTS staircase makes history in NYC and Hollywood

By Nikki M. Mascali Published : October 22, 2018

f t in 📷 🌐 ✉



“New Yorkers may find this hard to believe, but it is possible to find peace and quiet in the midst of the chaos in Times Square. Don’t believe us? Just take a seat on the Times Square Red Steps and see for yourself.”



METRO MONEY

A New Yorker Tours Times Square

Mom-and-pop shops, 'Smoky Mary's' lure a local; One tip: go with a 10-year-old.



By *Anne Kadet*

Nov. 13, 2018 10:00 a.m. ET



“... the Alliance recommended family-owned Bible & Sip at West 51st Street...

“It doesn't feel like Times Square,” said Michael, munching his Earl Grey banana bread. ‘But what does it feel like?’

“We pondered the cozy space with its plastic vines and alpaca motif. **‘It’s kind of indescribable,’** he concluded.”

As New Year's Eve Ball Drops, the Free Press Gets a Moment in the Spotlight

By [Michael M. Grynbaum](#)

Dec. 30, 2018



“People who are watching across the country will see the media together, standing on the stage, visually united behind this principle,” Mr. Simon [of the Committee to Protect Journalists] said in an interview. “That’s a positive message at a time when journalists around the world are threatened as never before.”







Subscribe »
Give a Gift »
Digital Edition »

BECOME A MEMBER

The Approval Matrix: Week of July 23, 2018

HIGHBROW



NATO, **Schmato**. The Warsaw Pact has lower membership dues!



The federal deficit is projected to top **\$1 trillion** next year. But don't worry, very rich people's taxes are lower so it's okay.



Albany, still **corrupt!** Dean G. Skelos, the former majority leader of the New York State Senate, is re-convicted, following the convictions of two Cuomo cronies, Alain E. Kalayeros and Joseph Percoco.

A woman sues PS1, claiming her curatorial job offer was **rescinded** over her having a baby.



The Taj Mahal is turning yellow from pollution and insect dung, and India's Supreme Court declares that it needs to be restored, closed, or "**demolished.**"



Thanks to Brexit, Lloyd's of London is moving to become, at least in part, Lloyd's of **Brussels.**

According to a recent report, two-thirds of millennials have not been able to **save** a dime toward retirement.

Two Bel-Air homes, one asking \$188 million, the other \$180 million, duke it out to be the **priciest** in America.



Mandalay Bay's corporate parent sued the 1,000 victims of the Las Vegas mass shooting to avoid liability. The **house** always wins.



The sporadically inspiring new production of Leonard Bernstein's huge, **Hair-y**, groovy *Mass* at Lincoln Center's Mostly Mozart.

"The strange and **uncertain** times that we are in." Indeed.



Culture Pass lets New Yorkers with library cards get into museums for **free**. Maybe read a book, too?



Otessa Moshfegh's bleak and funny novel of hibernation, *My Year of Rest and Relaxation* (not actually a **how-to** book).



Rinne Groff's *Fire in Dreamland* beguiles and **seduces** at the Public.

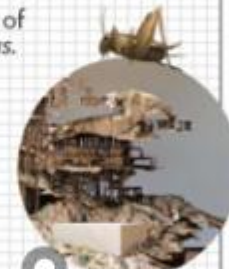


Proust's Duchess, by Caroline Weber: **easier** and more fun to get through than actual Proust.



Adam Fisher's **oral** history of the digital, *Valley of Genius*.

Mel Chin's Times Square **shipwreck** with a message about global warming. **Wake.**



Diana Al-Hadid's **epic** sculpture *Nolli's Orders* at the Bronx Museum of the Arts.

Cricket chirp, I'm hungry. Crickets and their companions are teaming up with chefs from Malcolm Livingston to Fany Gerson to make *The Cricket Cookbook*.

ABLE

BRII

The New York Times

Review: Hear the Beat of Dancing Feet, Right in Times Square



Full Circle Souljahs presented “Behind the Groove — Times Square Edition,” a showcase of hip-hop styles. Julieta Cervantes for The New York Times

“On Thursday evening, there was reason to brave the crowds, the noise and the invitations to take a photo with Spiderman. Danspace Project had come to Midtown.

“Three new works allow even the most jaded New Yorkers to see the city’s commercial epicenter through fresh lenses.

“By the end, they had so transformed the space, or your perception of it, that you might have mistaken the flashing ads behind them for poetry.”

By **Siobhan Burke**

Sept. 21, 2018



Fiscal Year 2020: Budget Presentation



The further I get,
the further I get,
the further I get,
the further I get,
to go.

American Eagle
OUTLET
NYC

SQUARE
NYC

Never stop.
Never settle.

CAC 40
Last Value
4673.81
% Change
-0.64%
Delayed

CAC 40
Last Value
4673.81
% Change
-0.64%
Delayed
Bloomberg

CAC 40
Last Value
4673.81
% Change
-0.64%
2 Day
Delayed
Bloomberg

HERSHEY'S CHOCOLATE W

HERSHEY'S

THE
FINEST
MUSICAL
ALL
TIME

OLIVE GARDEN

W 48 St

585 BWAY

BROADWAY

ONE WAY

ONE WAY

LET'S
GET
XO

FY19 Snapshot Year-to-Date

Current positive budget variance of **\$1.2MM** as of March 31st

Expect to add approximately **\$150K** to cash at the end of the fiscal year



FY20 Budget Goals

- 1** Present a balanced budget

- 2** Manage costs and increase non-assessment revenue streams to preclude 2021 assessment increase

- 3** Use focused investments in advocacy, public space improvements, programming and communications to address challenges

FY20 Assessment Increase

1 From \$13.7MM to \$14.4MM; third and final year

2 Approved by Board and membership in 2016

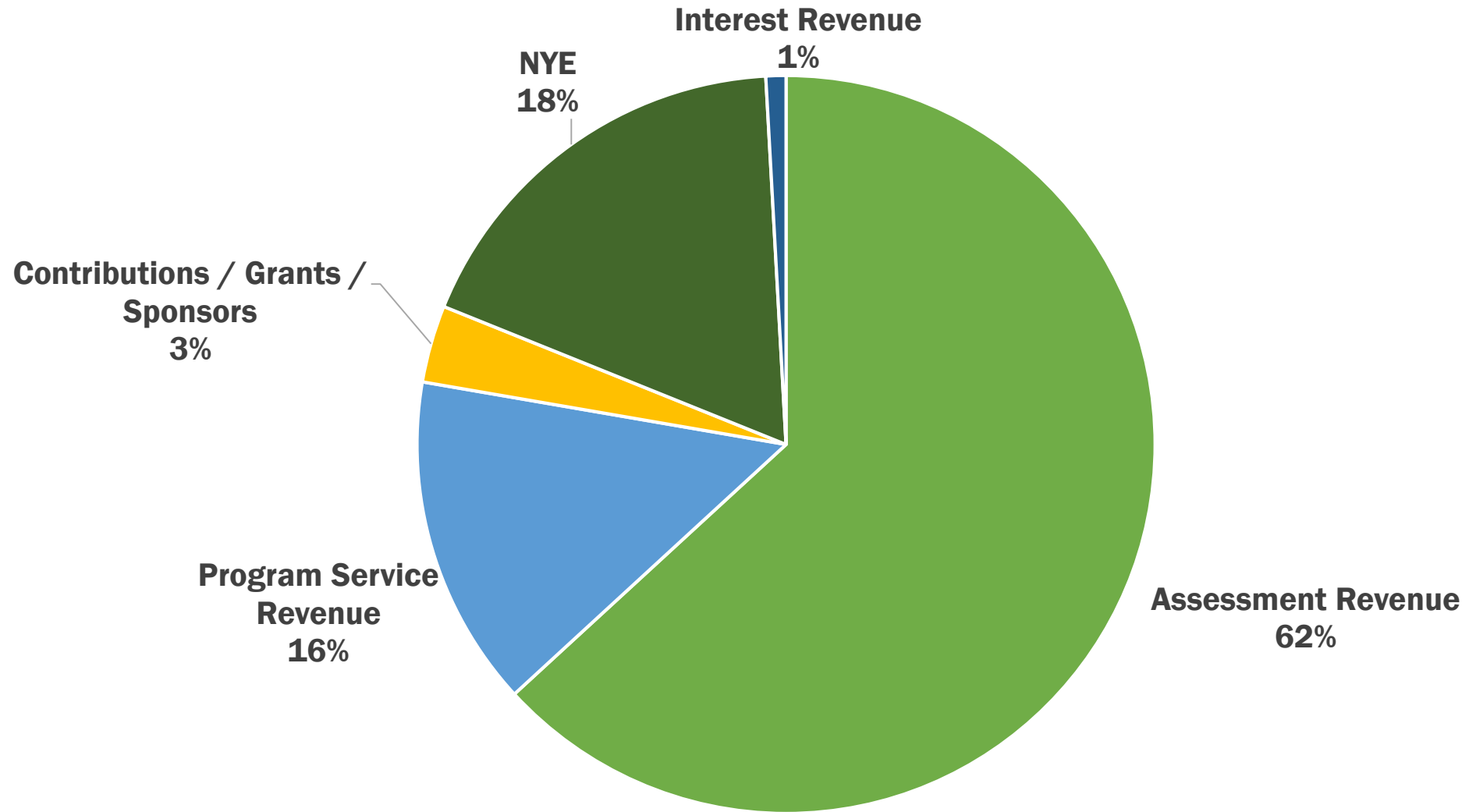
3 Non-assessment funds are 38% of revenues, up from 23% ten years ago

Assessment Increase Drivers

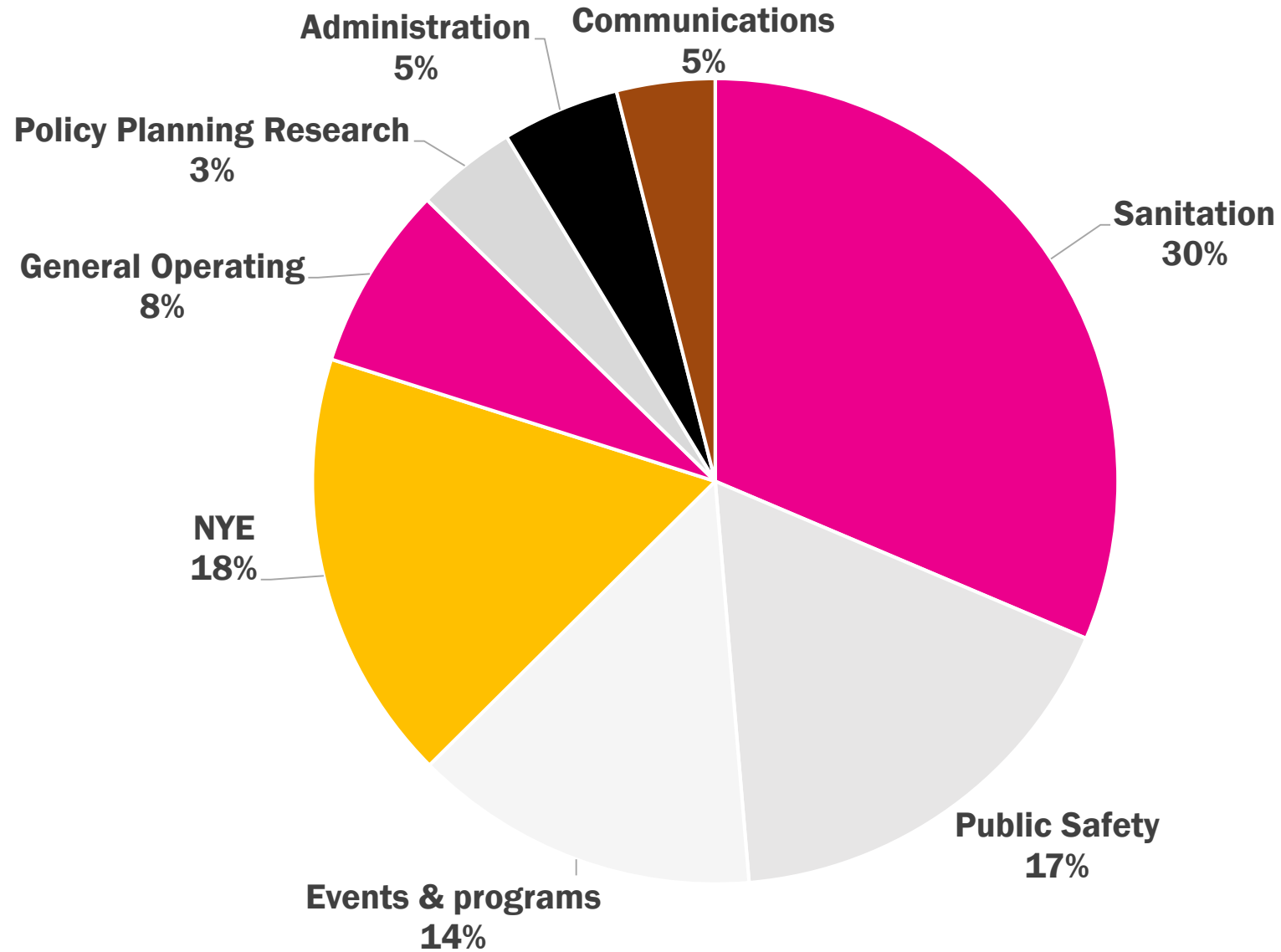
- 1** End of Visitor Center Payment
- 2** Wage Increases
- 3** Health Insurance



FY20: Revenue % by Source



FY20: Expenses by Department



Times Square Alliance

Annual Public Meeting 2019

