

Times Square Alliance Public Hearing April 27, 2020



Times Square Alliance

Recent Press





Pictures: New York City shuts down as coronavirus cases rise

Fox News



The New York Times



A virtually empty Times Square on Monday. Carlo Allegri/Reuters

OECD says leading indicators flag biggest monthly drop on record

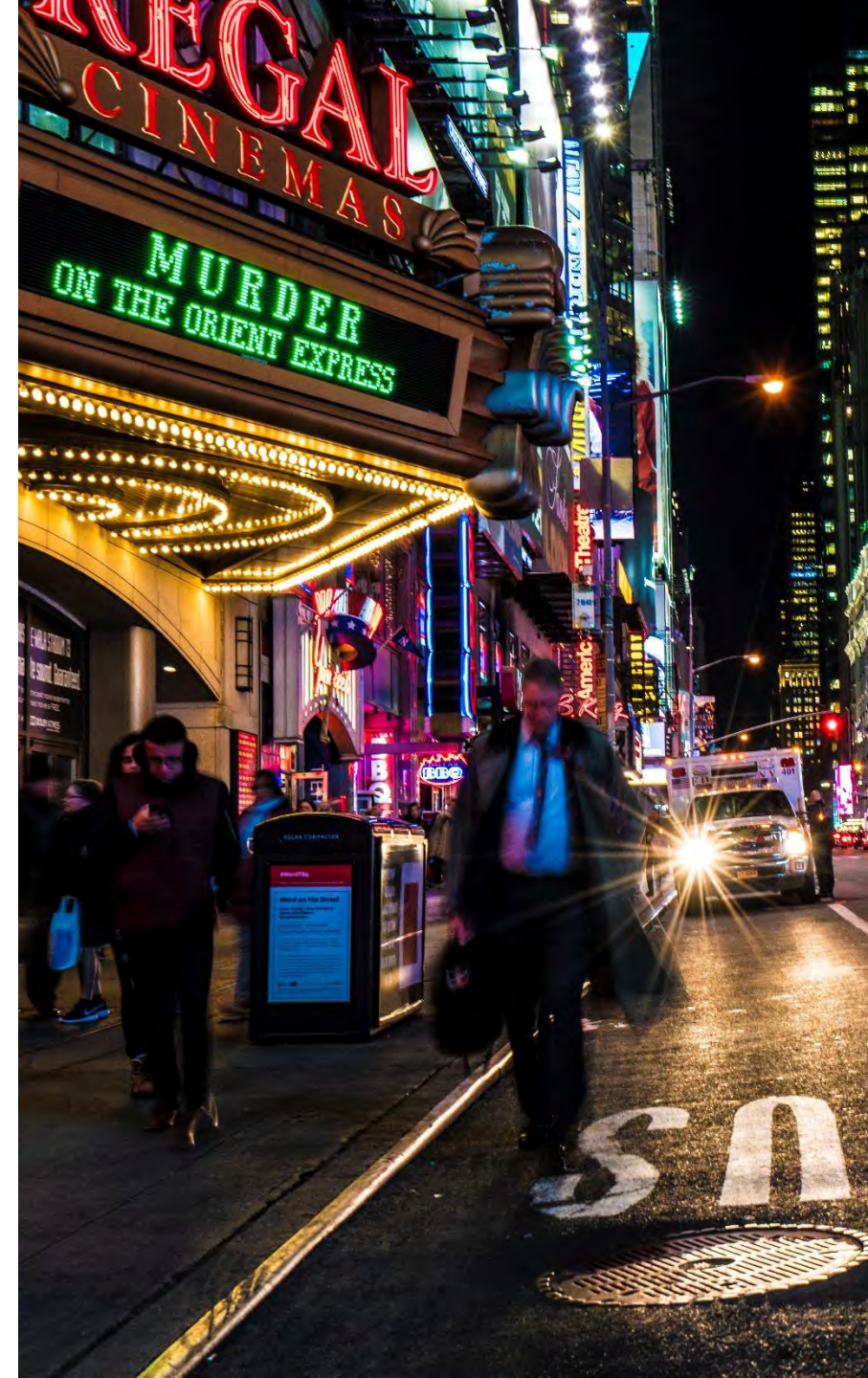


FILE PHOTO: A Times Square Alliance street sweeper worker walks through a nearly empty Times Square in Manhattan during the outbreak of the coronavirus disease (COVID-19) in New York City, New York, U.S., April 7, 2020. REUTERS/Mike Segar

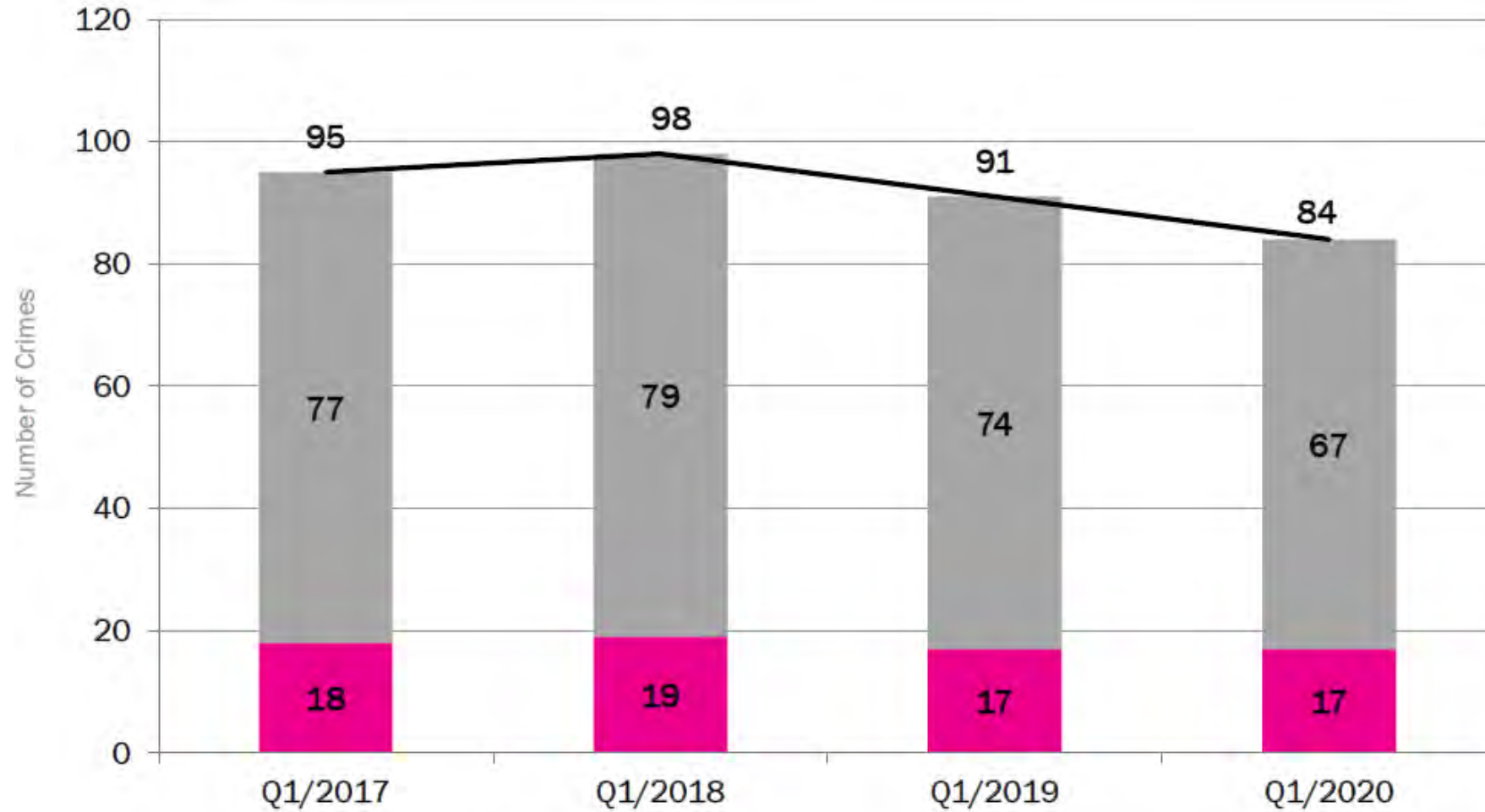
Post-COVID-19 Economic Update

Times Square grinds to a halt

- Pedestrian counts are down by over **90%** daily compared to last year
- **78%** (36) of Times Square hotels are closed. Of the few that remain open, none of their guests are tourists and occupancy is approx. 33%
- **87%** (267) of restaurants are closed
- **84%** (148) of retail stores are closed
- Commercial leasing activity has ceased



QUARTERLY CRIME Q1/2017- Q1/2020



Source: NYPD Midtown South and Midtown North
Violent crime includes murder, rape, robbery and assault

Violent Crime

Non-violent Crime

Total Crime

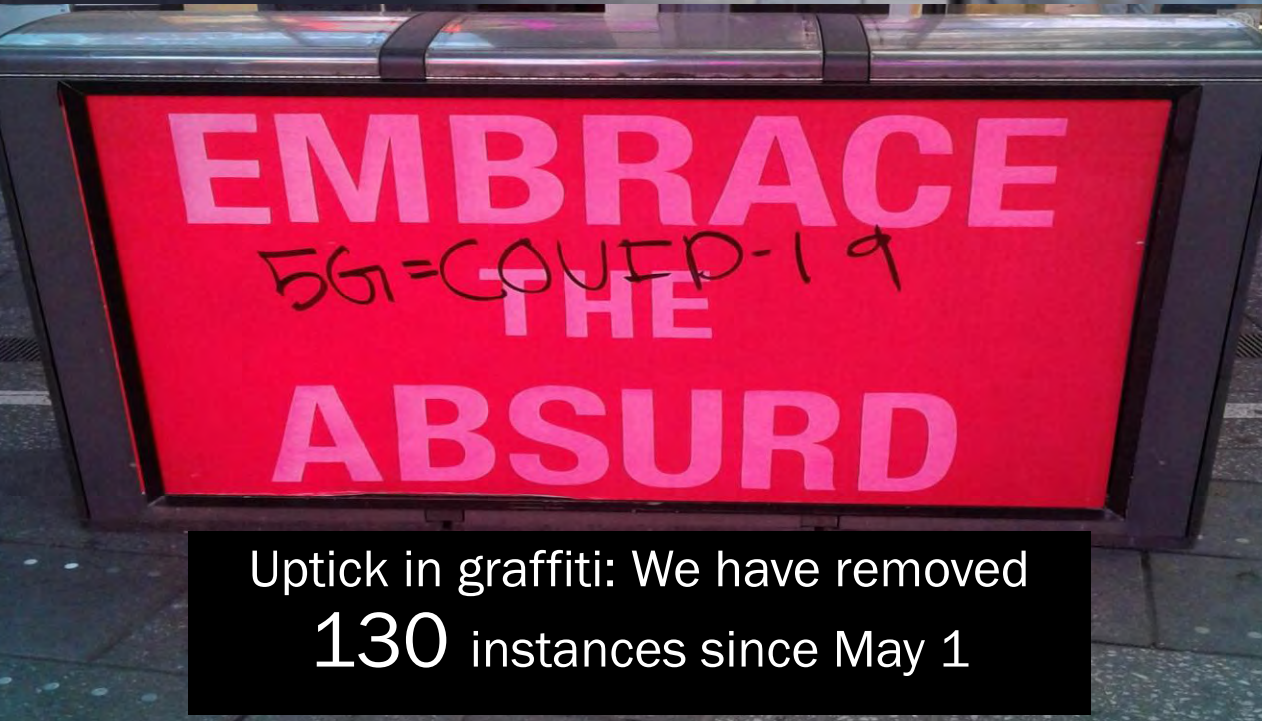
OPERATIONS EFFORTS DURING COVID-19



Remained operational 24/7 at reduced levels



Some stores have been boarded up.
We have painted 9 boarded up storefronts.



Uptick in graffiti: We have removed
130 instances since May 1



There were several burglaries in Restaurant Row.
We worked with NYPD to add lights to the block
and provided 24/7 coverage.

NEW YORK POST

The unsung heroes of the coronavirus pandemic: NYC's essential workers

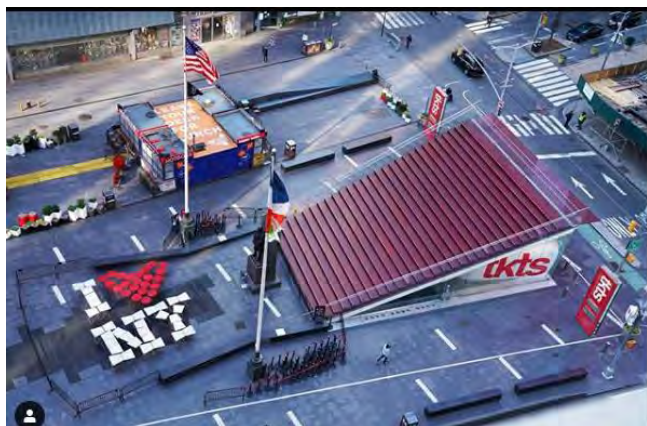


Annie Wermiel/NY Post

Lisa Ringgold, 56, sanitation supervisor for Times Square Alliance, monitoring cleaning and and maintenance operations

Stakeholder Support

- Weekly stakeholder updates and webinars
- Supported restaurants open for takeout-delivery via
 - Websites
 - select screens
 - physical mailer to 15K residents
 - paid ad in amNY Metro
- Promoted open businesses, essential workers and positive civic stories via social
- Keeping pulse on constituents through surveys
 - “I applied [for the PPP on] ... but didn’t hear anything after that until I received an email that the SBA is out of loan money.”
 - “NYC Retention Program gave us a \$735 grant to retain employees, our average payroll is \$6,000 a month.”
 - “Continue to keep up updated in all new developments regard COVID-19 business relief efforts”



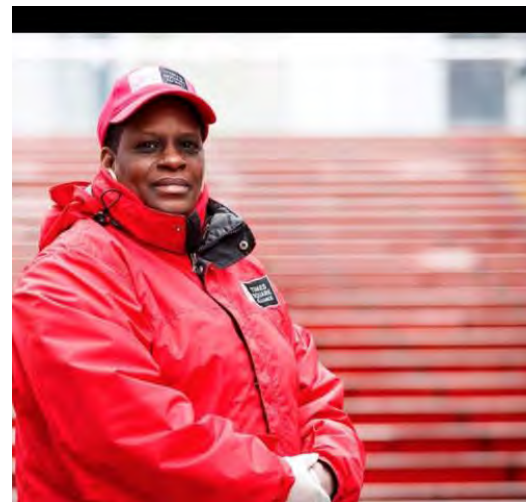
timessquarenyc • Following

timessquarenyc In recognition of those at the frontlines, our tables and chairs have been put to work. Thank you to our first responders, healthcare workers, grocery store clerks, our very own Sanitation and Public Safety Officers, those helping our immigrants and homeless...the list goes on and on.

Share this with someone to add them

Liked by sophieaungnyc and others

APRIL 3



timessquarenyc

timessquarenyc "I feel great about the work that I do. This is my turf, this is my job. This is what I do. This is what I'm used to doing five days a week, sometimes six. Every day that I'm supposed to be here, I'm here. And I love New York." – Lisa Ringgold

This is the Times Square Alliance's sanitation supervisor Lisa Ringgold,

Liked by elvinhaynes and 1,828 others

7 DAYS AGO

Times Square @TimesSquareNYC · Apr 7

What to do with 4,000 pounds of steak? @gallaghersnyc is giving it away.

Check out how the 93-year-old restaurant donated aged steaks to first responders:

A Gift From Gallaghers: Aged Steaks for First Responders

On Friday, the New York steakhouse opened its famed front-window meat locker to police officers and firefighters.

nytimes.com



timessquarenyc

timessquarenyc We now have Times Square coloring pages! Take a piece of #TimesSquare home with these free, printable coloring sheets. No printer? No problem – we'll add coloring sheets to our stories, too. Just take a screenshot, upload to your IG story and add your colors. Don't forget to tag us so that we can see your artwork. 🎨

Find two coloring pages at the LINK IN BIO!

Another way to show love for the neighborhood: consider a donation to organizations that are working their hardest to protect those who are most vulnerable during this time. Learn more & start coloring at the link in bio.

Liked by elvinhaynes and 2,688 others

8 DAYS AGO

Times Square @TimesSquareNYC · Apr 9

Tonight, the Times Square screens participated in #LightItBlue to show support for our health care heroes, first responders, & essential workers across our city and around the nation who are putting their lives on the line every day while facing COVID-19. @nycgo @lightitblue

Times Square @TimesSquareNYC · Apr 19

It's a A Chorus Line in Quarantine: More than a decade after their closing night, 44 cast members of the Broadway revival of "A Chorus Line" share what brought them all "together" again. Watch the full video here: bit.ly/2wO2H25

FAUL MCGILL
"MARK"
3.1K views

0:05 / 1:14

Times Square @TimesSquareNYC

"We long for community. We're all home checking our Tweets or YouTube and we long to share a laugh with a thousand other people." —@lin_manuel.

Today's #BroadwaySpotlightSaturday goes to the Richard Rodgers Theatre, currently home to @HamiltonMusical.

Spotlight on Broadway: Richard Rodgers Theatre
For more information visit SpotlightOnBroadway.com
vimeo.com

TIMES SQUARE DELIVERS!!!

EAT GOOD, DO GOOD:
West Side residents: support these restaurants AND their workers by ordering take out and delivery

- Bareburger | Buca Di Beppo
- China River | Curry India
- Connolly's Rub and Restaurant
- Da Marino | Dallas BBQ
- McHale's Bar and Grill
- Nipponi | Pure Ktchn
- Pasta Lovers Trattoria
- Paul's on Times Square
- Red Lobster | Red Moon
- Red Ribbon | Friedmans
- Green Symphony | Haru Sushi
- Hong Kong Kitchen
- John's of Time Square
- Junzi Kitchen | Margon
- Ruth's Chris Steak House
- Schnippers | Bible and Sip
- Serafina at the Time Hotel
- Donna Bell's Bake Shop
- Dough | Gong Cha | Nuchas
- Mia's Brooklyn Bakery

Updates at: TSQ.org/delivery

DO MORE GOOD:
Donate to those helping others:
broadwaycares.org | breakingground.org
encorecommunityservices.org
actorsfund.org | projectfind.org



Times Square @TimesSquareNYC · Apr 7

It's #TakeOutTuesday and we're spotlighting @JunziKitchen. Captured here is this week's #DistanceDining Filipino-Chinese menu, available for contact-free delivery in Manhattan (Friday) & Brooklyn/LIC (Saturday).

Plated & photographed by [jennerous_eats](https://www.instagram.com/jennerous_eats) on Instagram.

1 2 18

Times Square @TimesSquareNYC · Apr 17

Artists and designers from around the world bring messages of gratitude for #COVID19 frontline workers to 1800 screens across NYC presented by @tsqarts, @posterhousenyc, @forfreedom & @printmag. #PSA

Listen/read more on @NPR

Messages Of Hope, Gratitude And Safety Replace Ads In Times Square
Well-known artists and designers are taking over billboards (donated gratis) to brighten the landscape in an emptier-than-usual Times ...
npr.org

1 15 32

If you would like to share an example or an anecdote of what you or your business is doing to shine a positive light on the district during these times, please reach out to us:

press@tsq.org

Events & Programming

Going virtual where possible in short-term

- Songwriting Challenge, Summer Solstice, arts residencies

Researching for the re-start

- Staying attuned to best practices, protocols and programs for rebuilding confidence

MESSAGES FOR THE CITY: A DIGITAL CAMPAIGN OF PUBLIC SERVICE ANNOUNCEMENTS AND GRATITUDE FOR NYC'S ESSENTIAL WORKERS



PASTER HAUSE PRINT #CombatCovid

GEMMA O'BRIAN



PASTER HAUSE PRINT

Debbie Millman

DEBBIE MILLMAN



PASTER HAUSE PRINT

PAUL SAHRE

Finance Report

FY2021 Budget Presentation



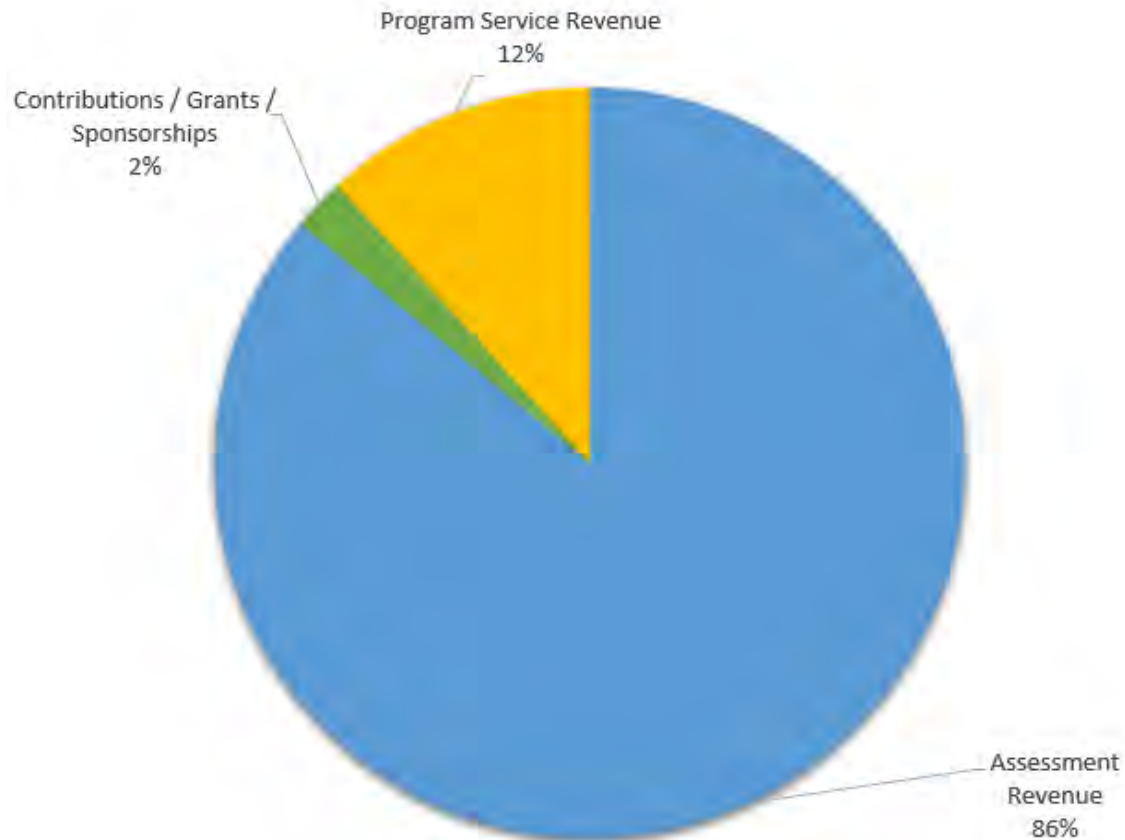
Fiscal 2021

- Objective: to present a balanced budget
 - Re-evaluate and reduce discretionary spending in response to the COVID-19 crisis
 - Reflect the impact that the COVID-19 crisis will have on Non-Assessment Revenue (i.e., Fiscal 2021 Non-Assessment revenues have been budgeted at 50% of the prior year Fiscal 2020 budgeted levels)
 - Review the timing and allocation of certain revenue and expenses to make periodic budget to actual analysis more meaningful

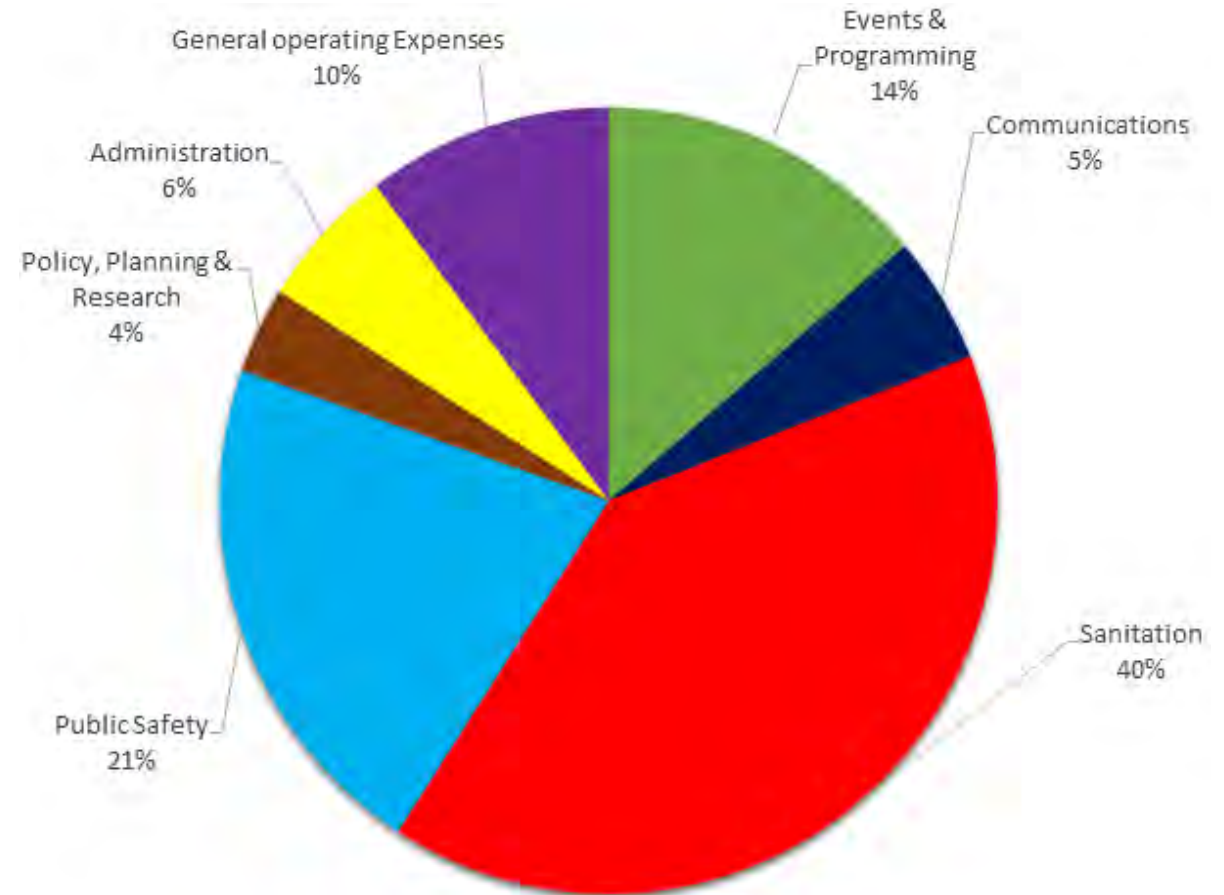


FY2021: Budgeted Revenue & Expenses % by Source / Department

FY21 Revenue by Source (Excluding NYE*)



FY21 Expenses by Department (Excluding NYE*)



*NYE amounts are excluded for presentation purposes only, amounts for the NYE celebration have been included in the conditionally approved Fiscal 2021 budget.

The Latest: Coronavirus watch, March 22 -- Coronavirus cases in Italy reach 53,578; China's Wuhan reports zero increase for 4th day



A woman wearing a facial mask poses for a photo on Times Square in New York City, the United States, March 19, 2020. (Xinhua/Wang Ying)

Pandemie in den USA

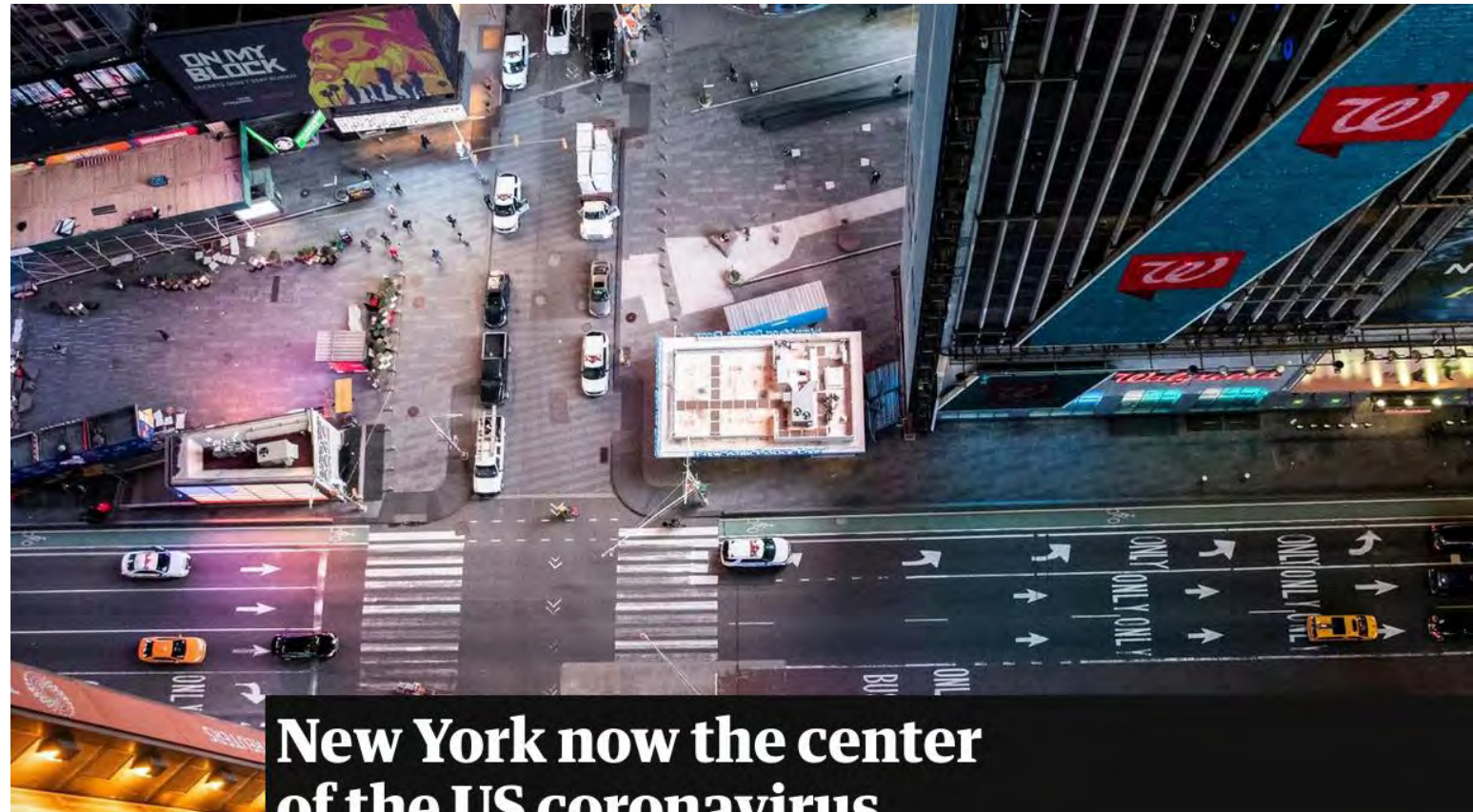
6+ New York wird zur Geisterstadt

Sperrstunde für die Stadt, die niemals schläft: Ein letzter Rundgang durch das fast menschenleere New York City, das sich der Coronakrise trotzig ergibt.



Wie in einem Science-Fiction-Film: Der entvölkerte Times Square Vanessa Carvalho/ dpa

The Guardian



New York now the center of the US coronavirus crisis - can it cope?

▲ Times Square on Wednesday. New York has seen a rapid rise in cases. Photograph: Jeenah Moon/Reuters

CALVIN DAVIS REST IN PEACE



Part of Times Square Alliance family since 2004, 16 years of service

Times Square Alliance Public Hearing April 27, 2020

